

PUBLIC TRANSIT ADVISORY BOARD

IN-PERSON AND VIRTUAL MEETING

Meeting Minutes

Monday, June 24 20, 2024

3:30 PM

Staff Liaison:

Bren Schweitzer, bren.schweitzer@siouxfalls.gov (605)367-8689

Karla Resendiz, karla.resendiz@siouxfalls.gov (605)367-8895

Fletcher Lacock, fletcher.lacock@siouxfalls.gov (605)367-8896

MEETING ASSISTANCE: UPON REQUEST, ACCOMMODATIONS FOR MEETINGS WILL BE PROVIDED FOR PERSONS WITH DISABILITIES. PLEASE CONTACT THE HUMAN RELATIONS OFFICE, FIRST FLOOR, CITY HALL, 224 WEST 9TH STREET, SIOUX FALLS, SD AT 367-8745 (VOICE) OR 367-7039 (TDD) 48 HOURS IN ADVANCE OF THE MEETING.

Public Transit Advisory Board Member Participants: Erik Nelson, Joni Tschetter, Al Svennes, Manny Guterrez, Jaime Johannesen, Bailey Abbott

PTAB Board Members Absent: None

Staff Participants: Glenn Wright, Bren Schweitzer, Kevin Hansen, Tierza Lanham, Ryan Weisenbach, Karla Resendiz, Fletcher Lacock, Jeff Eckhoff, Emily Shapiro, Joe Martin

Public Participants (attending virtually and in-person): Levi Montis, Wendy Butler-Boyen, Donna Hightree Nancy Kaiser, Phyllis Arends, Sean Hegyi, Kelly Cleveringa

Minutes

Call to Order and Quorum Determination: Jaime Johannesen, Chair called the meeting to order at 3:30pm and welcomed all participants. Member participants represented a quorum.

1. Meeting Procedures: Bren Schweitzer read the meeting procedures for the PTAB meeting.
2. Approval of Agenda: A motion was made by Al Svennes, second by Erik Nelson to approve the June 2024 PTAB Agenda. **Motion passed.**
3. PTAB Meeting Minutes: A motion was made by Manny Guterrez, a second by Erik Nelson to approve the May 2024 PTAB Minutes. **Motion passed.**
4. **Public input on non-agenda items:**

Phyllis A. indicated that she would like to see marketing and outreach plans for the updated system with emphasis on directing this to those with special needs. Marketing was addressed on the agenda.

Unfinished Business:

Marketing Plan Update

Service changes were approved by City Council on 6/11/2024. Via is beginning to draft and review their marketing and training plan. The steps include a final SAM Reimagined marketing plan to be presented and then launched closer to a when the route changes are ready. This is to keep residents and stakeholders engaged with relevant information. Via is currently seeking a community engagement intern to assist in targeting existing riders during prelaunch period. July PTAB will have physical resources on-site for review. The team reiterated that residents and new riders will be targeted closer to the launch date. Via has found that engaging folks too early confuses them.

PTAB Vacancies

Bren told the group that after sending communication to interested parties, two applications were submitted and are going through the administrative review.

New Business:

Approved Fixed Route Redesign timeline update

The tentative launch date is September 15th, 2024. Key implications include paratransit to remain the same, grandfathered rides will be able to use on-demand, and routes will be identified with colors as opposed to numbers.

SAM Operations Report – April & May

13% year-over-year increase, 437 on-demand rides were provided in April
6% year-over-year increase, paratransit rides were down 3% year-over-year

Detour Notification Process

When the need for a detour is identified a route with the least number of stops is mapped, road supervisors communicate to drivers and then an Everbridge message is sent out to passengers in addition to posting on social media and City website. With the transition of management, the website update process will need temporary access for SAM personnel to update as needed. A text with updated closures can be subscribed for by texting "Ride" to 888-7772. SAM recognizes the need for some updates to be published in real time.

July Meeting – As a reminder, the July PTAB meeting will be held on July 29, 2024, due to FTA Triennial Review meetings.

Adjourn: Motion by Joni Tchetter, a second by Erik Nelson to adjourn at 4:14 PM.

Minutes prepared by Karla Resendiz

