



# 2024 City of Sioux Falls Resident Survey Findings Report

Submitted to the City of Sioux Falls, South Dakota by:

ETC Institute  
725 W. Frontier Lane,  
Olathe, KS 66061

January 2025



**ETC**  
INSTITUTE

# Contents

<b>Section 1: Executive Summary .....</b>	<b>1</b>
<b>Section 2: Charts and Graphs .....</b>	<b>6</b>
<b>Section 3: I-S Analysis.....</b>	<b>32</b>
<b>Section 4: Tabular Data .....</b>	<b>37</b>
<b>Section 5: Survey Instrument .....</b>	<b>84</b>





# Executive Summary

---

# City of Sioux Falls, South Dakota

## Resident Survey

### Executive Summary

---

## Overview

ETC Institute administered a needs resident survey for the City of Sioux Falls, South Dakota during the fall of 2024. The purpose of the survey was to provide statistically valid survey data as the City updates the comprehensive development plan. The City's comprehensive development plan, called "Shape Sioux Falls 2050," will help guide the community's future by establishing priorities for how it will grow and evolve over the next 20 to 25 years.

## Methodology

ETC Institute mailed a survey packet to a random sample of households throughout the City of Sioux Falls. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Sioux Falls from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The survey aimed to collect a minimum of 400 completed responses from residents, and this target was surpassed with 541 completed surveys collected. The overall results for the sample of 541 residents have a precision of at least +/-4.21% at the 95% level of confidence.

This report contains the following:

- Executive Summary with major findings (Section 1)
- Charts showing the overall results of the survey (Section 2)
- Importance-Satisfaction Analysis (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the cover letter and survey instrument (Section 5)

The major findings of the survey are summarized in the following pages.

## Additional Findings

**Reasons for Living in Sioux Falls:** Respondents selected the reasons for living in Sioux Falls. The common reasons are: proximity to family/friends (67%), access to shopping options (66%), and proximity to health care services (64%). Based on the sum of top three choices, the items that will have the biggest impact on their decision to stay in the City over the next five years were: current housing options (43%), proximity to health care services (34%), and employment opportunities that match my skills (24%). Ninety-four percent (94%) said they believe they will be living in the City five years from now. Then, they rated the overall quality of life in the City. 31% rated getting better, 34% rated staying the same, and 35% rated getting worse.

**Looking for a Home In The City:** Respondents selected the type of home they would be most interested in if they were looking for a new home. The most interested types of homes are: single-family detached home (59%), twin home/duplex (11%), and condominium (10%). Based on the sum of top three choices, the biggest obstacles to purchasing or renting a home are: charges or fees that are passed on to buyer/renter (27%), noise pollution (22%), and homeowners association (21%).

**Business Sectors:** Respondents selected the types of businesses they would like to see in Sioux Falls. The types of business respondents want to see more are: technology related business (98%), biotechnology & scientific research (98%), and retail businesses (95%). Based on the sum of three choices, the business sectors they support are: biotechnology & scientific research (38%), technology related business (38%), and healthcare/medical (32%).

**Land Use and Development:** Respondents selected they types of places in Sioux Fall they want to see more. The most selected places are: daycare or school (99%), senior housing (99%), and grocery store, pharmacy, & other shops for necessities (98%).

**City Growth:** Based on the sum of top two choices, respondents selected the areas that they think should receive the most emphasis from the City leaders. The most selected areas are: addressing maintenance & repair across City (39%), addressing accessibility of housing through housing varieties, housing costs, housing sizes, & housing locations (24%), investing in conservation & resiliency, such as ensuring City can respond to extreme weather events or other emergencies (21%).

**Current Zoning Regulations/Restrictions:** Respondents rated how strict the current zoning regulations/restrictions are. 9% believed they are too strict, 70% believed they were adequate, and 22% believed they were not strict enough.

## Investment Priorities

**Recommended Priorities.** To help the City identify Commercial and Residential Development priorities, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance residents placed on each development item and the level of satisfaction with each development item. The analysis was conducted for both Commercial and Residential Development items. By identifying the items of high importance and low satisfaction, the analysis helps pinpoint which items will have the most impact on overall satisfaction with future development in Sioux Falls. Details regarding the methodology for the analysis are provided in Section 3 of this report.

**Commercial Development Priorities.** This analysis was conducted to help set priorities for Commercial Development in the community. Based on the results of this analysis, the commercial development items that are recommended as top priorities include:

- Traffic congestion (I-S = 0.3618)
- Feeling of safety & security (I-S = 0.2283)
- Noise levels (I-S = 0.1183)

The table below shows the Importance-Satisfaction rating for the eighteen major categories of the commercial development that were rated.

<b>2024 Importance-Satisfaction Rating</b>						
<b>Sioux Falls, South Dakota</b>						
<b>Commercial Development</b>						
<b>Category of Service</b>	<b>Most Important %</b>	<b>Most Important Rank</b>	<b>Satisfaction %</b>	<b>Satisfaction Rank</b>	<b>Importance-Satisfaction Rating</b>	<b>I-S Rating Rank</b>
<b><u>Very High Priority (IS&gt;0.20)</u></b>						
Traffic congestion	46%	2	21%	18	0.3618	1
Feeling of safety & security	46%	1	51%	8	0.2283	2
<b><u>High Priority (IS .10-.20)</u></b>						
Noise levels	17%	3	32%	17	0.1183	3
<b><u>Medium Priority (IS &lt;.10)</u></b>						
Access to public transportation	15%	6	35%	16	0.0955	4
Accessibility for those with disabilities	14%	8	35%	15	0.0918	5
Pedestrian safety	14%	7	45%	11	0.0782	6
Parking availability	16%	4	51%	6	0.0779	7
Walkability	12%	9	38%	13	0.0745	8
Presence of parks, trees, & landscaping	15%	5	59%	1	0.0622	9
Compatibility with the residential areas nearby	11%	10	47%	9	0.0597	10
Variety of businesses	10%	11	53%	4	0.0486	11
Overall design & appearance	9%	12	56%	3	0.0402	12
Light pollution	5%	14	36%	14	0.0290	13
Proximity to residential areas	6%	13	52%	5	0.0265	14
Signage & advertising	3%	16	40%	12	0.0188	15
Lighting quality	3%	15	46%	10	0.0183	16
Drive thru or delivery options	3%	17	57%	2	0.0120	17
Hours of operation	2%	18	51%	7	0.0117	18

**Residential Development Priorities.** This analysis was conducted to help set priorities for Residential Development in the community. Based on the results of this analysis, the commercial development items that are recommended as top priorities include:

- Traffic congestion (I-S = 0.2982)
- Street condition (I-S = 0.2599)
- Feeling of safety & security (I-S = 0.2168)

The table below shows the Importance-Satisfaction rating for the twenty major categories of the residential development that were rated.

<b>2024 Importance-Satisfaction Rating</b>						
<b>Sioux Falls, South Dakota</b>						
<b>Residential Development</b>						
<b>Category of Service</b>	<b>Most Important %</b>	<b>Most Important Rank</b>	<b>Satisfaction %</b>	<b>Satisfaction Rank</b>	<b>Importance-Satisfaction Rating</b>	<b>I-S Rating Rank</b>
<b><u>Very High Priority (IS&gt;0.20)</u></b>						
Traffic congestion	37%	2	19%	20	0.2982	1
Street condition	37%	3	29%	19	0.2599	2
Feeling of safety & security	39%	1	44%	11	0.2168	3
<b><u>High Priority (IS .10-.20)</u></b>						
Noise levels	15%	4	31%	18	0.1043	4
<b><u>Medium Priority (IS &lt;.10)</u></b>						
Access to public transportation	13%	6	31%	17	0.0860	5
Density, how close homes are to one another	12%	8	36%	16	0.0767	6
Walkability	12%	9	38%	15	0.0725	7
Pedestrian safety	13%	7	43%	13	0.0718	8
Presence of parks, trees, & landscaping	13%	5	61%	5	0.0494	9
Availability of on-street parking	6%	13	38%	14	0.0364	10
Overall maintenance	7%	12	52%	8	0.0352	11
Overall design & appearance	8%	11	55%	7	0.0349	12
Access to community gathering places	8%	10	69%	2	0.0257	13
Availability of bicycle facilities	4%	15	45%	10	0.0240	14
Compatibility with commercial areas nearby	4%	18	44%	12	0.0229	15
Access to schools	4%	16	57%	6	0.0185	16
Proximity to your work/school	3%	19	50%	9	0.0171	17
Access to shopping & services	4%	17	67%	3	0.0138	18
Proximity to healthcare providers	5%	14	75%	1	0.0115	19
Proximity to family/friends	2%	20	63%	4	0.0059	20

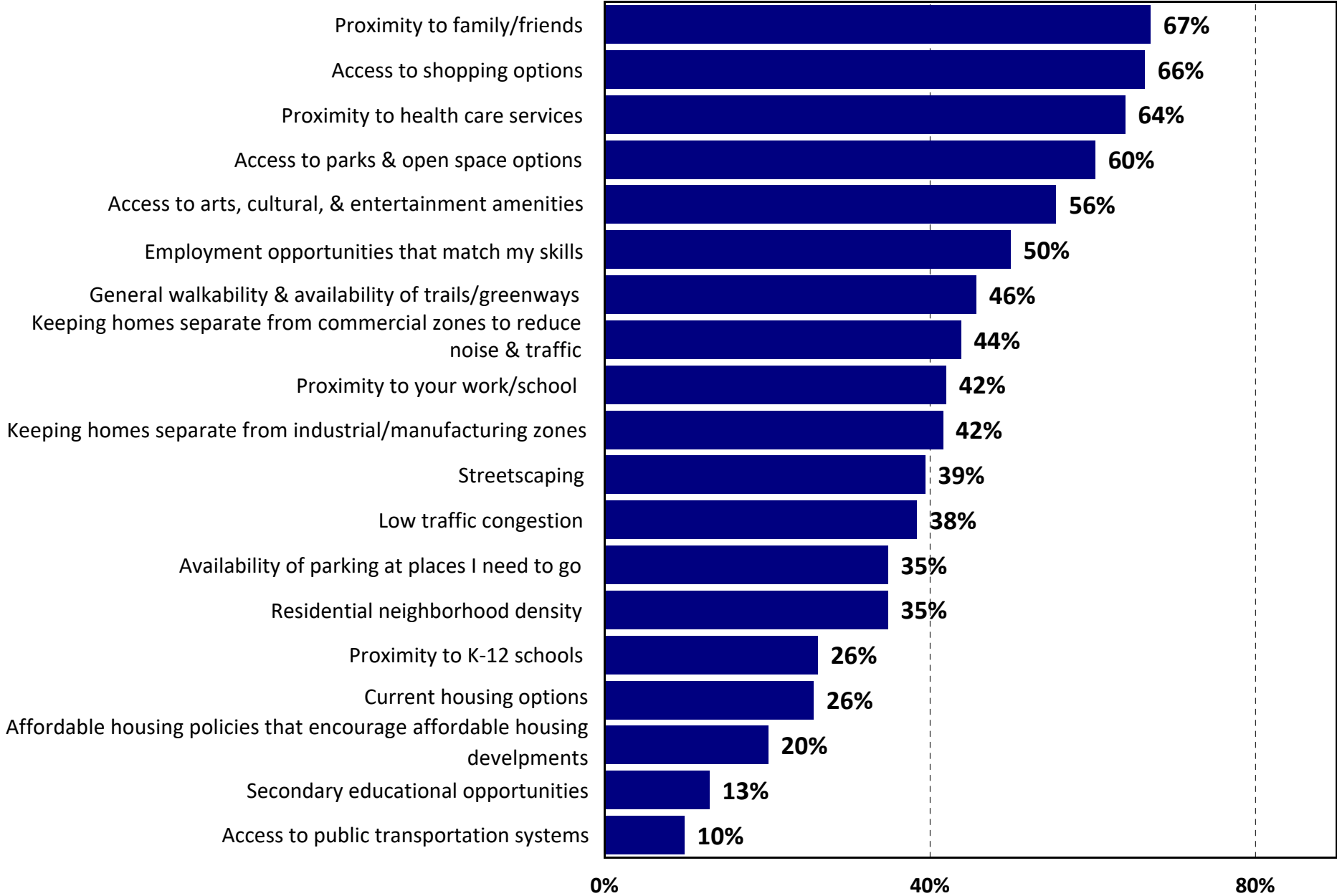


# Charts and Graphs



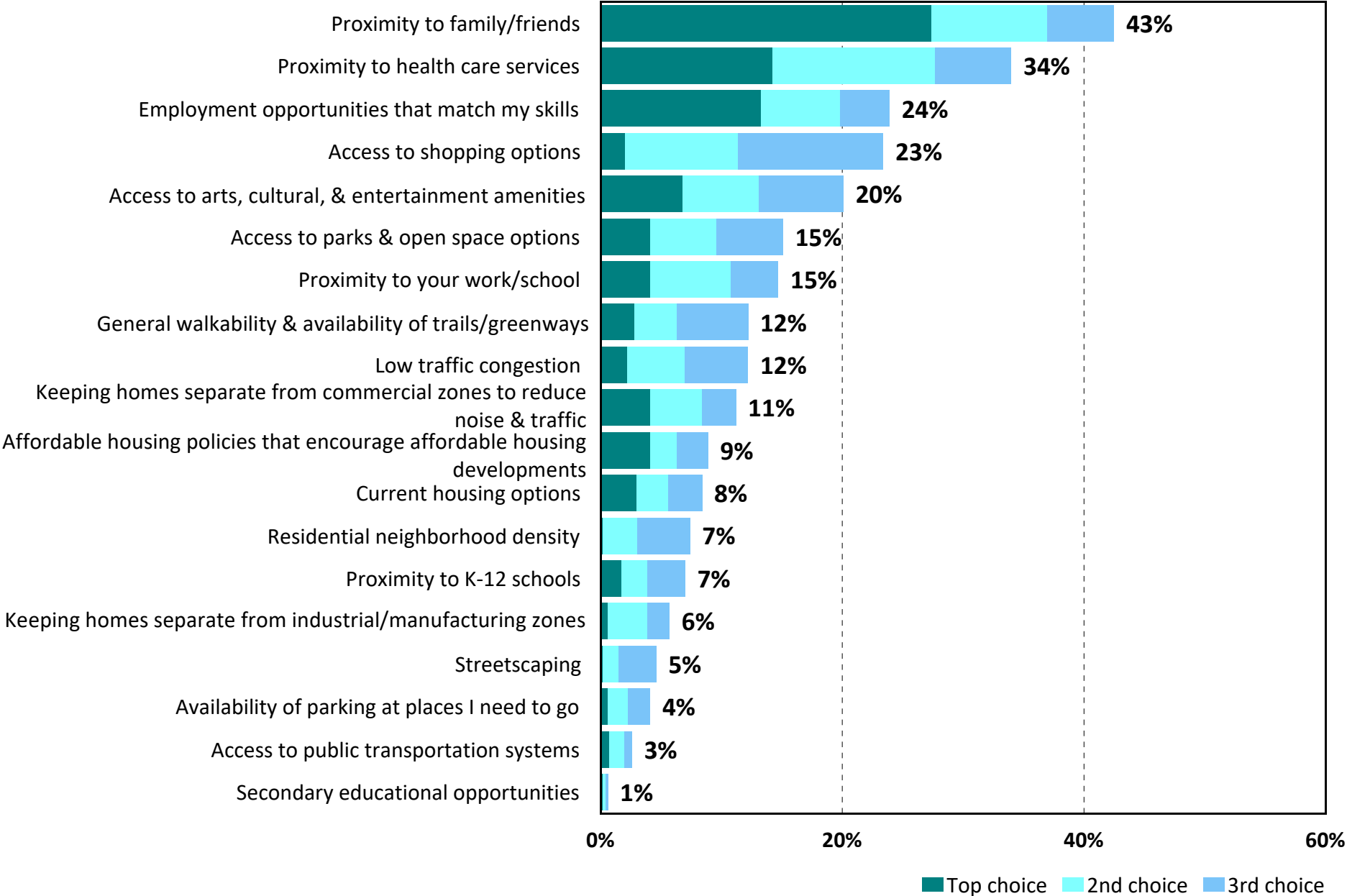
# Q1. Please check all of the reasons (listed below) that impact your decision to live in Sioux Falls.

by percentage of respondents (multiple selections could be made)

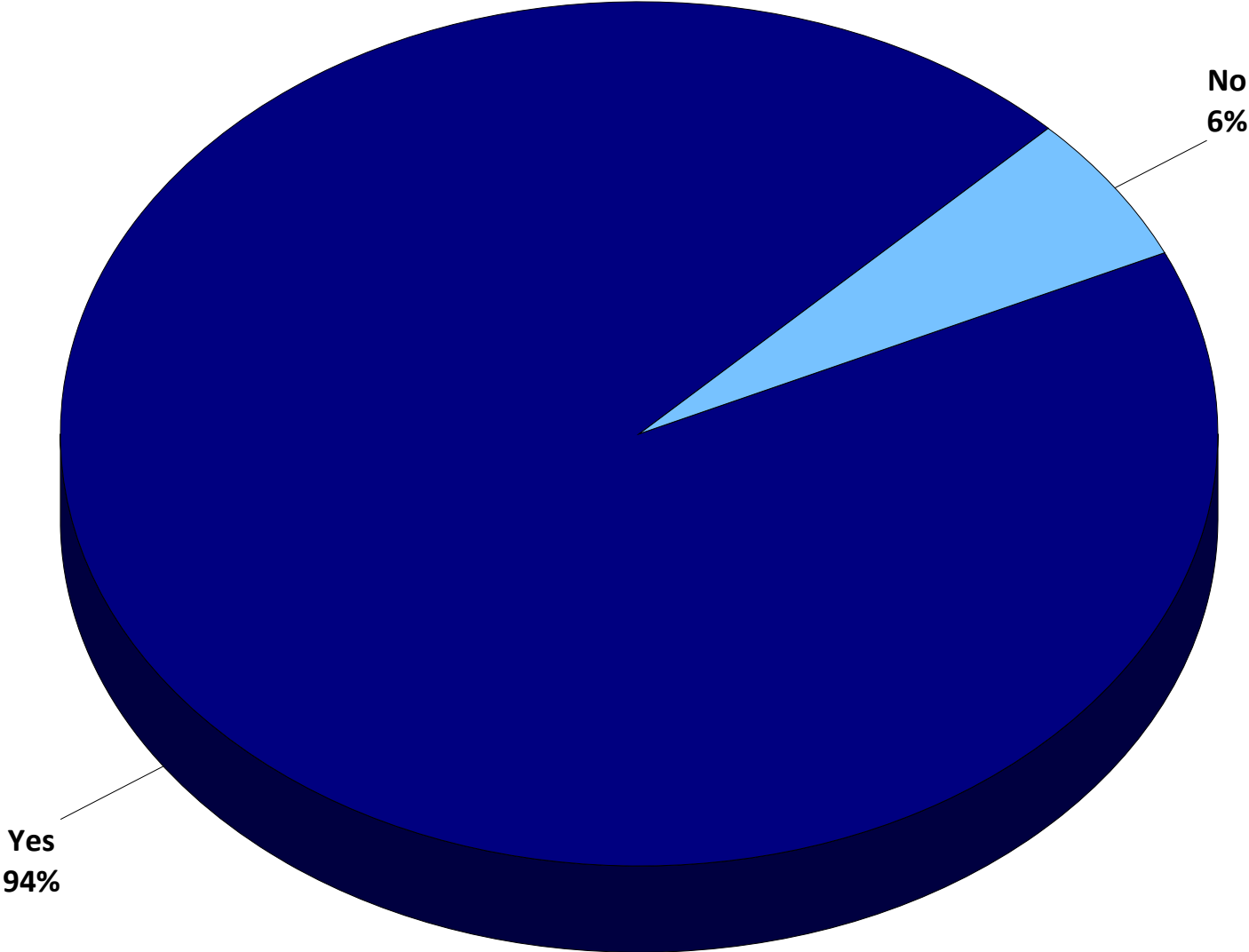


# Q2. Which three of the items will have the biggest impact on your decision to stay in the City over the next five years?

by percentage of respondents who selected the items as one of their top three choices

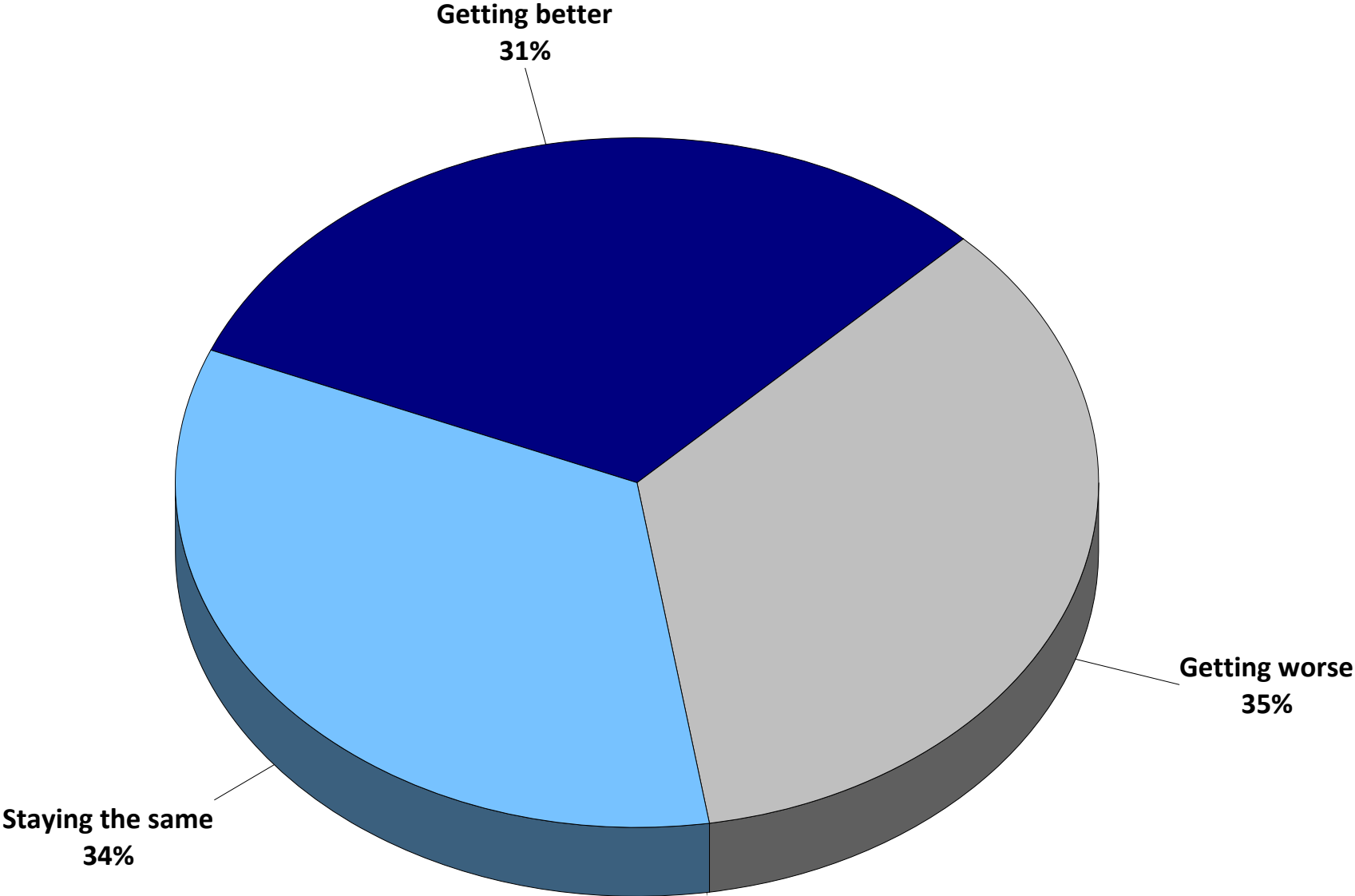


### Q3. Do you think you will be living in the City five years from now? by percentage of respondents (excluding "don't know")



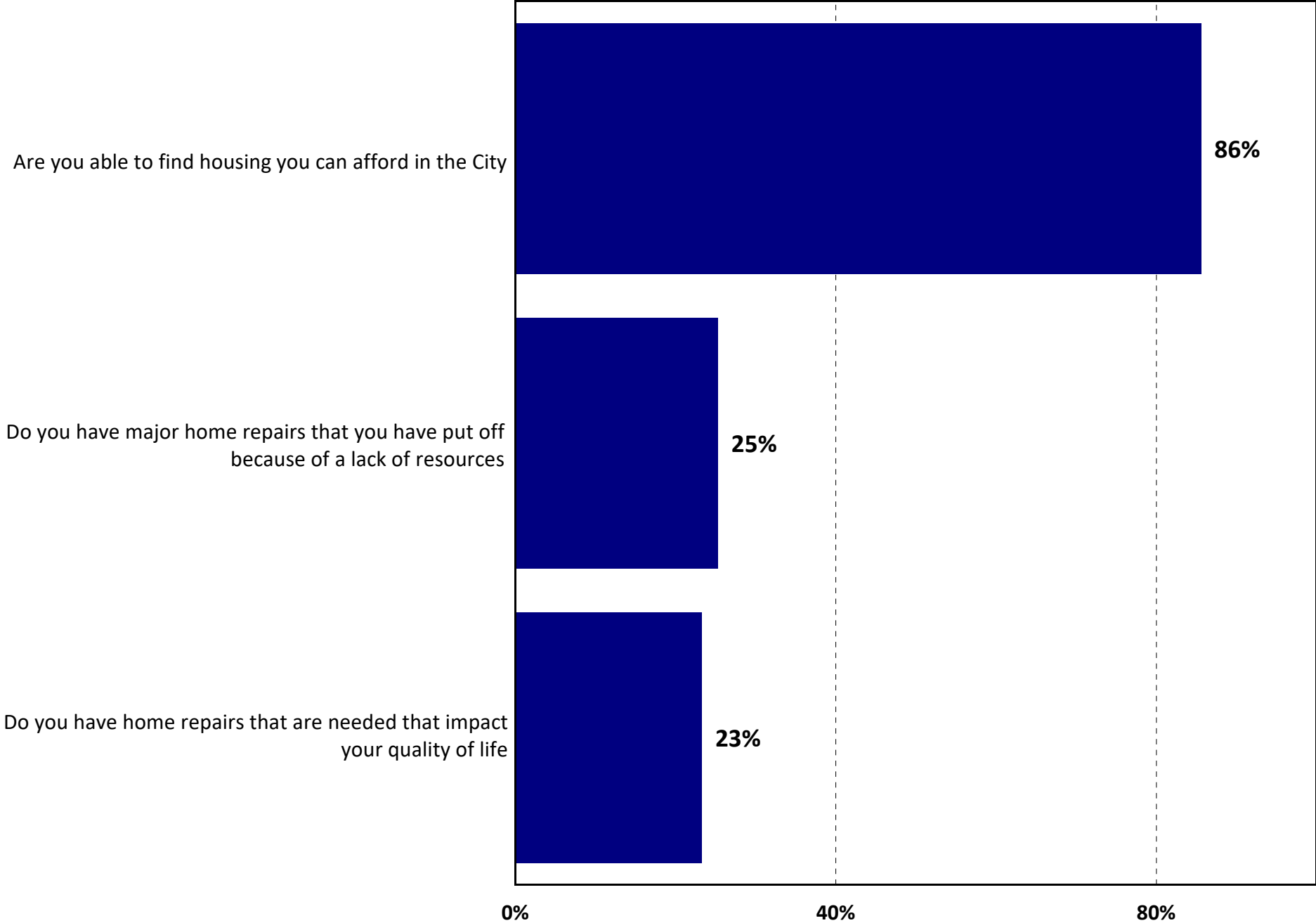
# Q4. Do you think the overall quality of life in the City is getting better, staying the same, or getting worse?

by percentage of respondents (excluding "not provided")



# Q5. Please answer the following questions.

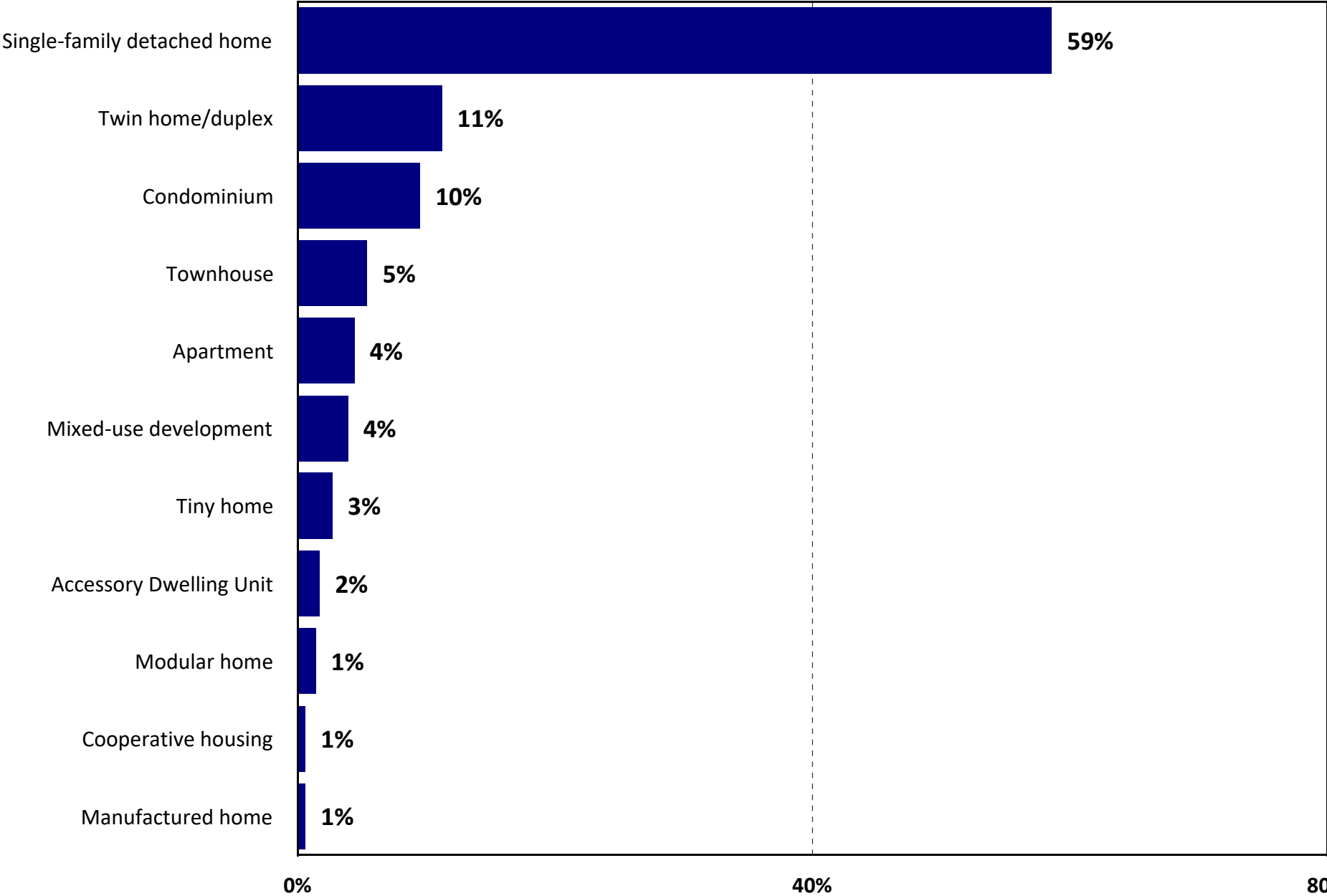
by percentage of respondents who responded "YES" (multiple selections could be made)





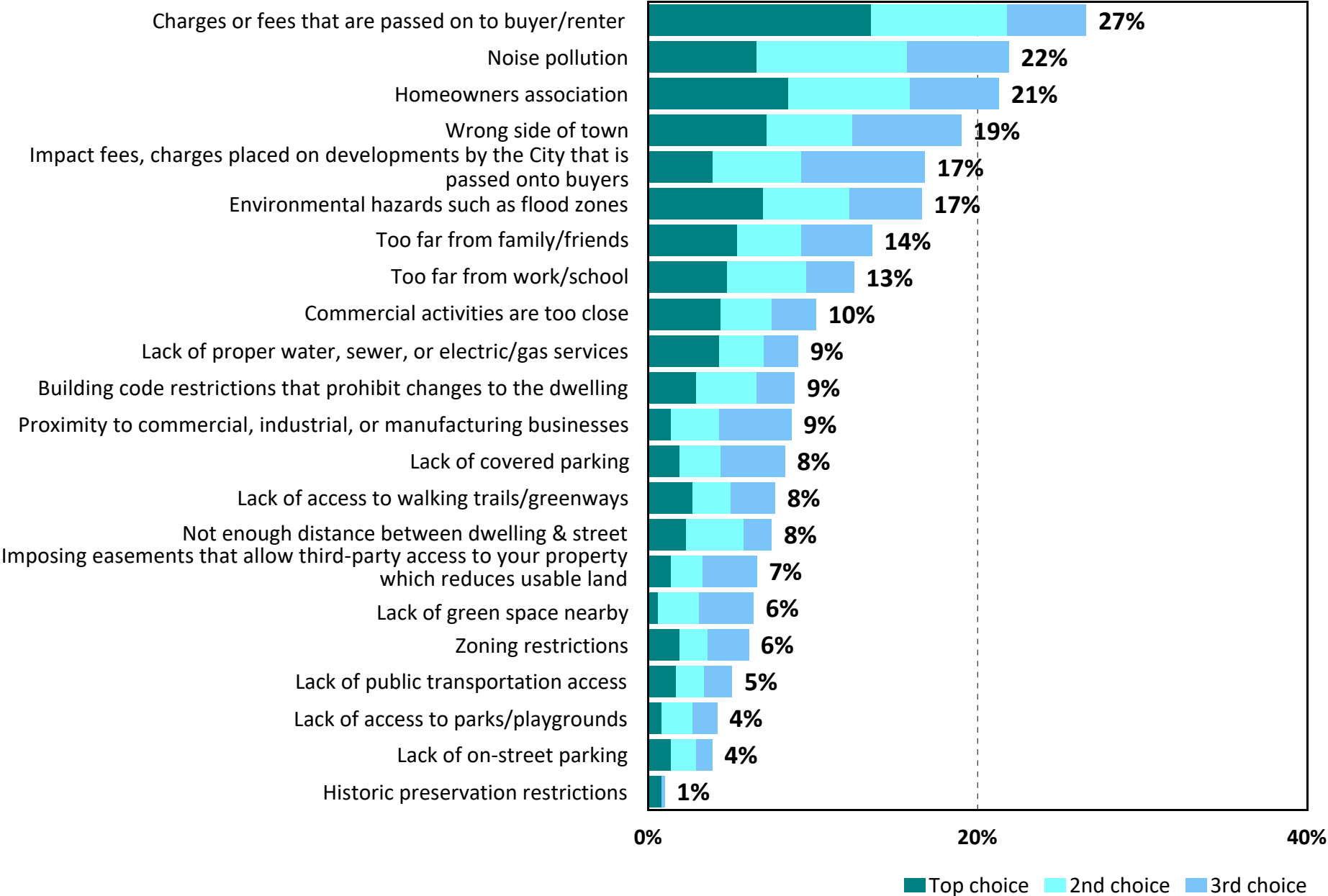
# Q6. If you were in the market for a new home, which one of the following would you be most interested in?

by percentage of respondents (excluding "not provided")



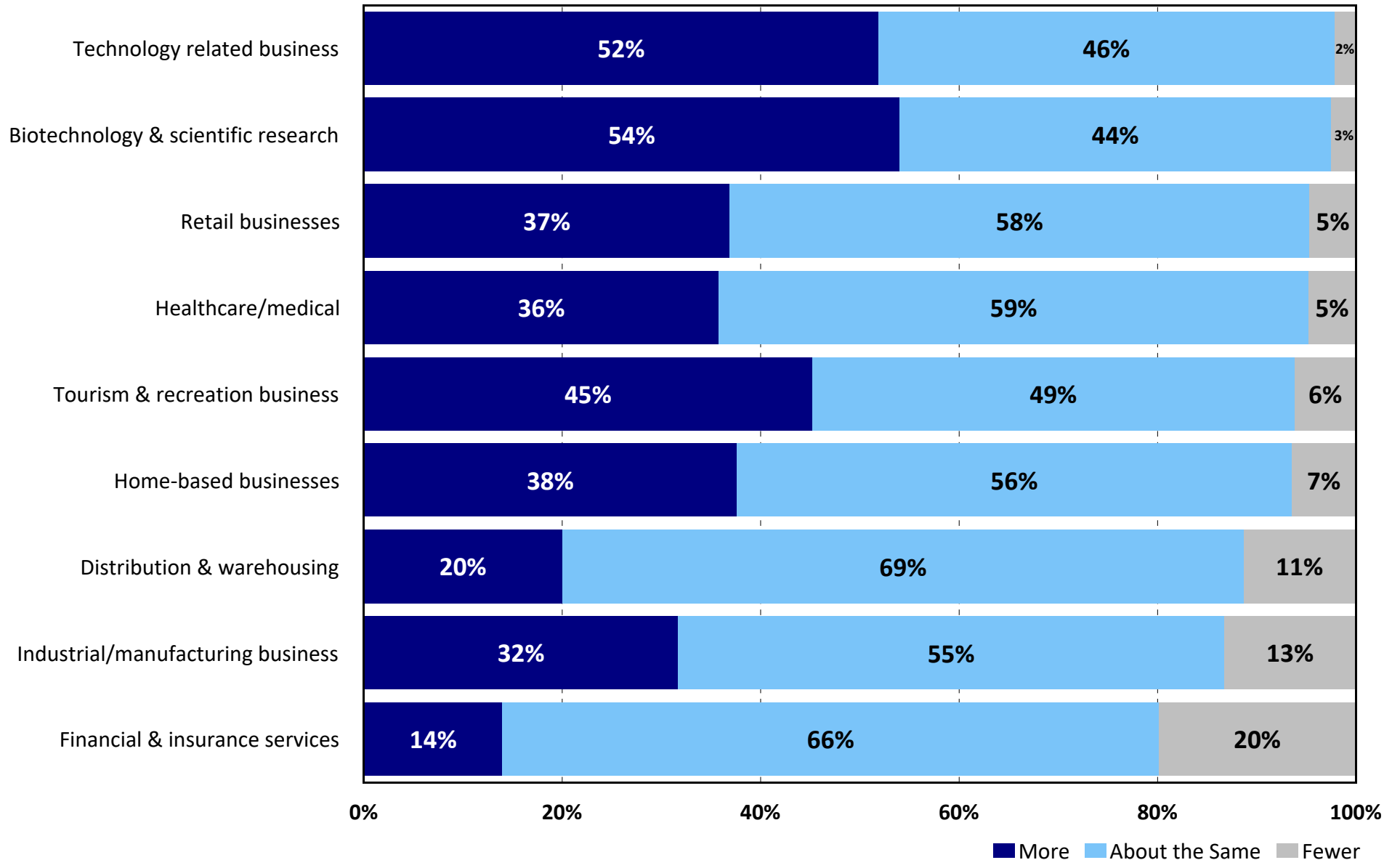
# Q6a. If you were interested in purchasing or renting a new home, what would be your three biggest obstacles to purchasing or renting a home today?

by percentage of respondents who selected the items as one of their top three choices



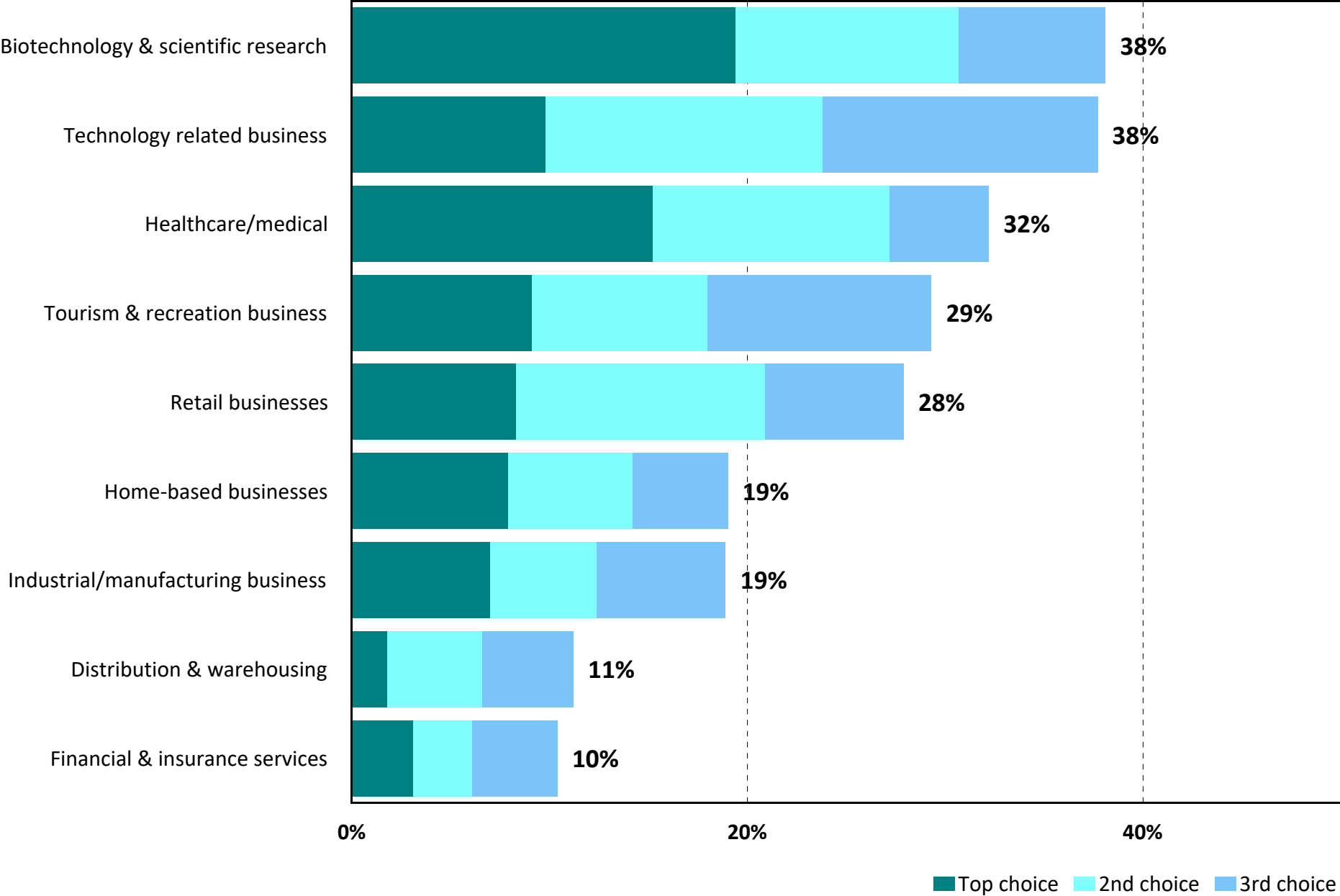
# Q7. Business Sectors: When you think about the number and variety of businesses in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of businesses in Sioux Falls?

by percentage of respondents (excluding "don't know")



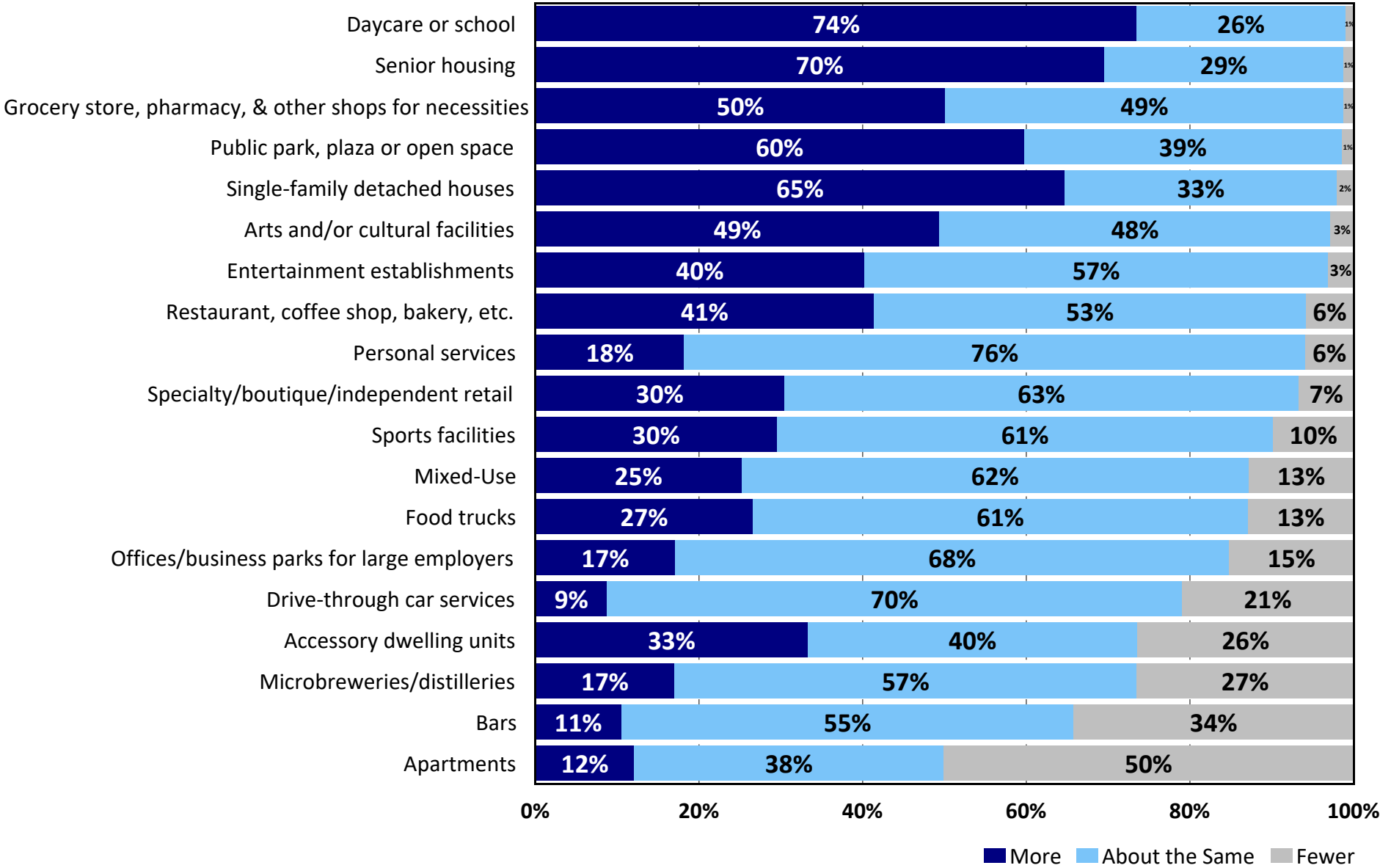
# Q8. Which three of the business sectors would you support the City of Sioux Falls offering incentives to bring them to the community?

by percentage of respondents who selected the items as one of their top three choices



# Q9. Land Use and Development: When you think about the number and variety of places to live, work and shop in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of places in Sioux Falls?

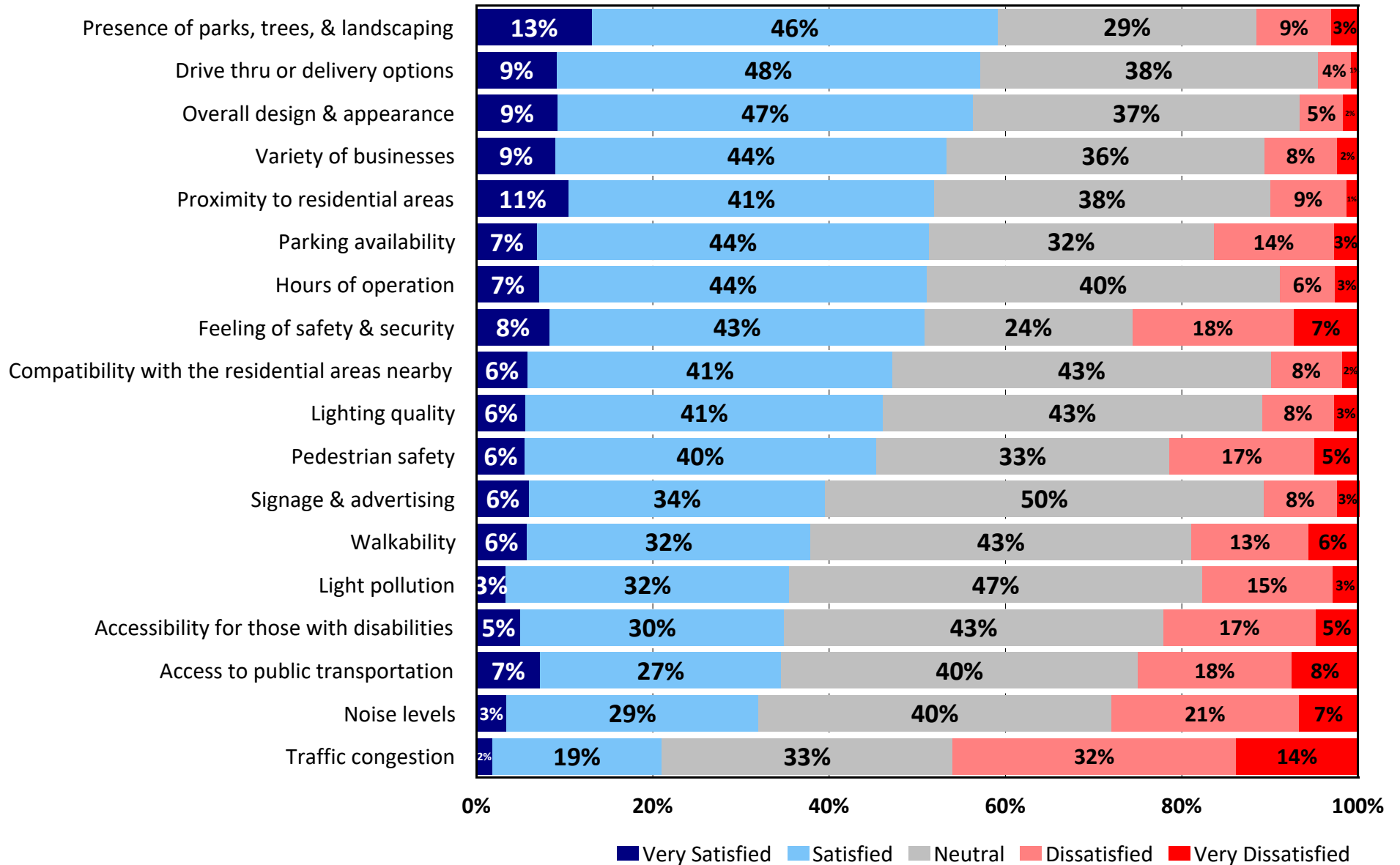
by percentage of respondents (excluding "don't know")





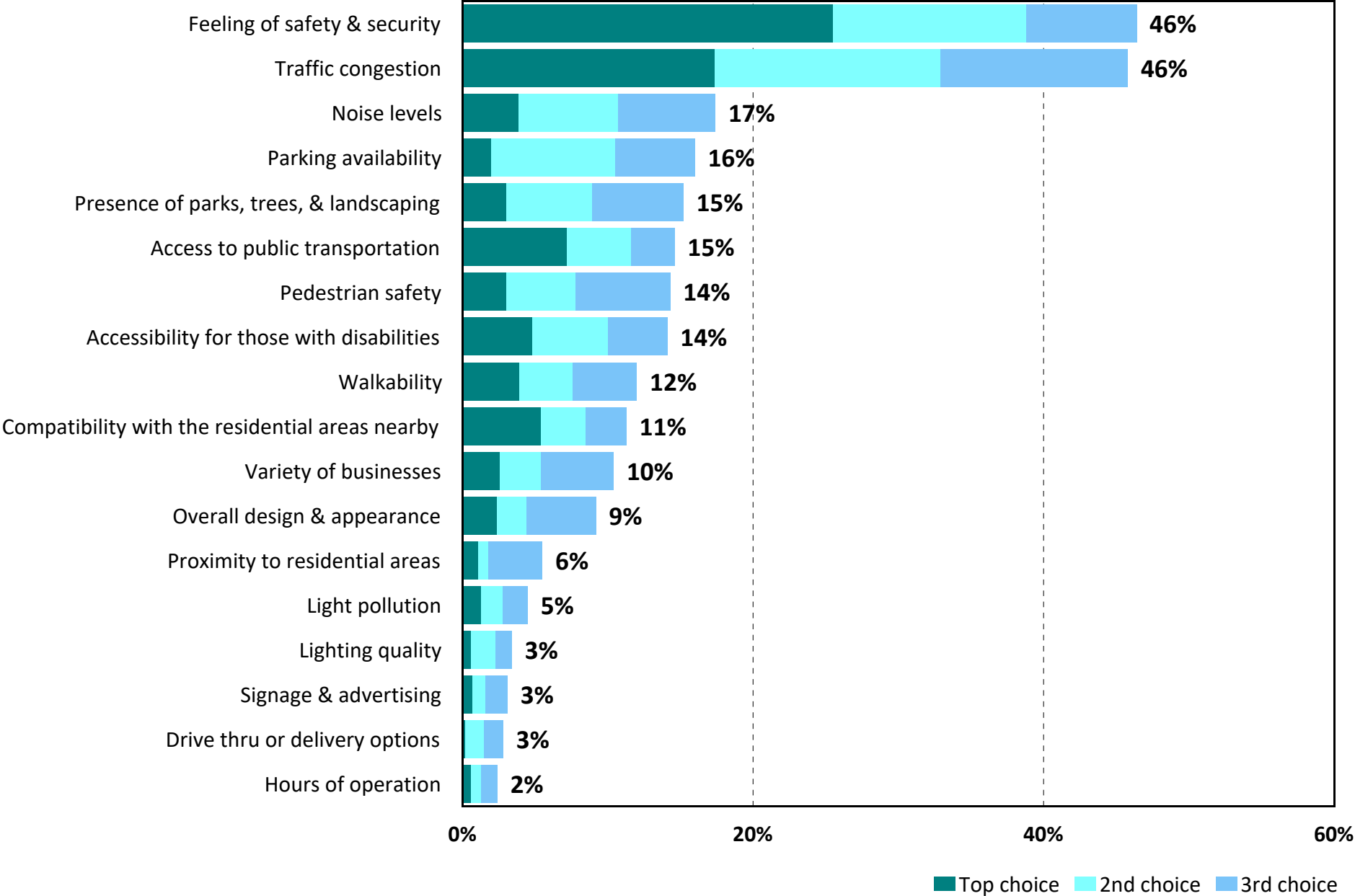
# Q11. Commercial Development: How satisfied are you with each of the following aspects of new commercial development that has been completed in the City of Sioux Falls during the past 5 years?

by percentage of respondents (excluding "don't know")



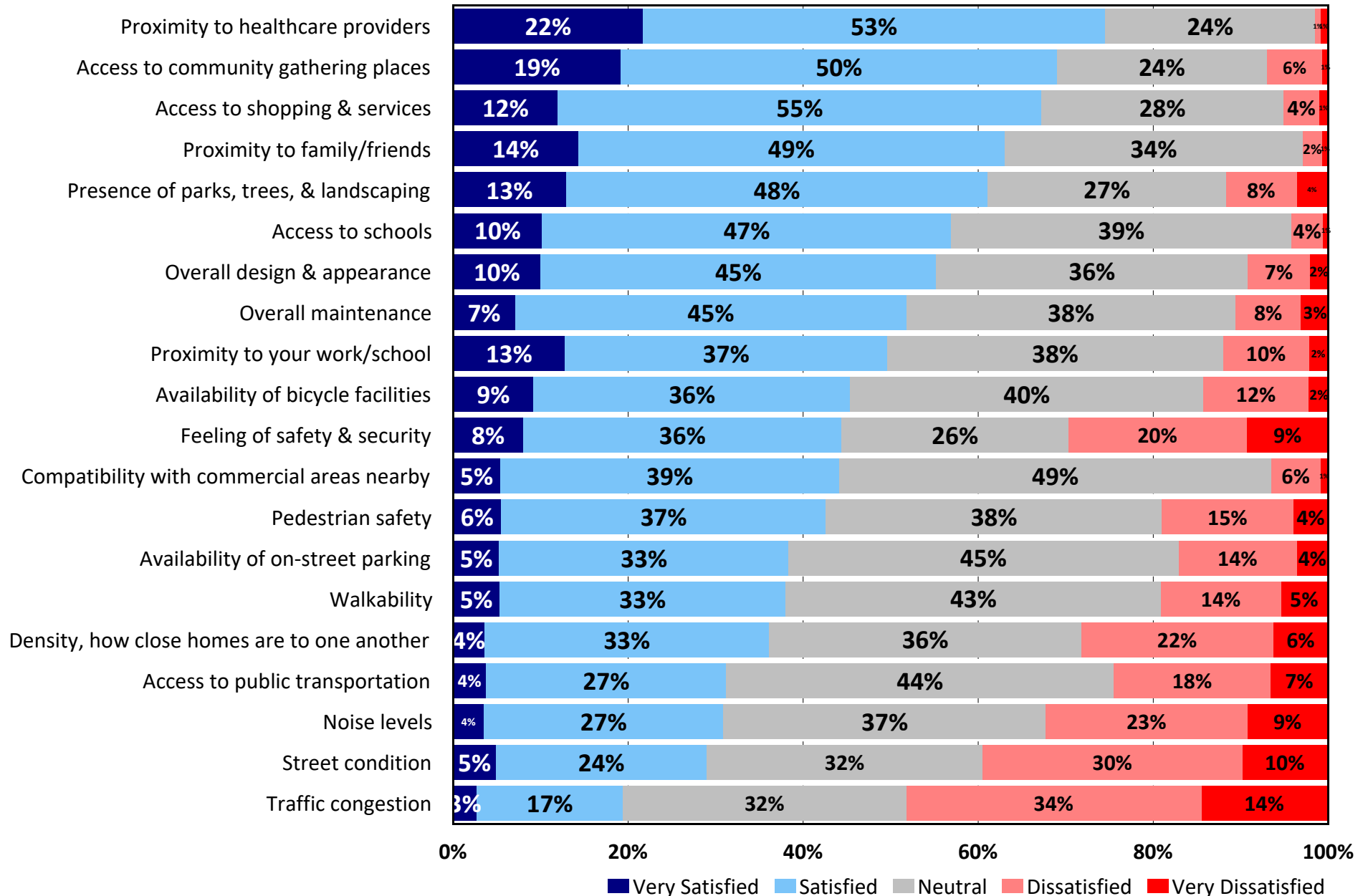
# Q12. Which three of the items should receive the most emphasis from City leaders over the next 5 years?

by percentage of respondents who selected the items as one of their top three choices



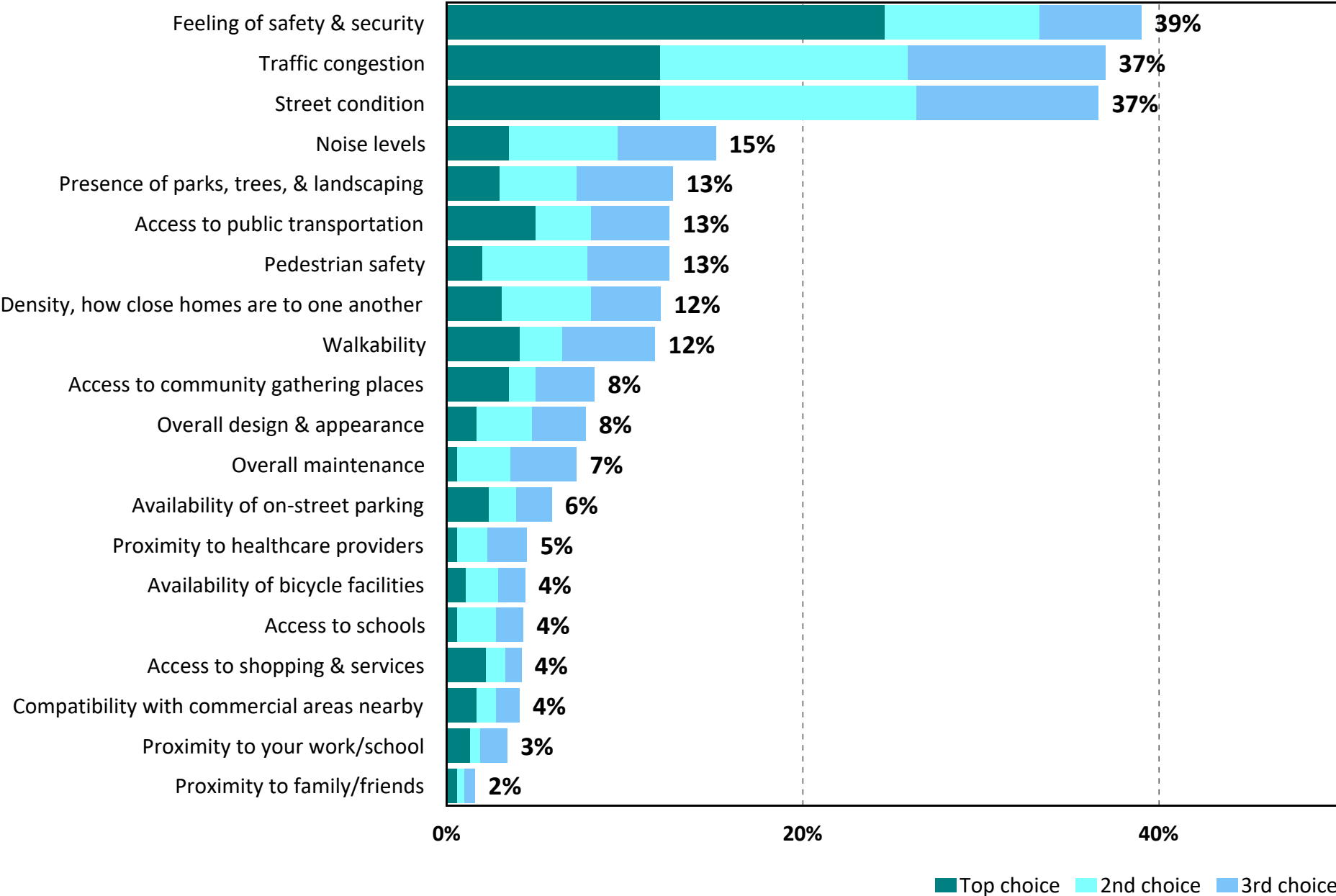
# Q13. Residential Development: How satisfied are you with the following aspects of new residential development that has been completed during the past 3 years?

by percentage of respondents (excluding "don't know")



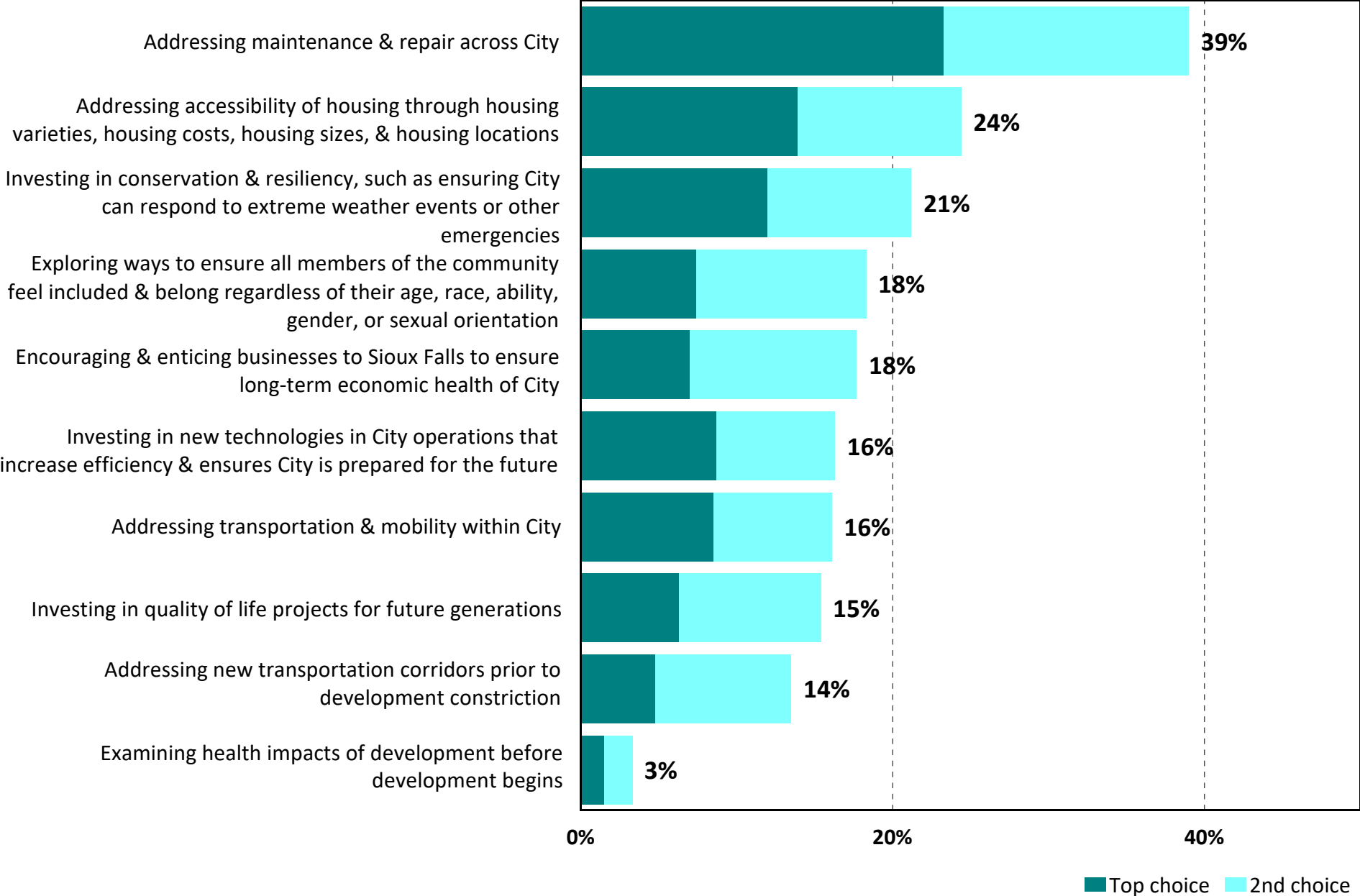
# Q14. Which three of the items should receive the most emphasis from City leaders over the next 5 years?

by percentage of respondents who selected the items as one of their top three choices



# Q15. As the City of Sioux Falls prepares for the future, which two areas should receive the most emphasis from City leaders?

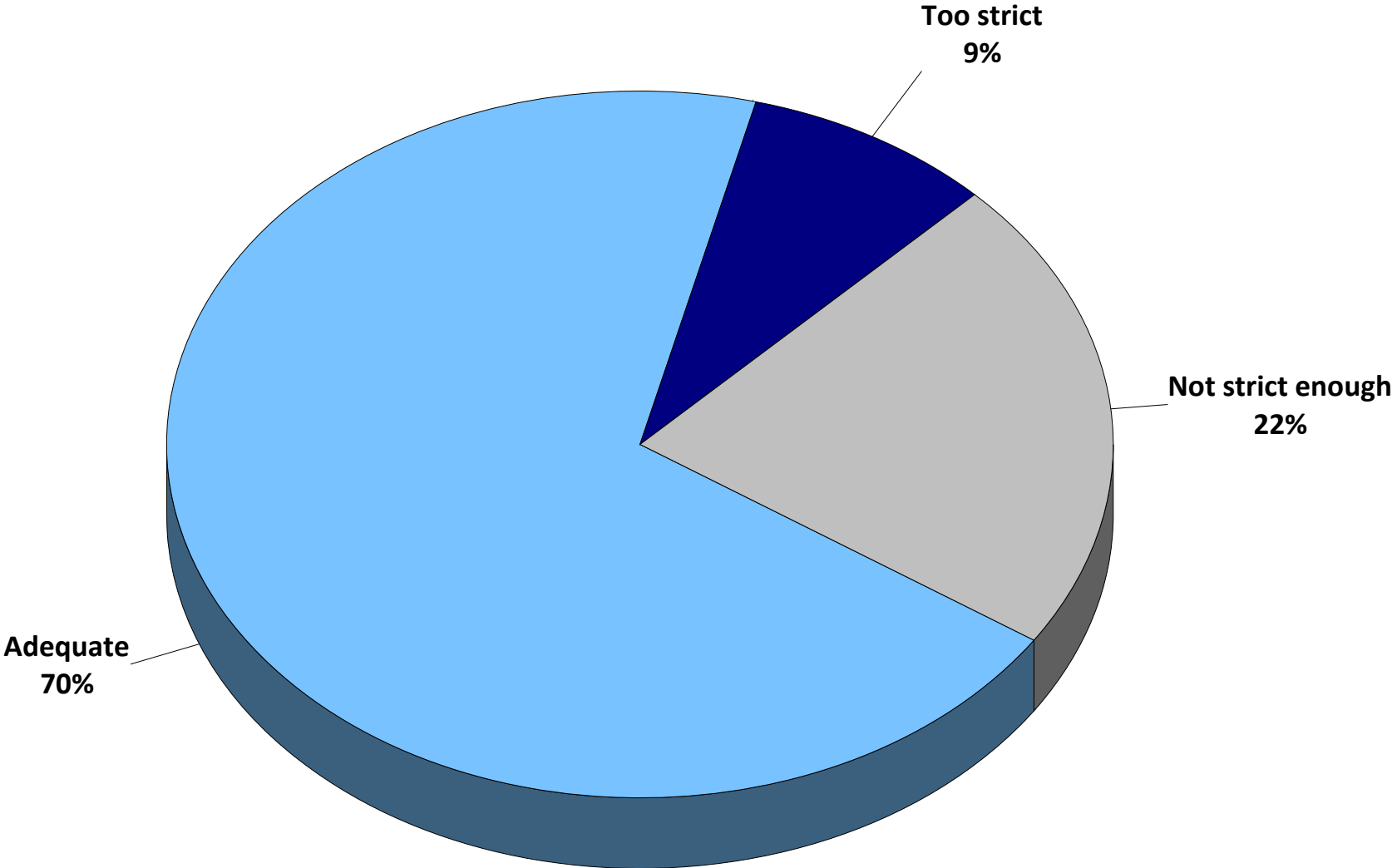
by percentage of respondents who selected the items as one of their top two choices





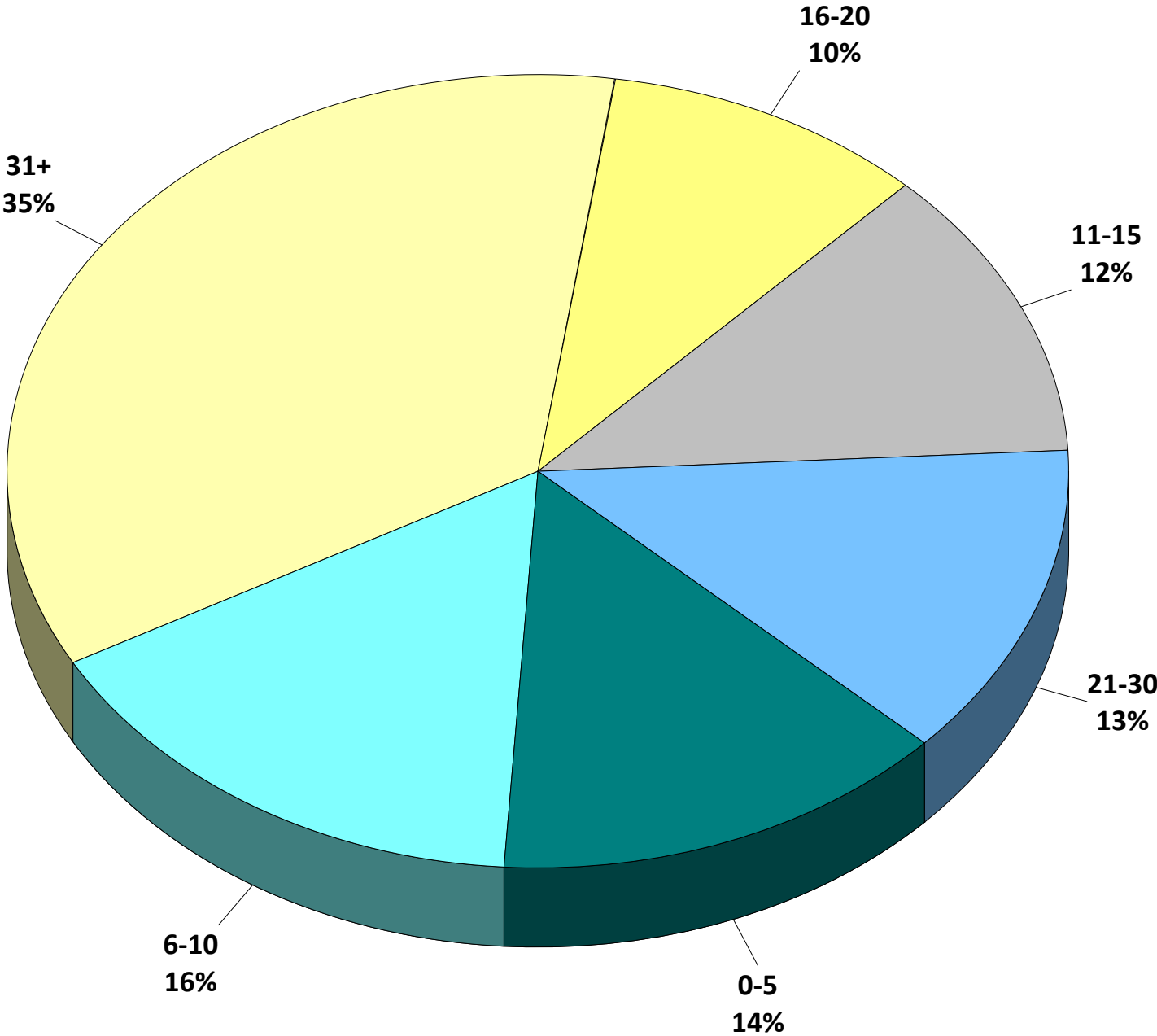
# Q16. Current zoning regulations/restrictions that are in place to protect public health, safety, and welfare; preserve agricultural land; conserve natural resources and promote orderly development are...

by percentage of respondents (excluding "don't know")



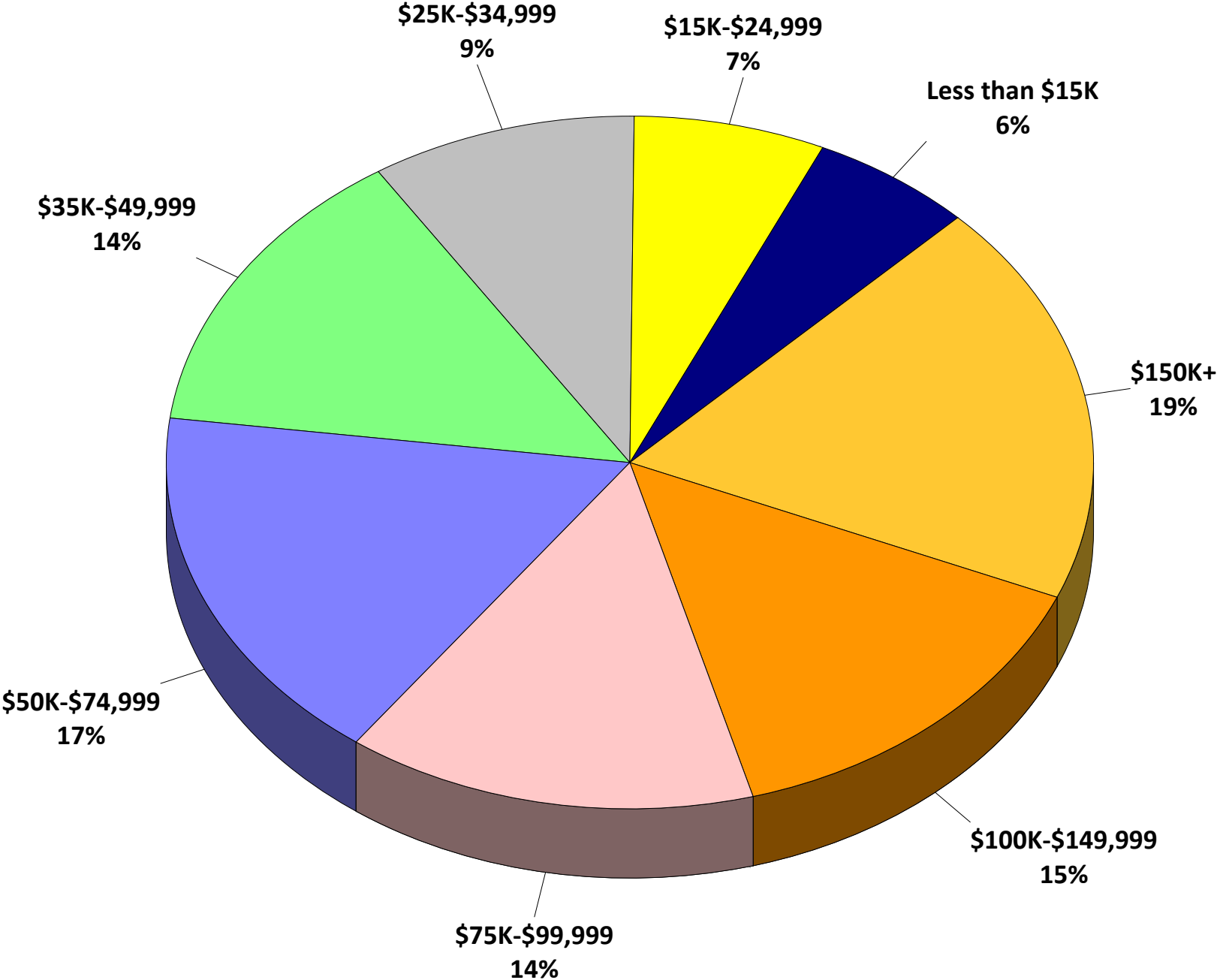
# Q17. About how long have you lived in Sioux Falls?

by percentage of respondents (excluding "not provided")

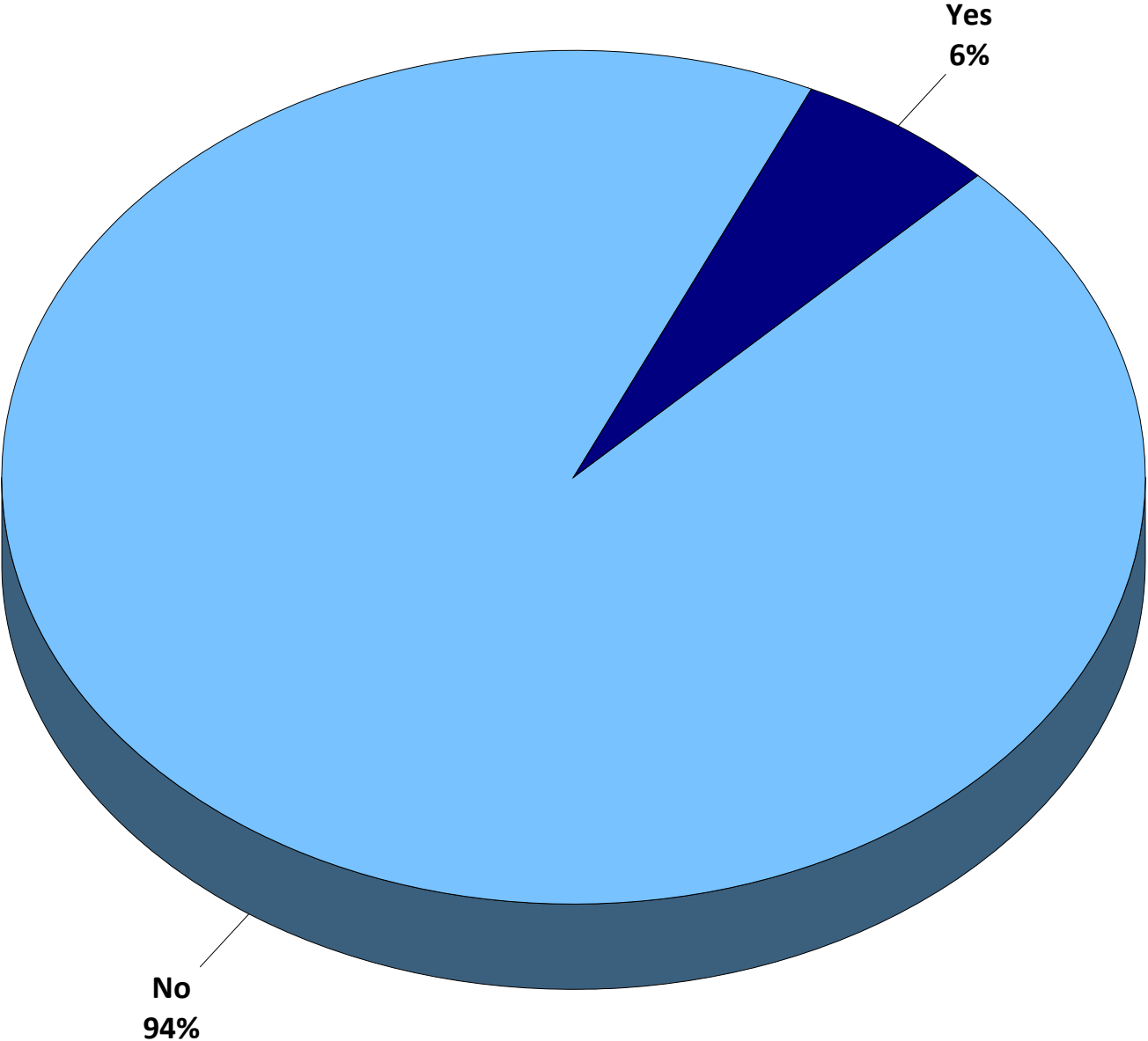


# Q18. Would you say your total annual household income is...

by percentage of respondents (excluding "not provided")

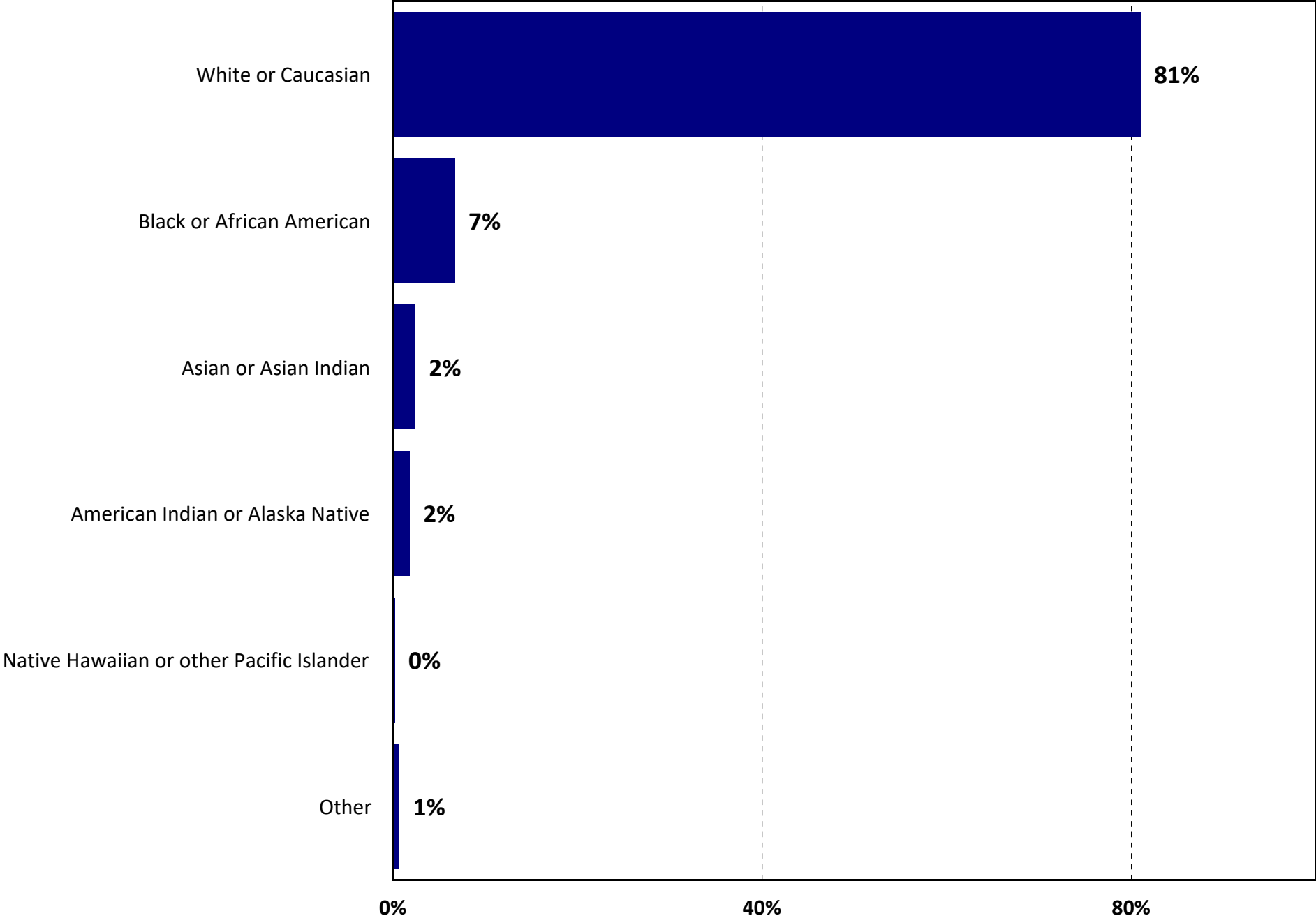


# Q19. Are you/your family of Hispanic, Spanish, or Latino/a/x ancestry? by percentage of respondents (excluding "not provided")



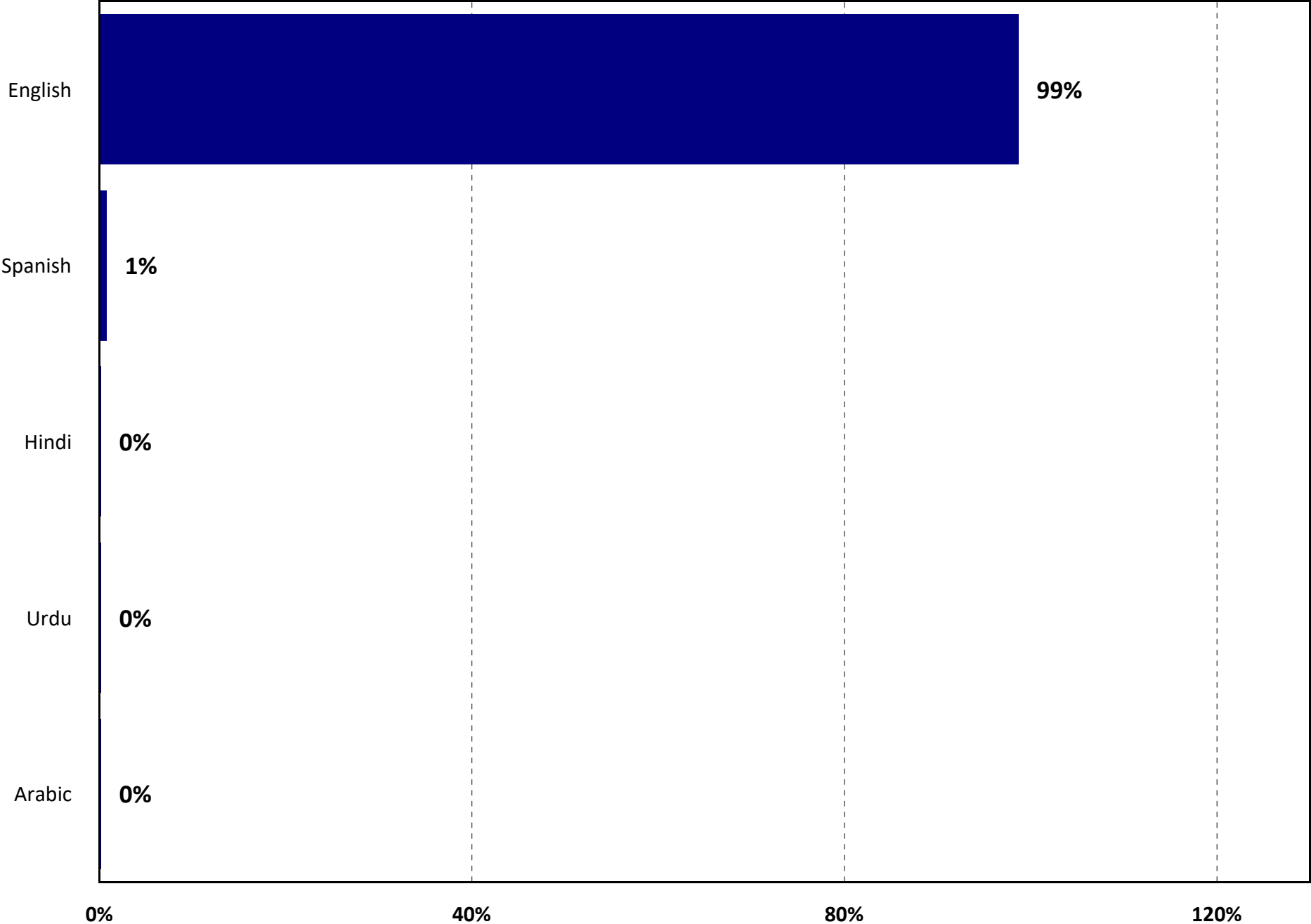
# Q20. Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple selections could be made)



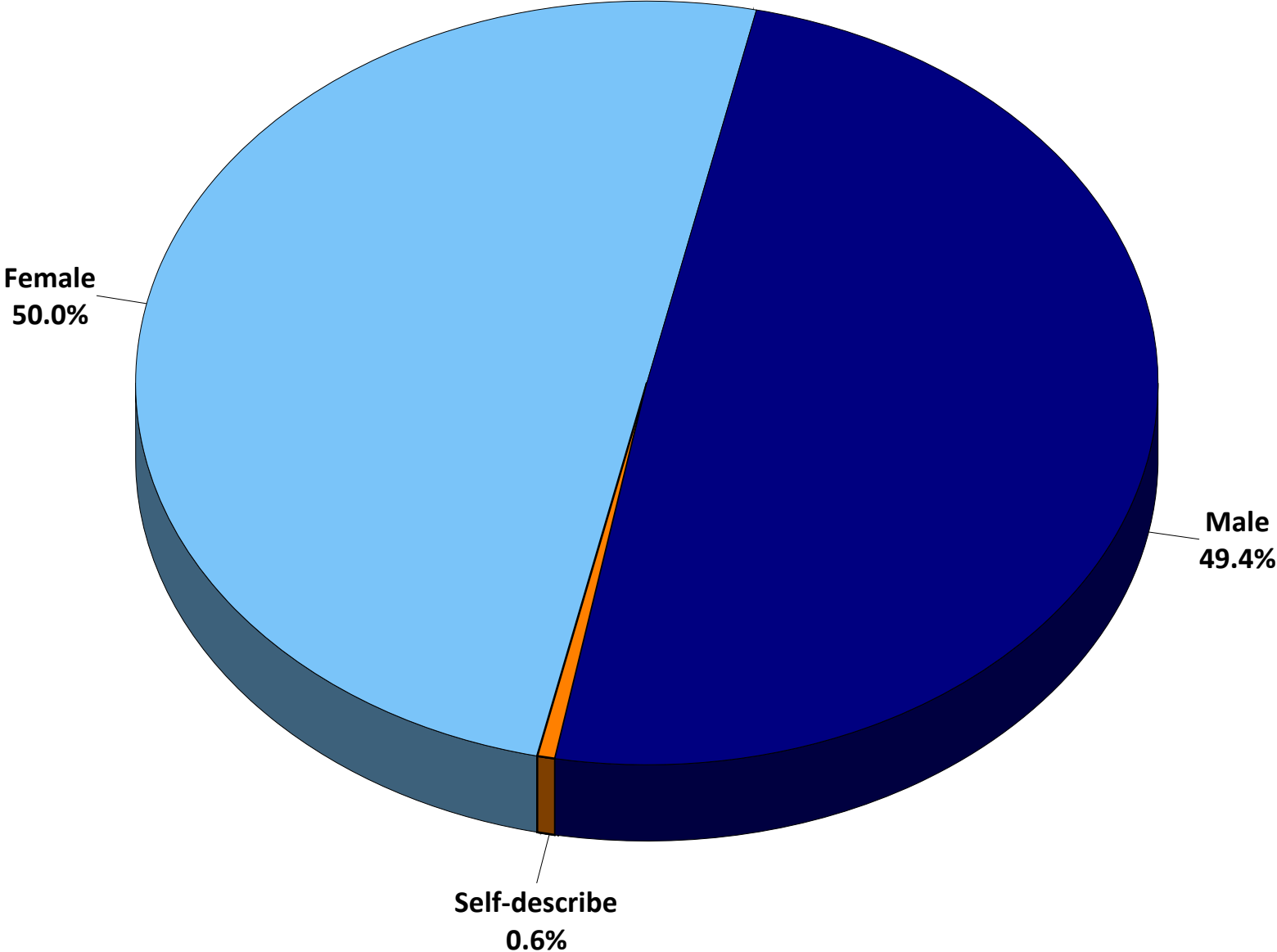
# Q21. What is the primary language spoken in your home?

by percentage of respondents (excluding "not provided")



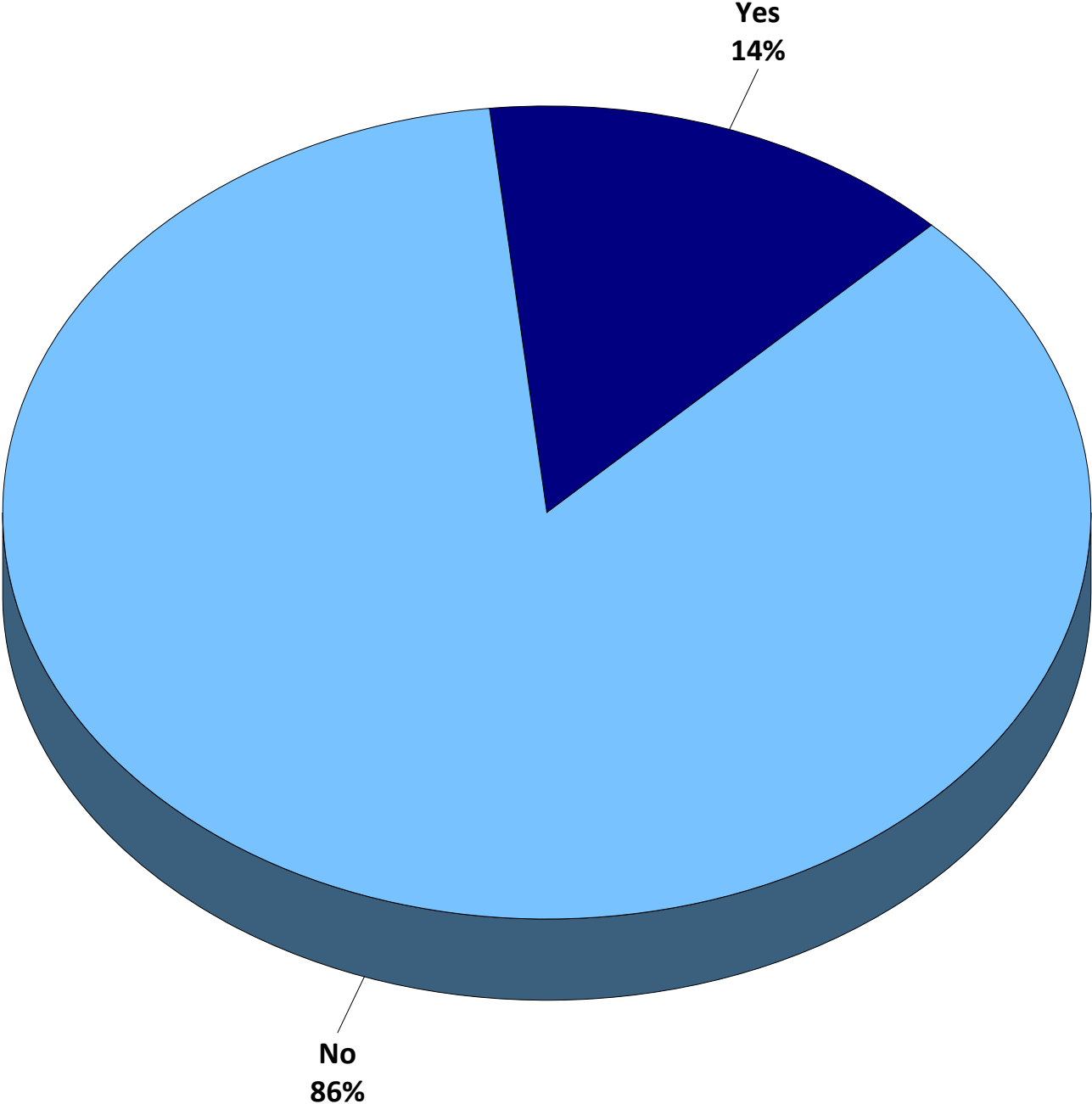
# Q22. What is your gender?

by percentage of respondents (excluding "not provided")



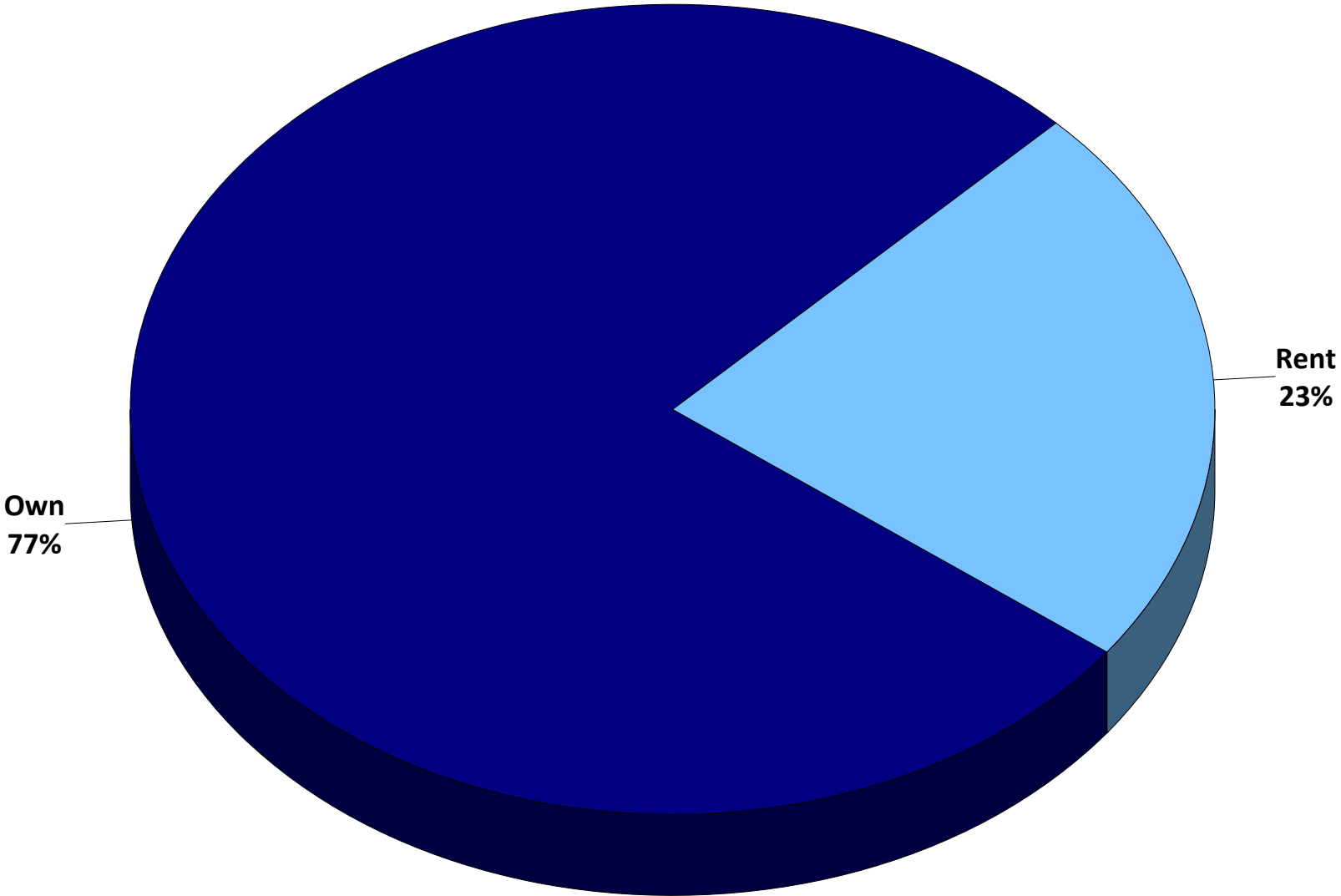
# Q23. Are you/your household living with a disability?

by percentage of respondents (excluding "not provided")



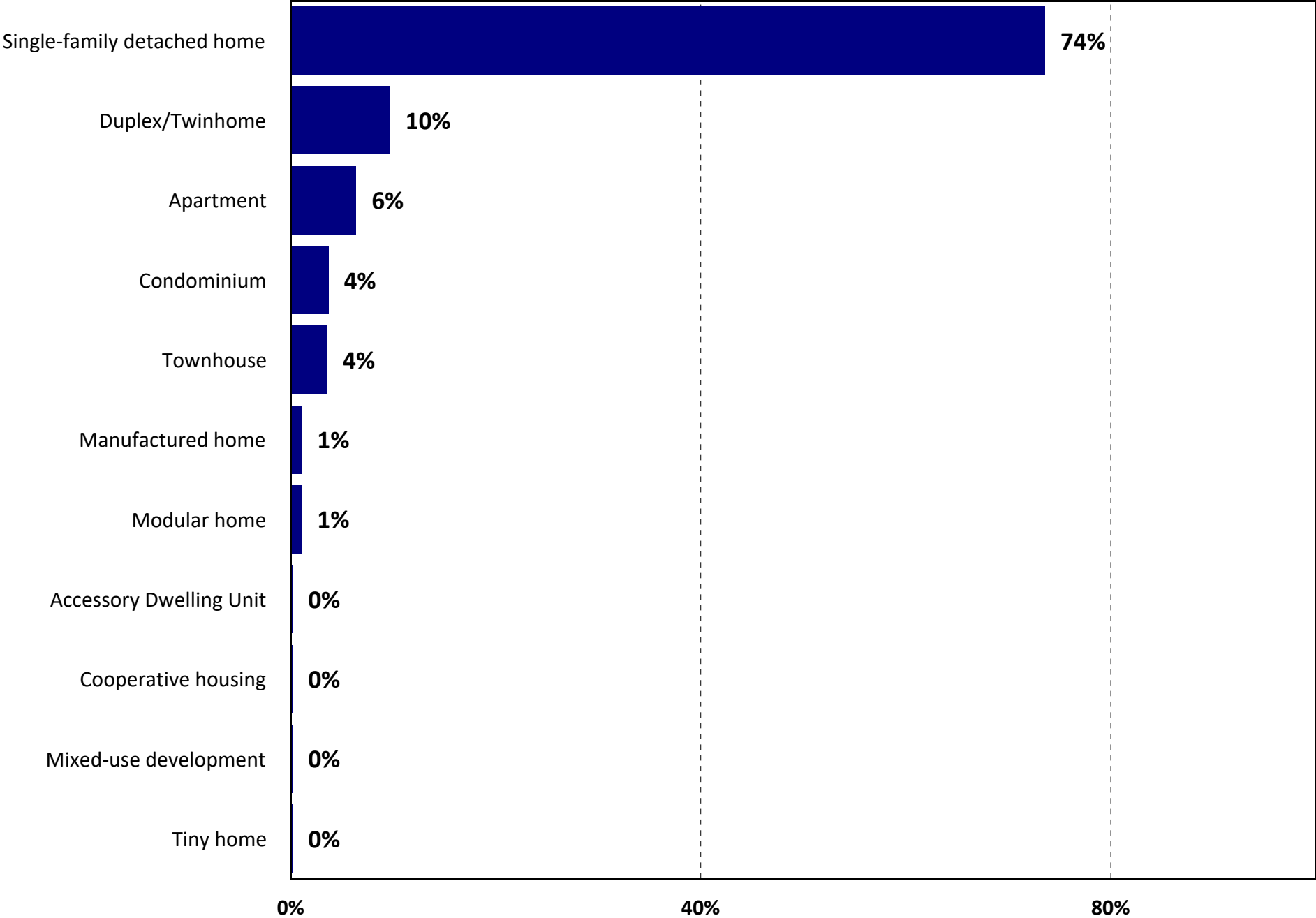


# Q24. Do you own or rent your current residence? by percentage of respondents (excluding "not provided")



# Q25. What type of dwelling do you live in?

by percentage of respondents (excluding "not provided")





**3**

# I-S Analysis

# Importance-Satisfaction Analysis



## Overview

Today, officials have limited resources which need to be targeted to the services that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward services with the highest importance to; and (2) to target resources toward those items where residents are the least satisfied. The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both highly important decision-making criteria for each of the items that are assessed on the survey. This version of the Importance-Satisfaction rating is based on Commercial and Residential Development issues and utilizes the concept that public agencies will maximize overall resident satisfaction by emphasizing areas where the level of satisfaction is relatively low, and the perceived importance of the item is relatively high.

## Methodology

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important items for the City to emphasize. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among the commercial development are comparable.  $[IS = \text{Importance} \times (1 - \text{Satisfaction})]$ .

Respondents were asked to identify the commercial development items they think should receive the most emphasis from the City. Forty-six percent (46%) of respondents selected Traffic Congestion as one of the most important commercial development related items for the City to emphasize. With regard to satisfaction, 21% of respondents surveyed rated the City's overall performance in Traffic Congestion, as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for Traffic Congestion was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 46% was multiplied by 21% (1-0.2100). This calculation yielded an I-S rating of 0.3618 which ranked first out of eighteen commercial development categories.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices to emphasize over the next two years and 0% indicate they are positively satisfied with the delivery of the residential development.

# Importance-Satisfaction Analysis



The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the residential development
- If none (0%) of the respondents selected residential development as one for the three most important areas for the City to emphasize over the next two years.

## Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis ( $IS \geq 0.20$ )
- Increase Current Emphasis ( $0.10 \leq IS < 0.20$ )
- Maintain Current Emphasis ( $IS < 0.10$ )

The results for Sioux Falls, South Dakota are provided on the following pages.

## 2024 Importance-Satisfaction Rating

### Sioux Falls, South Dakota

### Commercial Development

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<b>Very High Priority (IS&gt;0.20)</b>						
Traffic congestion	46%	2	21%	18	0.3618	1
Feeling of safety & security	46%	1	51%	8	0.2283	2
<b>High Priority (IS .10-.20)</b>						
Noise levels	17%	3	32%	17	0.1183	3
<b>Medium Priority (IS &lt;.10)</b>						
Access to public transportation	15%	6	35%	16	0.0955	4
Accessibility for those with disabilities	14%	8	35%	15	0.0918	5
Pedestrian safety	14%	7	45%	11	0.0782	6
Parking availability	16%	4	51%	6	0.0779	7
Walkability	12%	9	38%	13	0.0745	8
Presence of parks, trees, & landscaping	15%	5	59%	1	0.0622	9
Compatibility with the residential areas nearby	11%	10	47%	9	0.0597	10
Variety of businesses	10%	11	53%	4	0.0486	11
Overall design & appearance	9%	12	56%	3	0.0402	12
Light pollution	5%	14	36%	14	0.0290	13
Proximity to residential areas	6%	13	52%	5	0.0265	14
Signage & advertising	3%	16	40%	12	0.0188	15
Lighting quality	3%	15	46%	10	0.0183	16
Drive thru or delivery options	3%	17	57%	2	0.0120	17
Hours of operation	2%	18	51%	7	0.0117	18

**Note:** The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

**Most Important %:**

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

**Satisfaction %:**

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

© 2024 DirectionFinder by ETC Institute

## 2024 Importance-Satisfaction Rating Sioux Falls, South Dakota Residential Development

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
<b>Very High Priority (IS&gt;0.20)</b>						
Traffic congestion	37%	2	19%	20	0.2982	1
Street condition	37%	3	29%	19	0.2599	2
Feeling of safety & security	39%	1	44%	11	0.2168	3
<b>High Priority (IS .10-.20)</b>						
Noise levels	15%	4	31%	18	0.1043	4
<b>Medium Priority (IS &lt;.10)</b>						
Access to public transportation	13%	6	31%	17	0.0860	5
Density, how close homes are to one another	12%	8	36%	16	0.0767	6
Walkability	12%	9	38%	15	0.0725	7
Pedestrian safety	13%	7	43%	13	0.0718	8
Presence of parks, trees, & landscaping	13%	5	61%	5	0.0494	9
Availability of on-street parking	6%	13	38%	14	0.0364	10
Overall maintenance	7%	12	52%	8	0.0352	11
Overall design & appearance	8%	11	55%	7	0.0349	12
Access to community gathering places	8%	10	69%	2	0.0257	13
Availability of bicycle facilities	4%	15	45%	10	0.0240	14
Compatibility with commercial areas nearby	4%	18	44%	12	0.0229	15
Access to schools	4%	16	57%	6	0.0185	16
Proximity to your work/school	3%	19	50%	9	0.0171	17
Access to shopping & services	4%	17	67%	3	0.0138	18
Proximity to healthcare providers	5%	14	75%	1	0.0115	19
Proximity to family/friends	2%	20	63%	4	0.0059	20

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

**Most Important %:**

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

**Satisfaction %:**

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

© 2024 DirectionFinder by ETC Institute

# 4

## Tabular Data



**Q1. Please CHECK ALL of the reasons listed below that impact your decision to live in Sioux Falls.**

Q1. Reasons that impact your decision to live in Sioux

Falls	Number	Percent
Access to arts, cultural, & entertainment amenities	300	55.5 %
Access to parks & open space options	326	60.3 %
Access to public transportation systems	53	9.8 %
Access to shopping options (goods & services)	359	66.4 %
Affordable housing policies that encourage affordable housing developments	109	20.1 %
Availability of parking at places I need to go	188	34.8 %
Current housing options (variety)	139	25.7 %
Employment opportunities that match my skills	270	49.9 %
General walkability & availability of trails/greenways	247	45.7 %
Keeping homes separate from commercial zones to reduce noise & traffic	237	43.8 %
Keeping homes separate from industrial/manufacturing zones	225	41.6 %
Low traffic congestion	208	38.4 %
Proximity to family/friends	363	67.1 %
Proximity to health care services	346	64.0 %
Proximity to K-12 schools	142	26.2 %
Proximity to your work/school	227	42.0 %
Secondary educational opportunities	70	12.9 %
Residential neighborhood density (space between units)	188	34.8 %
Streetscaping (trees along road, space between sidewalk & road, etc.	213	39.4 %
Other	47	8.7 %
Total	4257	

**Q1-20. Other**

- access to more people
- access to resources for special needs students
- affordable housing
- affordable housing, conservative
- Airport
- Better roads
- better streets
- Born here
- building codes/permits/ordinances
- commercial air access
- Crime, Falls
- Daycare options
- DOC requires me to.
- Family lives here
- Family-friendly culture, Christian values, no income taxes, general freedom
- Good law-enforcement
- Great libraries
- Grew up here
- Higher education
- less crime
- less growth
- Less storage units

- Level of education, public schools provide
- Low crime rates
- Low crime rates
- Low crime rates
- Low crime rates
- Medical services
- Moved here 2002 to escape Minnesota taxation
- Overall quality of life.
- Peaceful racial integration.
- pickleball courts
- required to live here for work
- Safety
- Safety
- Small city not a twin city size town
- Sports teams
- state taxes
- The City of Sioux Falls is an attractive place to raise a family because the local and state political scene has rejected the radical left agenda. Defund the police? No, thank you, Sioux Falls supports our men and women in Blue. Continue to be a place where people who grew up in small town America can take these small-town values to positively affect the culture of the big city. Continue to limit the local government size and overreach.
- The visibility of our police force. Their quick response and in general their pleasant demeanor. The city seems to run well, streets are in as good of a condition as the weather allows. When you see city employees they are congenial and in most cases helpful.
- Traffic is congested
- VA Hospital
- Water tastes good
- We are established and settled here
- Well maintained streets.
- wider new streets
- Work transfer 1985

**Q2. Which THREE of the items listed in Question 1 will have the BIGGEST IMPACT on your decision to stay in the City over the next five years?**

<u>Q2. Top choice</u>	<u>Number</u>	<u>Percent</u>
Access to arts, cultural, & entertainment amenities	37	6.8 %
Access to parks & open space options	22	4.1 %
Access to public transportation systems	4	0.7 %
Access to shopping options (goods & services)	11	2.0 %
Affordable housing policies that encourage affordable housing developments	22	4.1 %
Availability of parking at places I need to go	3	0.6 %
Current housing options (variety)	16	3.0 %
Employment opportunities that match my skills	72	13.3 %
General walkability & availability of trails/greenways	15	2.8 %
Keeping homes separate from commercial zones to reduce noise & traffic	22	4.1 %
Keeping homes separate from industrial/manufacturing zones	3	0.6 %
Low traffic congestion	12	2.2 %
Proximity to family/friends	148	27.4 %
Proximity to health care services	77	14.2 %
Proximity to K-12 schools	9	1.7 %
Proximity to your work/school	22	4.1 %
Secondary educational opportunities	1	0.2 %
Residential neighborhood density (space between units)	1	0.2 %
Streetscaping (trees along road, space between sidewalk & road, etc.	1	0.2 %
None chosen	43	7.9 %
Total	541	100.0 %

**Q2. Which THREE of the items listed in Question 1 will have the BIGGEST IMPACT on your decision to stay in the City over the next five years?**

<u>Q2. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Access to arts, cultural, & entertainment amenities	34	6.3 %
Access to parks & open space options	30	5.5 %
Access to public transportation systems	7	1.3 %
Access to shopping options (goods & services)	51	9.4 %
Affordable housing policies that encourage affordable housing developments	12	2.2 %
Availability of parking at places I need to go	9	1.7 %
Current housing options (variety)	14	2.6 %
Employment opportunities that match my skills	35	6.5 %
General walkability & availability of trails/greenways	19	3.5 %
Keeping homes separate from commercial zones to reduce noise & traffic	23	4.3 %
Keeping homes separate from industrial/manufacturing zones	18	3.3 %
Low traffic congestion	26	4.8 %
Proximity to family/friends	52	9.6 %
Proximity to health care services	73	13.5 %
Proximity to K-12 schools	12	2.2 %
Proximity to your work/school	36	6.7 %
Secondary educational opportunities	1	0.2 %
Residential neighborhood density (space between units)	15	2.8 %
Streetscaping (trees along road, space between sidewalk & road, etc.	7	1.3 %
None chosen	67	12.4 %
Total	541	100.0 %

**Q2. Which THREE of the items listed in Question 1 will have the BIGGEST IMPACT on your decision to stay in the City over the next five years?**

<u>Q2. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Access to arts, cultural, & entertainment amenities	38	7.0 %
Access to parks & open space options	30	5.5 %
Access to public transportation systems	3	0.6 %
Access to shopping options (goods & services)	65	12.0 %
Affordable housing policies that encourage affordable housing developments	14	2.6 %
Availability of parking at places I need to go	10	1.8 %
Current housing options (variety)	15	2.8 %
Employment opportunities that match my skills	22	4.1 %
General walkability & availability of trails/greenways	32	5.9 %
Keeping homes separate from commercial zones to reduce noise & traffic	15	2.8 %
Keeping homes separate from industrial/manufacturing zones	10	1.8 %
Low traffic congestion	28	5.2 %
Proximity to family/friends	30	5.5 %
Proximity to health care services	34	6.3 %
Proximity to K-12 schools	17	3.1 %
Proximity to your work/school	21	3.9 %
Secondary educational opportunities	1	0.2 %
Residential neighborhood density (space between units)	24	4.4 %
Streetscaping (trees along road, space between sidewalk & road, etc.	17	3.1 %
None chosen	115	21.3 %
Total	541	100.0 %

**SUM OF TOP 3 CHOICES**

**Q2. Which THREE of the items listed in Question 1 will have the BIGGEST IMPACT on your decision to stay in the City over the next five years? (top 3)**

<u>Q2. Top choice</u>	<u>Number</u>	<u>Percent</u>
Access to arts, cultural, & entertainment amenities	109	20.1 %
Access to parks & open space options	82	15.2 %
Access to public transportation systems	14	2.6 %
Access to shopping options (goods & services)	127	23.5 %
Affordable housing policies that encourage affordable housing developments	48	8.9 %
Availability of parking at places I need to go	22	4.1 %
Current housing options (variety)	45	8.3 %
Employment opportunities that match my skills	129	23.8 %
General walkability & availability of trails/greenways	66	12.2 %
Keeping homes separate from commercial zones to reduce noise & traffic	60	11.1 %
Keeping homes separate from industrial/manufacturing zones	31	5.7 %
Low traffic congestion	66	12.2 %
Proximity to family/friends	230	42.5 %
Proximity to health care services	184	34.0 %
Proximity to K-12 schools	38	7.0 %
Proximity to your work/school	79	14.6 %
Secondary educational opportunities	3	0.6 %
Residential neighborhood density (space between units)	40	7.4 %
Streetscaping (trees along road, space between sidewalk & road, etc.	25	4.6 %
None chosen	43	7.9 %
Total	1441	

**Q3. Do you think you will be living in the City five years from now?**

Q3. Will you be living in the City five years from now	Number	Percent
Yes	412	76.2 %
No	25	4.6 %
Don't know	104	19.2 %
Total	541	100.0 %

**WITHOUT DON'T KNOW****Q3. Do you think you will be living in the City five years from now? (without "don't know")**

Q3. Will you be living in the City five years from now	Number	Percent
Yes	412	94.3 %
No	25	5.7 %
Total	437	100.0 %

**Q4. Do you think the overall quality of life in the City is getting better, staying the same, or getting worse?**

Q4. What do you think of overall quality of life in the City	Number	Percent
Getting better	167	30.9 %
Staying the same	179	33.1 %
Getting worse	187	34.6 %
Not provided	8	1.5 %
Total	541	100.0 %

**WITHOUT NOT PROVIDED****Q4. Do you think the overall quality of life in the City is getting better, staying the same, or getting worse? (without "not provided")**

Q4. What do you think of overall quality of life in the City	Number	Percent
Getting better	167	31.3 %
Staying the same	179	33.6 %
Getting worse	187	35.1 %
Total	533	100.0 %

**Q5. Please answer the following questions by circling either "Yes" or "No."**

(N=541)

	Yes	No	Not provided
Q5-1. Are you able to find housing you can afford in the City	80.4%	13.5%	6.1%
Q5-2. Do you have home repairs that are needed that impact your quality of life	22.6%	74.3%	3.1%
Q5-3. Do you have major home repairs that you have put off because of a lack of resources	24.4%	72.1%	3.5%

**WITHOUT NOT PROVIDED****Q5. Please answer the following questions by circling either "Yes" or "No." (without "not provided")**

(N=541)

	Yes	No
Q5-1. Are you able to find housing you can afford in the City	85.6%	14.4%
Q5-2. Do you have home repairs that are needed that impact your quality of life	23.3%	76.7%
Q5-3. Do you have major home repairs that you have put off because of a lack of resources	25.3%	74.7%

**Q6. If you were in the market for a new home, which ONE of the following would you be MOST INTERESTED in?**

Q6. Which one statement would you be most interested in	Number	Percent
Accessory Dwelling Unit (ADU)	9	1.7 %
Apartment	23	4.3 %
Condominium (condo)	49	9.1 %
Cooperative housing (Co-Op)	3	0.6 %
Manufactured home (mobile home)	3	0.6 %
Mixed-use development (For example, The Crimson (85th & Minn.), Cherapa Place (DT), or Dawley Farm Village (18th & Veterans Pkwy))	20	3.7 %
Modular home	7	1.3 %
Single-family detached home	303	56.0 %
Tiny home	14	2.6 %
Townhouse (row house)	28	5.2 %
Twin home/duplex	58	10.7 %
Not provided	24	4.4 %
Total	541	100.0 %

**WITHOUT NOT PROVIDED****Q6. If you were in the market for a new home, which ONE of the following would you be MOST INTERESTED in? (without "not provided")**

Q6. Which one statement would you be most interested in	Number	Percent
Accessory Dwelling Unit (ADU)	9	1.7 %
Apartment	23	4.4 %
Condominium (condo)	49	9.5 %
Cooperative housing (Co-Op)	3	0.6 %
Manufactured home (mobile home)	3	0.6 %
Mixed-use development (For example, The Crimson (85th & Minn.), Cherapa Place (DT), or Dawley Farm Village (18th & Veterans Pkwy))	20	3.9 %
Modular home	7	1.4 %
Single-family detached home	303	58.6 %
Tiny home	14	2.7 %
Townhouse (row house)	28	5.4 %
Twin home/duplex	58	11.2 %
Total	517	100.0 %

**Q6a. If you were interested in purchasing or renting a new home, what would be your THREE biggest obstacles to purchasing or renting a home today?**

Q6a. Top choice	Number	Percent
Building code restrictions that prohibit changes to the dwelling	15	2.9 %
Charges or fees that are passed on to buyer/renter	70	13.5 %
Commercial activities are too close	23	4.4 %
Environmental hazards such as flood zones	36	7.0 %
Historic preservation restrictions	4	0.8 %
Homeowners association (HOA)	44	8.5 %
Impact fees, charges placed on developments by the City that is passed onto buyers	20	3.9 %
Imposing easements that allow third-party access to your property which reduces usable land	7	1.4 %
Lack of access to parks/playgrounds	4	0.8 %
Lack of access to walking trails/greenways	14	2.7 %
Lack of covered parking	10	1.9 %
Lack of green space nearby	3	0.6 %
Lack of on-street parking	7	1.4 %
Lack of proper water, sewer, or electric/gas services	22	4.3 %
Lack of public transportation access	9	1.7 %
Noise pollution (located near areas with high noise levels)	34	6.6 %
Not enough distance between dwelling & street (setbacks)	12	2.3 %
Proximity to commercial, industrial, or manufacturing businesses	7	1.4 %
Too far from family/friends	28	5.4 %
Too far from work/school	25	4.8 %
Wrong side of town	37	7.2 %
Zoning restrictions (restrictions on certain types of housing in specific areas or restriction of changes to a property)	10	1.9 %
None chosen	76	14.7 %
Total	517	100.0 %

**Q6a. If you were interested in purchasing or renting a new home, what would be your THREE biggest obstacles to purchasing or renting a home today?**

Q6a. 2nd choice	Number	Percent
Building code restrictions that prohibit changes to the dwelling	19	3.7 %
Charges or fees that are passed on to buyer/renter	43	8.3 %
Commercial activities are too close	16	3.1 %
Environmental hazards such as flood zones	27	5.2 %
Homeowners association (HOA)	38	7.4 %
Impact fees, charges placed on developments by the City that is passed onto buyers	28	5.4 %
Imposing easements that allow third-party access to your property which reduces usable land	10	1.9 %
Lack of access to parks/playgrounds	10	1.9 %
Lack of access to walking trails/greenways	12	2.3 %
Lack of covered parking	13	2.5 %
Lack of green space nearby	13	2.5 %
Lack of on-street parking	8	1.5 %
Lack of proper water, sewer, or electric/gas services	14	2.7 %
Lack of public transportation access	9	1.7 %
Noise pollution (located near areas with high noise levels)	47	9.1 %
Not enough distance between dwelling & street (setbacks)	18	3.5 %
Proximity to commercial, industrial, or manufacturing businesses	15	2.9 %
Too far from family/friends	20	3.9 %
Too far from work/school	25	4.8 %
Wrong side of town	27	5.2 %
Zoning restrictions (restrictions on certain types of housing in specific areas or restriction of changes to a property)	9	1.7 %
None chosen	96	18.6 %
Total	517	100.0 %



**Q6a. If you were interested in purchasing or renting a new home, what would be your THREE biggest obstacles to purchasing or renting a home today?**

Q6a. 3rd choice	Number	Percent
Building code restrictions that prohibit changes to the dwelling	12	2.3 %
Charges or fees that are passed on to buyer/renter	25	4.8 %
Commercial activities are too close	14	2.7 %
Environmental hazards such as flood zones	23	4.4 %
Historic preservation restrictions	1	0.2 %
Homeowners association (HOA)	28	5.4 %
Impact fees, charges placed on developments by the City that is passed onto buyers	39	7.5 %
Imposing easements that allow third-party access to your property which reduces usable land	17	3.3 %
Lack of access to parks/playgrounds	8	1.5 %
Lack of access to walking trails/greenways	14	2.7 %
Lack of covered parking	20	3.9 %
Lack of green space nearby	17	3.3 %
Lack of on-street parking	5	1.0 %
Lack of proper water, sewer, or electric/gas services	11	2.1 %
Lack of public transportation access	9	1.7 %
Noise pollution (located near areas with high noise levels)	32	6.2 %
Not enough distance between dwelling & street (setbacks)	9	1.7 %
Proximity to commercial, industrial, or manufacturing businesses	23	4.4 %
Too far from family/friends	22	4.3 %
Too far from work/school	15	2.9 %
Wrong side of town	34	6.6 %
Zoning restrictions (restrictions on certain types of housing in specific areas or restriction of changes to a property)	13	2.5 %
None chosen	126	24.4 %
Total	517	100.0 %

**SUM OF TOP 3 CHOICES****Q6a. If you were interested in purchasing or renting a new home, what would be your THREE biggest obstacles to purchasing or renting a home today? (top 3)**

<u>Q6a. Top choice</u>	<u>Number</u>	<u>Percent</u>
Building code restrictions that prohibit changes to the dwelling	46	8.9 %
Charges or fees that are passed on to buyer/renter	138	26.7 %
Commercial activities are too close	53	10.3 %
Environmental hazards such as flood zones	86	16.6 %
Historic preservation restrictions	5	1.0 %
Homeowners association (HOA)	110	21.3 %
Impact fees, charges placed on developments by the City that is passed onto buyers	87	16.8 %
Imposing easements that allow third-party access to your property which reduces usable land	34	6.6 %
Lack of access to parks/playgrounds	22	4.3 %
Lack of access to walking trails/greenways	40	7.7 %
Lack of covered parking	43	8.3 %
Lack of green space nearby	33	6.4 %
Lack of on-street parking	20	3.9 %
Lack of proper water, sewer, or electric/gas services	47	9.1 %
Lack of public transportation access	27	5.2 %
Noise pollution (located near areas with high noise levels)	113	21.9 %
Not enough distance between dwelling & street (setbacks)	39	7.5 %
Proximity to commercial, industrial, or manufacturing businesses	45	8.7 %
Too far from family/friends	70	13.5 %
Too far from work/school	65	12.6 %
Wrong side of town	98	19.0 %
Zoning restrictions (restrictions on certain types of housing in specific areas or restriction of changes to a property)	32	6.2 %
None chosen	76	14.7 %
Total	1329	

**Q7. Business Sectors. When you think about the number and variety of businesses in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of businesses in Sioux Falls?**

(N=541)

	More	About the same	Fewer	Don't know
Q7-1. Biotechnology & scientific research	42.7%	34.4%	2.0%	20.9%
Q7-2. Distribution & warehousing	16.8%	57.7%	9.4%	16.1%
Q7-3. Financial & insurance services	12.2%	57.7%	17.4%	12.8%
Q7-4. Healthcare/medical	33.1%	54.9%	4.4%	7.6%
Q7-5. Home-based businesses	28.8%	42.9%	5.0%	23.3%
Q7-6. Industrial/manufacturing business	26.8%	46.6%	11.3%	15.3%
Q7-7. Retail businesses	33.6%	53.2%	4.3%	8.9%
Q7-8. Technology related business	44.5%	39.4%	1.8%	14.2%
Q7-9. Tourism & recreation business	40.5%	43.4%	5.5%	10.5%
Q7-10. Other	7.8%	0.9%	2.2%	89.1%

**WITHOUT DON'T KNOW**

**Q7. Business Sectors. When you think about the number and variety of businesses in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of businesses in Sioux Falls? (without "don't know")**

(N=541)

	More	About the same	Fewer
Q7-1. Biotechnology & scientific research	54.0%	43.5%	2.6%
Q7-2. Distribution & warehousing	20.0%	68.7%	11.2%
Q7-3. Financial & insurance services	14.0%	66.1%	19.9%
Q7-4. Healthcare/medical	35.8%	59.4%	4.8%
Q7-5. Home-based businesses	37.6%	55.9%	6.5%
Q7-6. Industrial/manufacturing business	31.7%	55.0%	13.3%
Q7-7. Retail businesses	36.9%	58.4%	4.7%
Q7-8. Technology related business	51.9%	45.9%	2.2%
Q7-9. Tourism & recreation business	45.2%	48.6%	6.2%
Q7-10. Other	71.2%	8.5%	20.3%

**Q7-10. Other**

- Agencies that can function like 211/helpline to help individuals action their needs list.
- Alternative schooling options, more opportunities for families.
- any activity
- Any other business than multi level marketing.
- Arts and entertainment
- Casinos
- Casinos
- Casinos
- Casinos
- casinos, vape shops, places that sell Delta 8, etc.
- Childcare options
- Corp HQ
- Diversity in entertainment. Not only Caucasian people live here.
- educational and cultural businesses
- EMPLOYER OWNED DAYCARE
- Entertainment options
- fast food
- Gambling
- gardening
- Gas stations
- Grocery - whole foods
- Grocery store options like Trader Joe's
- Health food businesses
- Higher education
- Holistic and homeopathic
- homeless help
- in person banks
- increased competition for internet and grocery
- Kid activities
- Library services
- Local Mom and Pop shops
- Locally owned businesses
- Locally owned businesses
- Meat packing – Smithfield
- Mental Health treatment
- more barber shops
- More bus services
- More grocery stores. PLEASE. No more food deserts. HyVee has a chokehold on this town and these mega-stores are really getting annoying. Also, we don't need another Wal-Mart.
- More mom and pop dining establishments. less big chains stores
- More Small Businesses
- More tourism
- need a splash pad
- No more big corporations coming into the city
- Processing plants

- Public service – law enforcement
- Restaurants
- Restaurants
- Restaurants
- Restaurants
- Restaurants
- Restaurants
- Restaurants
- Restaurants
- restaurants on the east side
- Restaurants, particularly on the west side of Sioux Falls.
- Small local businesses
- sports team
- Urban farms, neighborhood co-ops
- Youth programs

**Q8. Which THREE of the business sectors listed in Question 7 would you support the City of Sioux Falls offering incentives to bring them to the community?**

<u>Q8. Top choice</u>	<u>Number</u>	<u>Percent</u>
Biotechnology & scientific research	105	19.4 %
Distribution & warehousing	10	1.8 %
Financial & insurance services	17	3.1 %
Healthcare/medical	82	15.2 %
Home-based businesses	43	7.9 %
Industrial/manufacturing business	38	7.0 %
Retail businesses	45	8.3 %
Technology related business	53	9.8 %
Tourism & recreation business	49	9.1 %
None chosen	99	18.3 %
Total	541	100.0 %

**Q8. Which THREE of the business sectors listed in Question 7 would you support the City of Sioux Falls offering incentives to bring them to the community?**

<u>Q8. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Biotechnology & scientific research	61	11.3 %
Distribution & warehousing	26	4.8 %
Financial & insurance services	16	3.0 %
Healthcare/medical	65	12.0 %
Home-based businesses	34	6.3 %
Industrial/manufacturing business	29	5.4 %
Retail businesses	68	12.6 %
Technology related business	76	14.0 %
Tourism & recreation business	48	8.9 %
None chosen	118	21.8 %
Total	541	100.0 %

**Q8. Which THREE of the business sectors listed in Question 7 would you support the City of Sioux Falls offering incentives to bring them to the community?**

Q8. 3rd choice	Number	Percent
Biotechnology & scientific research	40	7.4 %
Distribution & warehousing	25	4.6 %
Financial & insurance services	23	4.3 %
Healthcare/medical	27	5.0 %
Home-based businesses	26	4.8 %
Industrial/manufacturing business	35	6.5 %
Retail businesses	38	7.0 %
Technology related business	75	13.9 %
Tourism & recreation business	61	11.3 %
None chosen	191	35.3 %
Total	541	100.0 %

**SUM OF TOP 3 CHOICES**

**Q8. Which THREE of the business sectors listed in Question 7 would you support the City of Sioux Falls offering incentives to bring them to the community? (top 3)**

Q8. Top choice	Number	Percent
Biotechnology & scientific research	206	38.1 %
Distribution & warehousing	61	11.3 %
Financial & insurance services	56	10.4 %
Healthcare/medical	174	32.2 %
Home-based businesses	103	19.0 %
Industrial/manufacturing business	102	18.9 %
Retail businesses	151	27.9 %
Technology related business	204	37.7 %
Tourism & recreation business	158	29.2 %
None chosen	99	18.3 %
Total	1314	

**Q9. Land Use and Development. When you think about the number and variety of places to live, work and shop in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of places in Sioux Falls?**

(N=541)

	More	About the same	Fewer	Don't know
Q9-1. Single-family detached houses	59.3%	30.5%	1.8%	8.3%
Q9-2. Apartments	11.3%	35.1%	46.6%	7.0%
Q9-3. Accessory dwelling units (e.g., granny flats, garage apartments, casita)	24.8%	29.9%	19.6%	25.7%
Q9-4. Senior housing (including independent living, assisted living, & long-term care facilities)	64.0%	27.0%	1.1%	7.9%
Q9-5. Grocery store, pharmacy, & other shops for necessities	47.9%	46.6%	1.1%	4.4%
Q9-6. Specialty/boutique/independent retail	27.7%	57.3%	6.1%	8.9%
Q9-7. Restaurant, coffee shop, bakery, etc.	39.6%	50.5%	5.5%	4.4%
Q9-8. Bars	9.8%	51.8%	32.0%	6.5%
Q9-9. Food trucks	23.7%	53.8%	11.5%	11.1%
Q9-10. Entertainment establishments (e.g., movie theater, arcade)	37.7%	53.2%	3.0%	6.1%
Q9-11. Arts and/or cultural facilities (e.g., theaters, museums, galleries)	46.4%	44.9%	2.6%	6.1%
Q9-12. Sports facilities (e.g., training facilities, recreational sports venues)	27.2%	56.0%	9.1%	7.8%
Q9-13. Microbreweries/distilleries	15.2%	50.5%	23.7%	10.7%
Q9-14. Mixed-Use (office and/or retail on a floor with residential above (e.g., Downtown, SW corner of 57th & Cliff, The Crimson at 86th))	21.8%	53.8%	11.1%	13.3%
Q9-15. Offices/business parks for large employers	14.6%	57.9%	12.9%	14.6%
Q9-16. Personal services (e.g., hair salons, nail salons)	16.5%	68.6%	5.4%	9.6%
Q9-17. Daycare or school	66.5%	23.1%	0.9%	9.4%
Q9-18. Public park, plaza or open space	56.4%	36.8%	1.3%	5.5%

**Q9. Land Use and Development. When you think about the number and variety of places to live, work and shop in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of places in Sioux Falls?**

	More	About the same	Fewer	Don't know
Q9-19. Drive-through car services (express oil change, car wash, etc.)	7.9%	63.0%	18.9%	10.2%
Q9-20. Other	4.8%	0.0%	2.2%	93.0%



**WITHOUT DON'T KNOW****Q9. Land Use and Development. When you think about the number and variety of places to live, work and shop in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of places in Sioux Falls? (without "don't know")**

(N=541)

	More	About the same	Fewer
Q9-1. Single-family detached houses	64.7%	33.3%	2.0%
Q9-2. Apartments	12.1%	37.8%	50.1%
Q9-3. Accessory dwelling units (e.g., granny flats, garage apartments, casita)	33.3%	40.3%	26.4%
Q9-4. Senior housing (including independent living, assisted living, & long-term care facilities)	69.5%	29.3%	1.2%
Q9-5. Grocery store, pharmacy, & other shops for necessities	50.1%	48.7%	1.2%
Q9-6. Specialty/boutique/independent retail	30.4%	62.9%	6.7%
Q9-7. Restaurant, coffee shop, bakery, etc.	41.4%	52.8%	5.8%
Q9-8. Bars	10.5%	55.3%	34.2%
Q9-9. Food trucks	26.6%	60.5%	12.9%
Q9-10. Entertainment establishments (e.g., movie theater, arcade)	40.2%	56.7%	3.1%
Q9-11. Arts and/or cultural facilities (e.g., theaters, museums, galleries)	49.4%	47.8%	2.8%
Q9-12. Sports facilities (e.g., training facilities, recreational sports venues)	29.5%	60.7%	9.8%
Q9-13. Microbreweries/distilleries	17.0%	56.5%	26.5%
Q9-14. Mixed-Use (office and/or retail on a floor with residential above (e.g., Downtown, SW corner of 57th & Cliff, The Crimson at 86th))	25.2%	62.0%	12.8%
Q9-15. Offices/business parks for large employers	17.1%	67.7%	15.2%
Q9-16. Personal services (e.g., hair salons, nail salons)	18.2%	75.9%	5.9%
Q9-17. Daycare or school	73.5%	25.5%	1.0%
Q9-18. Public park, plaza or open space	59.7%	38.9%	1.4%

**WITHOUT DON'T KNOW**

**Q9. Land Use and Development. When you think about the number and variety of places to live, work and shop in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of places in Sioux Falls? (without "don't know")**

	More	About the same	Fewer
Q9-19. Drive-through car services (express oil change, car wash, etc.)	8.8%	70.2%	21.0%
Q9-20. Other	68.4%	0.0%	31.6%

**Q9-20. Other**

- adult only open space
- Affordable recreational facilities
- Casinos
- Casinos
- Casinos
- Casinos
- Casinos
- Casinos
- Casinos
- Casinos
- Casinos
- Commercial/predesigned community retirement, living and business
- Diversity in entertainment. Caucasian is not the ONLY people who live here. Entertainment segment is catered to mostly Caucasian residents. Most part is very boring. Need soul food restaurants. Southern churches. We work and pay taxes. Jazz, blues something with culture.  
Amusement park  
Butterfly house need to be near the zoo.
- Dog parks
- Dog parks
- Expand library services
- Indoor ice-skating; hockey
- Less gas stations and car washes
- Liquor licenses
- Locally owned businesses
- man made lakes
- Meat processing plants.
- More affordable places to live

- More opportunity/assistance/investment into and for small businesses to broaden economic impact. E.g. small businesses in the technology space, blue collar skills space, etc.  
City/county mentoring program for youth, young adults and older generation (already retired) who desire to develop specific and/or other skills.  
City-county-neighborhood partnership program to cover tasks that otherwise performed by city/count employees. E.g. fixing and repairing small potholes, curbs, sidewalks and other tasks to maintain or approve neighborhood aesthetics. This would include providing training and certification of citizenry along with materials to perform tasks.
- More restaurants on the west side
- Off leash dog trails
- Old-fashioned bakery
- Organic health food
- Places for low income individuals or families for entertainment, community, resources, support.
- single floor living for seniors
- Southside library
- Spaces that promote socializing that are non alcoholic. Also, LIBRARIES.
- Tiny homes
- Trader Joe's
- Wheelchair accessible things to do and more native American owned businesses and shops.
- Winter enclosed market/food trucks
- Youth centered activities (public)

**Q10. What is your favorite building or site developed in the City within the past 5 years (name of development/address/notable tenant), and why?**

- Parking garage at the airport, for more convenience when weather is poor
- 41st St., Bridge and Road that goes west of interstate 29
- 69th and Cliff – Atomic Wings/Starbucks/B&G
- 6th St., Bridge by Raven's
- 6th Street Bridge
- 85th and Minnesota area, because it is the largest retail development that is relatively close to where I live
- 8th & Cherapa
- 8th and Rail road and Levitt
- 8th and Railroad
- 8th and Railroad area - good downtown area with nice bars, restaurants and usual local stores
- 8th and Railroad development
- Active generations east. Convenience. Location.
- Airport parking (much more accessible).
- Airport ramp
- Airport terminal
- All buildings that are LEED certified, like CNA & Cherapa, they are sustainable buildings
- All the updates to parks and the bike trails
- Allure health, now closed

- Amazon
- Amazon
- Amazon
- Amazon distribution center
- Amazon distribution center. Large number of jobs with decent working conditions. Well planned location.
- Amazon distribution center. Same/next day delivery of items.
- AMAZON, JOBS, ONLINE SHOPPING, GROWTH FOR SF
- Anything downtown
- Anything on the East side as it is my neighborhood.
- Apartment building downtown where Parlour used to be
- Apartments behind Walmart on Arrowhead
- Arc of Dreams
- Arc, Cherapa area – beautiful and fulfilling
- Arch of dreams, Hayward spray park - no more lucky ladies casino, and glad the whole building is soon to be demolished.
- Arrowhead Park
- ATT Mom's by Plato's Closet
- Augie hockey building
- Augustana hockey rink
- Augustana Midco area
- Avera @ 85th
- Avera at 69th & Louise
- Avera Health on Louise & 69th
- Avera Hospital
- Avera hospital: Prairie Center
- Avera Medical Group - Dawley Farms Clinic
- Avera on 69th & Louise
- Avera on 69th and Louise
- Avera on Louise/corner of 69th and Louise
- Avera specialty hospital at 69th
- Avera specialty hospital on Louise
- Avera Specialty Hospital, 69th and Louise
- Avera urgent care – 26th St. and Highway 11
- Avera urgent care at Dawley Farm
- Bankowski dog park on 9th and Holly
- Barb Iverson Skate Park
- Ben Reifel Middle School
- Bike path around the city
- Bike trail expansion
- Bike trail to family Park – we need more of that
- Bike trails, especially near downtown. Not new, but Maine reason I live here.
- Building more work places
- Businesses along 57th and east of Sycamore
- Center for active generations on Eastside
- Cherapa
- Cherapa Place and Steel complex

- Changes at Sertoma Park – larger and more options for kids, like the merry-go-round.
- Cherapa
- Cherapa
- Cherapa - Love the mix of retail and living space
- Cherapa - mixed use
- Cherapa - Steel District
- Cherapa Buildings
- Cherapa developments
- Cherapa II- beautiful space and exterior environment
- Cherapa Place
- Cherapa Place
- Cherapa Place
- Cherapa Place
- Cherapa Place
- Cherapa Place
- Cherapa Place
- Cherapa Place 2 is probably the most notable, though the steel district once it opens could top that, particularly with the proximity of the Levitt and Falls Park expansion. The mixed use nature of these developments is the most appealing, though I wish they weren't so tailored to high end/luxury units and businesses.
- Cherapa Place area
- Cherapa Place area - North 6th St
- Cherappa II- the mixed use with proper parking & amenities
- Chick n Max at Lake Lorraine
- Chick-fil-A
- Chick-fil-A. We need a Cheese Factory and IMAX theater.
- Children's Inn
- Citigroup
- Continuation of Highway 100 by 85th St.
- Co-op apartments south of 69th and Cliff
- Coop Cliff/77th
- Costco
- Crimson
- Crunch fitness - Great workout facility
- Dairy farm towards 26th. More job opportunities
- Dairy Queen on Marion Road – two new stores
- Danny Sanford sports complex
- Dawley Farm
- Dawley Farm area. Great addition to the east side.
- Dawley Farm stores – close to home but not right next-door.
- Dawley Farm tenants
- Dawley Farm, keeps adding businesses
- Dawley Farm
- Dawley Farm
- Dawley Farm
- Dawley Farm
- Dawley Farm

- Dawley Farm
- Dawley Farm
- Dawley Farm
- Dawley Farms development
- Dawley Farms shopping area and movie theater
- Dawley Farms; movie theaters
- Dawley Farm-Veterans Parkway
- Dawley Village
- Dawley Village
- Dawley village & NE development
- Denny
- Denny Sanford PREMIER Center - gives Sioux Falls the opportunity to bring big name acts to the area.
- Denny Sanford Premier Center and Pentagon Sports complex – offers something for every resident in Sioux Falls
- development at corner of 69th and Cliff
- Diverging diamond interchange on 41st Street.
- Dollie farms all the new eating places like Culver's Freddie's and Wendy's plus Walmart and Aldi's on the east side of the city. We were shot on easting places. I don't like going to the malls. we have a lot more places that I don't have to go to the big mall.
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown – I love how much progress has been made.
- Downtown and its surrounding area is special.
- DOWNTOWN- Anything but more shops would be good
- Downtown area- railway area except residential pricing is too high
- Downtown area, Sioux Steele, Cherapa
- downtown Bancorp bldg.
- Downtown buildings – retail and residential
- Downtown Cherapa Place/Steel district
- Downtown development
- Downtown development
- Downtown development
- downtown development ( Jones bldg., Washington Sq)
- Downtown entertainment
- Downtown entertainment (State Theater, Arcade 81, Levitt, Ice Ribbon, Jazz Club, etc.)
- Downtown including Steel district and Cherapa
- Downtown is amazing – cascade is beautiful
- Downtown on Phillips Ave to Falls Park.
- Downtown towards Fallas and Railroad area
- Downtown, 8th and railroad, eastside
- Downtown, the Falls, Sculpture walk, Levitt
- Downtown. Steel District. Mix of housing, hotel, entertainment, office. Great area.
- Downtown. There are lots of options of things to do there.

- Downtown/Cherapa buildings
- Empire Place, filled a void in the area
- Entire railroad area
- Everything along Phillips to the Falls.
- Falls Park
- Falls Park
- Falls Park
- Falls Park
- Falls Park
- FALLS PARK AREA AND CHERPA PLACE
- falls park-amazing what has been done
- Family park
- family park and trail
- Fareway Gro
- Fareway, Dollar Tree, Starbuck on Ellis
- First pre-air – 14th and Minnesota
- First Premier Bank on Minnesota Ave.
- Fleet farm, Dillard's, Amazon
- Frontier climbing and fitness
- Gallaway Park
- Granite buildings downtown
- Great Shots because it is a fun activity you can do year round, anytime of day, and is for both kids and adults.
- Great Shots, Levitt, Steel District. Great Shots and the Steel District offer great entertainment options of a "big City". Levitt offers free entertainment for all kinds of music and worship services. All of them promote a community involvement. Would love to continue to see more free outdoor options, maybe an ATV track, more public golf courses, etc.. People are happier and healthier with Vitamin D and exercise. This in turn makes the city a more enjoyable place to live.
- have only lived here 1 yr
- Highline development – target, small shops of every kind
- Houses for veterans and the bishops house
- I love upgrades to the trails systems, I feel they bring accessible and equitable enjoyment to all ages.
- Improvements that were done, or is being done, around the Falls.
- JEFFERSON HIGH SCHOOL MARION ROAD--NEEDED FOR A GROWING CITY
- Jefferson High School  
Daughter went into this school the 2nd year it was established.  
Wife and I visit it multiple times a week for school related functions
- Jones 421
- Jones 421 building downtown. Dog friendly
- Jones Building
- Jones building. Great repurposing of an old building with a good mix of retail space.
- Keeping the Empire mall fully filled and kept up
- kurk star
- Lake Lorraine
- Lake Lorraine
- Lake Lorraine

- Lake Lorraine
- Lake Lorraine
- Lake Lorraine
- Lake Lorraine
- Lake Lorraine
- Lake Lorraine
- Lake Lorraine
- Lake Lorraine - my dog and I walk the path around the lake. I like that it is paved and well lit, especially in the winter.
- Lake Lorraine area
- Lake Lorraine area new business
- Lake Lorraine businesses
- Lake Lorraine walking path and lake.
- Lake Lorraine development. All the new tenants that have come to town and are coming like the food/dining options. Also Glacial Lakes/Parkers/Myrtles. Really any areas that focus on the smaller mom and pop shops are my favorites.
- Leavitt band shell
- Levett - free entertainment for everyone
- Levett at the Falls
- Levitt
- Levitt
- Levitt
- Levitt
- Levitt
- Levitt
- Levitt - variety of music
- Levitt and Falls Park
- Levitt and surrounding development. Great way to transition downtown and Falls Park areas.
- Levitt area
- Levitt area
- LEVITT AT THE FALLS
- Levitt at the Falls - free concerts there for all
- Levitt at the Falls – great music and community building
- Levitt at the Falls. Nice use of the space to allow people to come together.
- LEVITT BAND SHELL
- Levitt band shell- free music
- Levitt open space and stage
- Levitt Shell
- Levitt Stage
- Levitt; Great entertainment, location, and accessibility
- Lewis Drug
- Mary Jo Wegner Arboretum – beautiful place
- McKennon Park – lovely landscapes
- Midco Aquatic Center
- Midco aquatics
- Midco Arena. It offers more options and opportunities for a variety of activities.
- Midco pool and Drake Springs



- Multiuse areas downtown that mix shops, housing & greenspaces.
- Need more dog parks
- New businesses on east and west side.
- new parking ramp at the airport
- New Sanford development on the east side.
- New single-family home developments
- New skate park
- new west side-splash pad( 12th & Marion area) free fun for kids friendly
- None. They are all developers/ROI focused. No synergy with the rest of the city or neighborhoods.
- Nothing stands out
- OLD MINNEHAHA COUNTY COURTHOUSE, FEDERAL BUILDING. THEY ARE IN GOOD SHAPE FOR A SMALL CITY LIKE SIOUX FALLS
- Parks
- Parks
- Parks
- Parks and zoo. Park near the river is amazing and clean. The zoo is very well kept and peaceful, but the butterfly house need to move near.
- Perch
- Perch in Cathedral District use of an older building instead of tearing it down.
- Perch neighborhood kitchen
- Perch restaurant – it is in an area that needs redevelopment/looks great
- Phillips to the Falls
- Phillips to the Falls
- Phillips to the Falls
- Prairie Road Yarn
- Prairie Tree
- probably twin homes in our neighborhood
- Public safety campus
- Publix services building, Dawley Farm
- Quik Trip stations
- Railroad street area/lots of potential in all directions.
- Real Deals
- Regarding question 14 – as traffic gets more congested having service close to where you live as essential to senior drivers.
- Restoration of the State Theater downtown. It's a historic place, and offers excellent entertainment. A great use of investing in our city.
- River development
- River greenway and the Levitt. Beautiful outdoor walking and activities.
- Riverfront - more but less expensive
- Riverwalk, Arc of Dreams and Lake Lorraine development
- Riverwalk, downtown and bike trails and parks
- Roberts buffet
- Sanford baseball and soccer fields by the Sanford Fieldhouse
- Sanford Center
- Sanford Center
- Sanford Health
- Sanford health addiction

- Sanford sport complex
- Sanford sport complex
- Sanford sport complex – Pentagon, Fieldhouse, etc.
- Sanford Sports Complex
- Scheels
- Sculpture walk
- Sherpa
- Shopping at 41st & Ellis-location
- Sioux Falls convention Center
- Sioux Falls Stell District
- Sioux Steel
- Sioux Steel District - Excellent mix of residential space and amenities
- Sioux Steel District redevelopment
- Sioux Steel district-continues to transform downtown.
- skate park near 10th street. Allowed many people to come together and enjoy something they love.
- Skate park!
- Small size stores, and easy to shop in
- Specialty Hospital (Avera) 69th and Louise.
- Specialty/boutique/independent retail
- Splash pads at Hayward Park. Free, great for kids.
- Sports complex by the pentagon. Provides youth with a lot of facilities
- State Theater on Phillips Avenue, because we need to preserve our history.
- Steel District
- Steel District
- Steel District
- Steel District
- Steel District
- Steel District
- Steel District
- Steel District
- Steel District
- Steel district – took an eyesore area and made it something practical and aesthetically pleasing
- Steel district & Cherapa Place
- Steel District and Cherapa area
- Steel district downtown
- Steel district downtown - 8th and RR area
- steel district- like encouraging housing and mixed use
- Steel District. I like more shopping and Services closer to the Falls.
- Steel District. Location, mixed use, great restaurant options
- steel district/ riverside expansion
- Steel district-excellent addition to city core.
- Taking most of the train tracks out of East downtown
- Tea Ellis area
- The Arc of Dreams, any parks
- The Arc over the river
- The Arch
- The area over the river
- The Avera campus on 69th and Louise
- The Avera hospital with all the windows

- The building at Dawley Farms to House Allstate agencies
- The building with swamp daddy's in it?
- The butterfly House connect to nature in winter
- The district downtown, near the Falls, cleans up an area that was a big eyesore for the area for years.
- The Falls area, Levitt, and love addition for grandchildren at Pavilion
- The Falls area; housing and retail on North Phillips; Wegner Arboretum
- The First Premier building on Minnesota Ave. It is a nice looking building and it was build with private funds that didn't include any tax dollars.
- The Greenway expansion, Levitt/railroad project – it's beautiful
- The Levitt
- The Levitt
- The Levitt – cultural opportunity for everyone, build community
- The Levitt – it is free and family, friendly and laid-back
- The Levitt - we volunteer and attend concerts there
- The Levitt and surrounding area
- The Levitt and the Jones building – awesome outdoor space and locally owned businesses
- The Levitt at the Falls
- The Levitt Grandstand – it's free, it's open, build community
- The Levitt, 8th and RR
- The Levitt, feels like community and positivity. We really enjoy being able to be spontaneous and go without need of tickets. Our kids love it, too.
- The mixed-use apartments bordering the Levitt - reusing existing land, walkable, aesthetically pleasing.
- the mural added to the unfinished parking ramp downtown it was an eyesore before
- The music thing downtown and new restaurants downtown
- The new skate park
- the new steel district
- the Perch
- The Perch – great use of old building and local area
- The Perch, 9th & Grange
- The skate park on 10th and Cliff. Need more of those too.
- The Source
- The Steel District
- The Steel District
- The Steel district – major improvement to north end of downtown
- The Steel District
- The various medical facilities – we need more access to healthcare
- The Wedge – small, independent shops with great variety and parking
- The whole area down by Levitt at the Falls – what a nice area. Variety of things to do and see.
- Tiny homes for veterans who are homeless is a basic need
- Turbulent games, brings games to Eastside
- Tuthill house update/remodel
- Twin homes, downtown, Falls, Levitt, Pavilion
- Updates to downtown – accessible to families
- Uptown – north end of Phillips Avenue
- UPTOWN FALLS AREA-PHILLIPS AVE BETWEEN 4TH ST AND THE FALLS

- Veterans Highway expansion
- Veterans Parkway
- WA Pavillion
- Washington pavilion- ongoing changes
- Washington Place across from Pavilion
- West Side Family Lake
- West Sioux Falls and Levitt entertainment - expanding our library system
- Whatever the opposite of everything at Sioux Steel/Falls Park is.

### **Q10a. What is the reason for your response above in Question 10?**

<u>Q10a. Reason for your response in Question 10</u>	<u>Number</u>	<u>Percent</u>
The business itself	99	18.3 %
The design style of the building	118	21.8 %
The quality of the development	173	32.0 %
The landscaping & outdoor areas	157	29.0 %
Its location	202	37.3 %
Other	66	12.2 %
Total	815	

### **Q10a-6. Other**

- A PLACE TO EDUCATE SIOUX FALLS STUDENTS
- A vibrant downtown
- access
- Activity for youth and adults
- Affordable
- Affordable and accessible community enrichment
- Aging population
- Available to all
- brings community together
- Community based opportunities, things that bring Sioux Falls together
- Concerts for free public uses
- Create a wonderful culture. Small town vibes.
- Development with tracks gone
- Easy access to shopping and variety
- entertainment everyone can enjoy
- Entertainment for all generations
- Free concerts
- Free entertainment
- Free place to go
- Getting around without vehicle traffic
- Handicap accessible/skills for all ages
- Historical building
- hours, fees and purpose
- housing density with retail
- I appreciate the variety of establishments / services brought to the east side
- I believe we should be improving current projects instead of trying to build new ones.
- I don't like any of the new developments.

- I like things that bring the community together and put smiles on people's faces.
- I use it and it is close by
- It has brought more ice space and is a draw for students and hockey fans
- It offers more options and opportunities for a variety of activities
- It offers something for every resident in Sioux Falls
- It's a quality product and still within the realm of normal
- It's an additional place you can go to stay out of trouble, plus I believe it could bring an additional tourist/visitors if competitions were held there.
- Jobs
- Live music & community
- Love all of the windows and the landscaping
- Many sport options for many ages
- Meeting the needs of those struggling with the goal of contributing back to the community by skills, working, and building their confidence.
- mixed uses
- MULTIUSE
- Need restaurants in this area
- Need to house vets
- Off leash dog trails
- Parking and proximity to food and bars
- Parking is sufficient for size and easy accessibility from roads – a.k.a. no medians or one ways to contend with.
- Promotes a healthy space for anyone to exercise different talents. Something different in the city
- Purpose of Venue.
- Reasonable rental pricing for events and the look
- restored building
- revitalized old existing area
- Showcasing Sioux Falls and promoting/encouraging tourism.
- Sioux Falls needs more single-family units and far less apartments
- Support of the arts
- the fact it is located in a residential area.
- The options for even further expansion
- The river throughout the city is often not well kept up – garbage, dead trees, weeds, etc.
- The service it provides, and the overall goal of the project
- The service provided
- There for seniors on East side
- Transportation ease. The roads are always backed up due to small streets. This will help immensely.
- Useful for all active kids
- Variety of shopping and eating options
- We like the walkable areas with shops, restaurants, breweries, or pubs.
- We need more airport parking.
- We would like to buy one

**Q11. Commercial Development. How satisfied are you with each of the following aspects of new commercial development that has been completed in the City of Sioux Falls during the past 5 years?**

(N=541)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q11-1. Access to public transportation	5.5%	21.1%	31.1%	13.5%	5.7%	23.1%
Q11-2. Accessibility for those with disabilities	3.7%	22.0%	31.6%	12.8%	3.5%	26.4%
Q11-3. Compatibility with the residential areas nearby	5.0%	35.9%	37.2%	7.0%	1.7%	13.3%
Q11-4. Drive thru or delivery options	7.9%	42.0%	33.5%	3.3%	0.7%	12.6%
Q11-5. Feeling of safety & security	7.8%	39.6%	22.0%	17.0%	6.8%	6.8%
Q11-6. Hours of operation	6.3%	39.0%	35.5%	5.5%	2.4%	11.3%
Q11-7. Light pollution	3.0%	28.7%	41.6%	13.1%	2.6%	11.1%
Q11-8. Lighting quality	5.0%	36.4%	38.6%	7.4%	2.4%	10.2%
Q11-9. Noise levels	3.1%	26.1%	36.4%	19.4%	6.1%	8.9%
Q11-10. Overall design & appearance	8.3%	42.7%	33.6%	4.4%	1.5%	9.4%
Q11-11. Parking availability	6.3%	40.7%	29.6%	12.6%	2.4%	8.5%
Q11-12. Pedestrian safety	5.0%	36.0%	30.1%	15.0%	4.4%	9.4%
Q11-13. Presence of parks, trees, & landscaping	12.0%	42.1%	27.0%	7.8%	2.8%	8.3%
Q11-14. Proximity to residential areas (within a 15-minute walk or 5-minute drive)	9.4%	37.2%	34.2%	7.8%	1.1%	10.4%
Q11-15. Signage & advertising	5.4%	29.9%	44.5%	7.4%	2.2%	10.5%
Q11-16. Traffic congestion	1.7%	17.7%	30.5%	29.8%	12.8%	7.6%
Q11-17. Variety of businesses	8.3%	41.0%	33.5%	7.6%	2.2%	7.4%
Q11-18. Walkability	5.2%	29.0%	39.0%	12.0%	5.0%	9.8%

**WITHOUT DON'T KNOW****Q11. Commercial Development. How satisfied are you with each of the following aspects of new commercial development that has been completed in the City of Sioux Falls during the past 5 years? (without "don't know")**

(N=541)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q11-1. Access to public transportation	7.2%	27.4%	40.4%	17.5%	7.5%
Q11-2. Accessibility for those with disabilities	5.0%	29.9%	43.0%	17.3%	4.8%
Q11-3. Compatibility with the residential areas nearby	5.8%	41.4%	42.9%	8.1%	1.9%
Q11-4. Drive thru or delivery options	9.1%	48.0%	38.3%	3.8%	0.8%
Q11-5. Feeling of safety & security	8.3%	42.5%	23.6%	18.3%	7.3%
Q11-6. Hours of operation	7.1%	44.0%	40.0%	6.3%	2.7%
Q11-7. Light pollution	3.3%	32.2%	46.8%	14.8%	2.9%
Q11-8. Lighting quality	5.6%	40.5%	43.0%	8.2%	2.7%
Q11-9. Noise levels	3.4%	28.6%	40.0%	21.3%	6.7%
Q11-10. Overall design & appearance	9.2%	47.1%	37.1%	4.9%	1.6%
Q11-11. Parking availability	6.9%	44.4%	32.3%	13.7%	2.6%
Q11-12. Pedestrian safety	5.5%	39.8%	33.3%	16.5%	4.9%
Q11-13. Presence of parks, trees, & landscaping	13.1%	46.0%	29.4%	8.5%	3.0%
Q11-14. Proximity to residential areas (within a 15-minute walk or 5-minute drive)	10.5%	41.4%	38.1%	8.7%	1.2%
Q11-15. Signage & advertising	6.0%	33.5%	49.8%	8.3%	2.5%
Q11-16. Traffic congestion	1.8%	19.2%	33.0%	32.2%	13.8%
Q11-17. Variety of businesses	9.0%	44.3%	36.1%	8.2%	2.4%
Q11-18. Walkability	5.7%	32.2%	43.2%	13.3%	5.5%

**Q12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from City leaders over the next 5 years?**

<u>Q12. Top choice</u>	<u>Number</u>	<u>Percent</u>
Access to public transportation	39	7.2 %
Accessibility for those with disabilities	26	4.8 %
Compatibility with the residential areas nearby	29	5.4 %
Drive thru or delivery options	1	0.2 %
Feeling of safety & security	138	25.5 %
Hours of operation	3	0.6 %
Light pollution	7	1.3 %
Lighting quality	3	0.6 %
Noise levels	21	3.9 %
Overall design & appearance	13	2.4 %
Parking availability	11	2.0 %
Pedestrian safety	16	3.0 %
Presence of parks, trees, & landscaping	16	3.0 %
Proximity to residential areas (within a 15-minute walk or 5-minute drive)	6	1.1 %
Signage & advertising	4	0.7 %
Traffic congestion	94	17.4 %
Variety of businesses	14	2.6 %
Walkability	21	3.9 %
<u>None chosen</u>	<u>79</u>	<u>14.6 %</u>
Total	541	100.0 %

**Q12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from City leaders over the next 5 years?**

<u>Q12. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Access to public transportation	24	4.4 %
Accessibility for those with disabilities	28	5.2 %
Compatibility with the residential areas nearby	17	3.1 %
Drive thru or delivery options	7	1.3 %
Feeling of safety & security	72	13.3 %
Hours of operation	4	0.7 %
Light pollution	8	1.5 %
Lighting quality	9	1.7 %
Noise levels	37	6.8 %
Overall design & appearance	11	2.0 %
Parking availability	46	8.5 %
Pedestrian safety	26	4.8 %
Presence of parks, trees, & landscaping	32	5.9 %
Proximity to residential areas (within a 15-minute walk or 5-minute drive)	4	0.7 %
Signage & advertising	5	0.9 %
Traffic congestion	84	15.5 %
Variety of businesses	15	2.8 %
Walkability	20	3.7 %
<u>None chosen</u>	<u>92</u>	<u>17.0 %</u>
Total	541	100.0 %



**Q12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from City leaders over the next 5 years?**

Q12. 3rd choice	Number	Percent
Access to public transportation	16	3.0 %
Accessibility for those with disabilities	22	4.1 %
Compatibility with the residential areas nearby	15	2.8 %
Drive thru or delivery options	7	1.3 %
Feeling of safety & security	41	7.6 %
Hours of operation	6	1.1 %
Light pollution	9	1.7 %
Lighting quality	6	1.1 %
Noise levels	36	6.7 %
Overall design & appearance	26	4.8 %
Parking availability	30	5.5 %
Pedestrian safety	35	6.5 %
Presence of parks, trees, & landscaping	34	6.3 %
Proximity to residential areas (within a 15-minute walk or 5-minute drive)	20	3.7 %
Signage & advertising	8	1.5 %
Traffic congestion	70	12.9 %
Variety of businesses	27	5.0 %
Walkability	24	4.4 %
None chosen	109	20.1 %
Total	541	100.0 %

**SUM OF TOP 3 CHOICES**

**Q12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from City leaders over the next 5 years? (top 3)**

Q12. Top choice	Number	Percent
Access to public transportation	79	14.6 %
Accessibility for those with disabilities	76	14.0 %
Compatibility with the residential areas nearby	61	11.3 %
Drive thru or delivery options	15	2.8 %
Feeling of safety & security	251	46.4 %
Hours of operation	13	2.4 %
Light pollution	24	4.4 %
Lighting quality	18	3.3 %
Noise levels	94	17.4 %
Overall design & appearance	50	9.2 %
Parking availability	87	16.1 %
Pedestrian safety	77	14.2 %
Presence of parks, trees, & landscaping	82	15.2 %
Proximity to residential areas (within a 15-minute walk or 5-minute drive)	30	5.5 %
Signage & advertising	17	3.1 %
Traffic congestion	248	45.8 %
Variety of businesses	56	10.4 %
Walkability	65	12.0 %
None chosen	79	14.6 %
Total	1422	

**Q13. Residential Development. How satisfied are you with the following aspects of new residential development that has been completed in the City of Sioux Falls during the past 3 years?**

(N=541)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q13-1. Access to community gathering places (e.g., The Levitt, Spencer Park Dog Park, 41st & Sertoma Trails)	17.0%	44.2%	21.3%	5.5%	0.7%	11.3%
Q13-2. Access to public transportation	3.0%	21.4%	34.8%	14.0%	5.2%	21.6%
Q13-3. Access to schools	8.5%	38.8%	32.3%	3.0%	0.6%	16.8%
Q13-4. Access to shopping & services	10.7%	49.4%	24.8%	3.7%	0.9%	10.5%
Q13-5. Availability of bicycle facilities	7.4%	29.2%	32.5%	9.8%	1.8%	19.2%
Q13-6. Availability of on-street parking	4.6%	28.8%	39.0%	11.8%	3.1%	12.6%
Q13-7. Compatibility with commercial areas nearby	4.6%	33.1%	42.1%	4.8%	0.7%	14.6%
Q13-8. Density, how close homes are to one another	3.1%	28.5%	31.2%	19.2%	5.5%	12.4%
Q13-9. Feeling of safety & security	7.2%	32.7%	23.3%	18.3%	8.3%	10.2%
Q13-10. Noise levels	3.1%	24.4%	32.7%	20.5%	8.1%	11.1%
Q13-11. Overall design & appearance	8.9%	40.1%	31.6%	6.3%	1.8%	11.3%
Q13-12. Overall maintenance	6.1%	38.6%	32.5%	6.5%	2.8%	13.5%
Q13-13. Pedestrian safety	4.8%	32.5%	33.6%	13.1%	3.5%	12.4%
Q13-14. Presence of parks, trees, & landscaping	11.5%	42.9%	24.2%	7.2%	3.1%	11.1%
Q13-15. Proximity to family/ friends	12.2%	41.4%	29.0%	1.8%	0.6%	15.0%
Q13-16. Proximity to healthcare providers	19.0%	46.4%	21.1%	0.6%	0.7%	12.2%

**Q13. Residential Development. How satisfied are you with the following aspects of new residential development that has been completed in the City of Sioux Falls during the past 3 years?**

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q13-17. Proximity to your work/ school (within a 15-minute walk or 5-minute drive)	10.4%	29.8%	31.1%	7.9%	1.7%	19.2%
Q13-18. Street condition	4.4%	21.6%	28.3%	26.6%	8.7%	10.4%
Q13-19. Traffic congestion	2.4%	14.8%	28.7%	29.8%	12.8%	11.6%
Q13-20. Walkability	4.6%	28.3%	37.2%	11.8%	4.6%	13.5%

**WITHOUT DON'T KNOW****Q13. Residential Development. How satisfied are you with the following aspects of new residential development that has been completed in the City of Sioux Falls during the past 3 years? (without "don't know")**

(N=541)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q13-1. Access to community gathering places (e.g., The Levitt, Spencer Park Dog Park, 41st & Sertoma Trails)	19.2%	49.8%	24.0%	6.3%	0.8%
Q13-2. Access to public transportation	3.8%	27.4%	44.3%	17.9%	6.6%
Q13-3. Access to schools	10.2%	46.7%	38.9%	3.6%	0.7%
Q13-4. Access to shopping & services	12.0%	55.2%	27.7%	4.1%	1.0%
Q13-5. Availability of bicycle facilities	9.2%	36.2%	40.3%	12.1%	2.3%
Q13-6. Availability of on-street parking	5.3%	33.0%	44.6%	13.5%	3.6%
Q13-7. Compatibility with commercial areas nearby	5.4%	38.7%	49.4%	5.6%	0.9%
Q13-8. Density, how close homes are to one another	3.6%	32.5%	35.7%	21.9%	6.3%
Q13-9. Feeling of safety & security	8.0%	36.4%	25.9%	20.4%	9.3%
Q13-10. Noise levels	3.5%	27.4%	36.8%	23.1%	9.1%
Q13-11. Overall design & appearance	10.0%	45.2%	35.6%	7.1%	2.1%
Q13-12. Overall maintenance	7.1%	44.7%	37.6%	7.5%	3.2%
Q13-13. Pedestrian safety	5.5%	37.1%	38.4%	15.0%	4.0%
Q13-14. Presence of parks, trees, & landscaping	12.9%	48.2%	27.2%	8.1%	3.5%
Q13-15. Proximity to family/friends	14.3%	48.7%	34.1%	2.2%	0.7%
Q13-16. Proximity to healthcare providers	21.7%	52.8%	24.0%	0.6%	0.8%

**WITHOUT DON'T KNOW****Q13. Residential Development. How satisfied are you with the following aspects of new residential development that has been completed in the City of Sioux Falls during the past 3 years? (without "don't know")**

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q13-17. Proximity to your work/school (within a 15-minute walk or 5-minute drive)	12.8%	36.8%	38.4%	9.8%	2.1%
Q13-18. Street condition	4.9%	24.1%	31.5%	29.7%	9.7%
Q13-19. Traffic congestion	2.7%	16.7%	32.4%	33.7%	14.4%
Q13-20. Walkability	5.3%	32.7%	42.9%	13.7%	5.3%

**Q14. Which THREE of the items listed in Question 13 should receive the MOST EMPHASIS from City leaders over the next 5 years?**

Q14. Top choice	Number	Percent
Access to community gathering places (e.g., The Levitt, Spencer Park Dog Park, 41st & Sertoma Trails)	19	3.5 %
Access to public transportation	27	5.0 %
Access to schools	3	0.6 %
Access to shopping & services	12	2.2 %
Availability of bicycle facilities	6	1.1 %
Availability of on-street parking	13	2.4 %
Compatibility with commercial areas nearby	9	1.7 %
Density, how close homes are to one another	17	3.1 %
Feeling of safety & security	133	24.6 %
Noise levels	19	3.5 %
Overall design & appearance	9	1.7 %
Overall maintenance	3	0.6 %
Pedestrian safety	11	2.0 %
Presence of parks, trees, & landscaping	16	3.0 %
Proximity to family/friends	3	0.6 %
Proximity to healthcare providers	3	0.6 %
Proximity to your work/school (within a 15-minute walk or 5-minute drive)	7	1.3 %
Street condition	65	12.0 %
Traffic congestion	65	12.0 %
Walkability	22	4.1 %
None chosen	79	14.6 %
Total	541	100.0 %

**Q14. Which THREE of the items listed in Question 13 should receive the MOST EMPHASIS from City leaders over the next 5 years?**

Q14. 2nd choice	Number	Percent
Access to community gathering places (e.g., The Levitt, Spencer Park Dog Park, 41st & Sertoma Trails)	8	1.5 %
Access to public transportation	17	3.1 %
Access to schools	12	2.2 %
Access to shopping & services	6	1.1 %
Availability of bicycle facilities	10	1.8 %
Availability of on-street parking	8	1.5 %
Compatibility with commercial areas nearby	6	1.1 %
Density, how close homes are to one another	27	5.0 %
Feeling of safety & security	47	8.7 %
Noise levels	33	6.1 %
Overall design & appearance	17	3.1 %
Overall maintenance	16	3.0 %
Pedestrian safety	32	5.9 %
Presence of parks, trees, & landscaping	23	4.3 %
Proximity to family/friends	2	0.4 %
Proximity to healthcare providers	9	1.7 %
Proximity to your work/school (within a 15-minute walk or 5-minute drive)	3	0.6 %
Street condition	78	14.4 %
Traffic congestion	75	13.9 %
Walkability	13	2.4 %
None chosen	99	18.3 %
Total	541	100.0 %

**Q14. Which THREE of the items listed in Question 13 should receive the MOST EMPHASIS from City leaders over the next 5 years?**

Q14. 3rd choice	Number	Percent
Access to community gathering places (e.g., The Levitt, Spencer Park Dog Park, 41st & Sertoma Trails)	18	3.3 %
Access to public transportation	24	4.4 %
Access to schools	8	1.5 %
Access to shopping & services	5	0.9 %
Availability of bicycle facilities	8	1.5 %
Availability of on-street parking	11	2.0 %
Compatibility with commercial areas nearby	7	1.3 %
Density, how close homes are to one another	21	3.9 %
Feeling of safety & security	31	5.7 %
Noise levels	30	5.5 %
Overall design & appearance	16	3.0 %
Overall maintenance	20	3.7 %
Pedestrian safety	25	4.6 %
Presence of parks, trees, & landscaping	29	5.4 %
Proximity to family/friends	3	0.6 %
Proximity to healthcare providers	12	2.2 %
Proximity to your work/school (within a 15-minute walk or 5-minute drive)	8	1.5 %
Street condition	55	10.2 %
Traffic congestion	60	11.1 %
Walkability	28	5.2 %
None chosen	122	22.6 %
Total	541	100.0 %

**SUM OF TOP 3 CHOICES****Q14. Which THREE of the items listed in Question 13 should receive the MOST EMPHASIS from City leaders over the next 5 years? (top 3)**

<u>Q14. Top choice</u>	<u>Number</u>	<u>Percent</u>
Access to community gathering places (e.g., The Levitt, Spencer Park Dog Park, 41st & Sertoma Trails)	45	8.3 %
Access to public transportation	68	12.6 %
Access to schools	23	4.3 %
Access to shopping & services	23	4.3 %
Availability of bicycle facilities	24	4.4 %
Availability of on-street parking	32	5.9 %
Compatibility with commercial areas nearby	22	4.1 %
Density, how close homes are to one another	65	12.0 %
Feeling of safety & security	211	39.0 %
Noise levels	82	15.2 %
Overall design & appearance	42	7.8 %
Overall maintenance	39	7.2 %
Pedestrian safety	68	12.6 %
Presence of parks, trees, & landscaping	68	12.6 %
Proximity to family/friends	8	1.5 %
Proximity to healthcare providers	24	4.4 %
Proximity to your work/school (within a 15-minute walk or 5-minute drive)	18	3.3 %
Street condition	198	36.6 %
Traffic congestion	200	37.0 %
Walkability	63	11.6 %
None chosen	79	14.6 %
Total	1402	

**Q15. As the City of Sioux Falls prepares for the future, which TWO areas should receive the MOST EMPHASIS from City leaders?**

<u>Q15. Top choice</u>	<u>Number</u>	<u>Percent</u>
Investing in conservation & resiliency, such as ensuring City can respond to extreme weather events or other emergencies	65	12.0 %
Investing in new technologies in City operations that increase efficiency & ensures City is prepared for the future	47	8.7 %
Addressing maintenance & repair across City	126	23.3 %
Addressing accessibility of housing through housing varieties, housing costs, housing sizes, & housing locations	75	13.9 %
Investing in quality of life projects for future generations	34	6.3 %
Addressing transportation & mobility within City	46	8.5 %
Addressing new transportation corridors prior to development constriction	26	4.8 %
Examining health impacts of development before development begins	8	1.5 %
Encouraging & enticing businesses to Sioux Falls to ensure long-term economic health of City	38	7.0 %
Exploring ways to ensure all members of the community feel included & belong regardless of their age, race, ability, gender, or sexual orientation	40	7.4 %
Other	14	2.6 %
None chosen	22	4.1 %
Total	541	100.0 %

**Q15. As the City of Sioux Falls prepares for the future, which TWO areas should receive the MOST EMPHASIS from City leaders?**

Q15. 2nd choice	Number	Percent
Investing in conservation & resiliency, such as ensuring City can respond to extreme weather events or other emergencies	50	9.2 %
Investing in new technologies in City operations that increase efficiency & ensures City is prepared for the future	41	7.6 %
Addressing maintenance & repair across City	85	15.7 %
Addressing accessibility of housing through housing varieties, housing costs, housing sizes, & housing locations	57	10.5 %
Investing in quality of life projects for future generations	49	9.1 %
Addressing transportation & mobility within City	41	7.6 %
Addressing new transportation corridors prior to development constriction	47	8.7 %
Examining health impacts of development before development begins	10	1.8 %
Encouraging & enticing businesses to Sioux Falls to ensure long-term economic health of City	58	10.7 %
Exploring ways to ensure all members of the community feel included & belong regardless of their age, race, ability, gender, or sexual orientation	59	10.9 %
Other	14	2.6 %
None chosen	30	5.5 %
Total	541	100.0 %

**SUM OF TOP 2 CHOICES**

**Q15. As the City of Sioux Falls prepares for the future, which TWO areas should receive the MOST EMPHASIS from City leaders? (top 2)**

Q15. Top choice	Number	Percent
Investing in conservation & resiliency, such as ensuring City can respond to extreme weather events or other emergencies	115	21.3 %
Investing in new technologies in City operations that increase efficiency & ensures City is prepared for the future	88	16.3 %
Addressing maintenance & repair across City	211	39.0 %
Addressing accessibility of housing through housing varieties, housing costs, housing sizes, & housing locations	132	24.4 %
Investing in quality of life projects for future generations	83	15.3 %
Addressing transportation & mobility within City	87	16.1 %
Addressing new transportation corridors prior to development constriction	73	13.5 %
Examining health impacts of development before development begins	18	3.3 %
Encouraging & enticing businesses to Sioux Falls to ensure long-term economic health of City	96	17.7 %
Exploring ways to ensure all members of the community feel included & belong regardless of their age, race, ability, gender, or sexual orientation	99	18.3 %
Other	28	5.2 %
None chosen	22	4.1 %
Total	1052	



**Q15-11. Other**

- Accessibility and activities for the disabled to be involved in
- address poor design of new housing options.
- Addressing problematic transportation corridors that already exist. 57th and Cliff, 10th and I 229.
- addressing the homeless and people congregating in the downtown area drunk
- Affordable housing
- Affordable housing
- crack down on crime and panhandling
- Crime
- Crime
- daycare
- Ensure public opinion is actually utilized
- ensuring low crime, public safety
- Handicap – disability/clearing sidewalks and transportation available at cost
- Increasing police force to reduce theft
- Lower property taxes.
- open a community center that has rooms for rent for events
- Plan for Smithfield to relocate
- Public safety
- Public safety
- PUBLIC SAFETY!! Shootings, theft, and general crime have all increased in recent years. Traffic stops may bring in revenue for the city, but they do nothing to instill confidence in those tasked with keeping the citizens of this city safe. Spend some time on the Ring Neighborhood app and see the videos of people breaking into cars every single night in every part of town. Patrol those areas. Stop those people. Telling people to "file a report online" does not fix anything. There is no follow up and the crime continues to happen. Focus resources on addressing crime, and nowhere else, until you get a handle on it and people start feeling safe here again. Stop building low income housing in every neighborhood in the city. There are enough apartments at this point. Stop spending money on drawing more people here until you can figure out how to manage the population we currently have. Police the streets, and allow people who invest in this city and their families to safely thrive here.
- real estate taxes
- Repurpose empty buildings before developing on new land
- Safety
- Safety
- Side roads
- Traffic noise, revving cars, racing, motorcycles
- Traffic noise-motorcycles and speeding
- UPGRADING INFRASTRUCTURE FOR 50 YEARS VS 10-20, INCLUDING ROADS. NO MORE BLACKTOP- THATS A BENAGE ON CANCER-METAL ROOFS SHOULD BE LEGAL FOR SINGLE FAMILY HOMES IN SF WITH ALL THE CLIMATE CHANGE.

**Q16. Current zoning regulations/restrictions that are in place to protect public health, safety, and welfare; preserve agricultural land; conserve natural resources and promote orderly development are...**

Q16. What do you think of current zoning regulations/restrictions	Number	Percent
Too strict	31	5.7 %
Adequate	249	46.0 %
Not strict enough	78	14.4 %
Don't know	183	33.8 %
Total	541	100.0 %

**WITHOUT DON'T KNOW**

**Q16. Current zoning regulations/restrictions that are in place to protect public health, safety, and welfare; preserve agricultural land; conserve natural resources and promote orderly development are... (without "don't know")**

Q16. What do you think of current zoning regulations/restrictions	Number	Percent
Too strict	31	8.7 %
Adequate	249	69.6 %
Not strict enough	78	21.8 %
Total	358	100.0 %

**Q17. About how long have you lived in Sioux Falls?**

Q17. How long have you lived in Sioux Falls	Number	Percent
0-5	72	13.3 %
6-10	83	15.3 %
11-15	62	11.5 %
16-20	51	9.4 %
21-30	66	12.2 %
31+	181	33.5 %
Not provided	26	4.8 %
Total	541	100.0 %

**WITHOUT NOT PROVIDED**

**Q17. About how long have you lived in Sioux Falls? (without "not provided")**

Q17. How long have you lived in Sioux Falls	Number	Percent
0-5	72	14.0 %
6-10	83	16.1 %
11-15	62	12.0 %
16-20	51	9.9 %
21-30	66	12.8 %
31+	181	35.1 %
Total	515	100.0 %

**Q18. Would you say your total annual household income is...**

Q18. Your total annual household income	Number	Percent
Less than \$15K	29	5.4 %
\$15K-\$24,999	33	6.1 %
\$25K-\$34,999	46	8.5 %
\$35K-\$49,999	70	12.9 %
\$50K-\$74,999	85	15.7 %
\$75K-\$99,999	71	13.1 %
\$100K-\$149,999	73	13.5 %
\$150K+	94	17.4 %
Not provided	40	7.4 %
Total	541	100.0 %

**WITHOUT NOT PROVIDED****Q18. Would you say your total annual household income is... (without "not provided")**

Q18. Your total annual household income	Number	Percent
Less than \$15K	29	5.8 %
\$15K-\$24,999	33	6.6 %
\$25K-\$34,999	46	9.2 %
\$35K-\$49,999	70	14.0 %
\$50K-\$74,999	85	17.0 %
\$75K-\$99,999	71	14.2 %
\$100K-\$149,999	73	14.6 %
\$150K+	94	18.8 %
Total	501	100.0 %

**Q19. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?**

Q19. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	31	5.7 %
No	506	93.5 %
Not provided	4	0.7 %
Total	541	100.0 %

**WITHOUT NOT PROVIDED****Q19. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry? (without "not provided")**

Q19. Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	31	5.8 %
No	506	94.2 %
Total	537	100.0 %

**Q20. Which of the following best describes your race/ethnicity?**

Q20. Your race/ethnicity	Number	Percent
Asian or Asian Indian	13	2.4 %
Black or African American	36	6.7 %
American Indian or Alaska Native	10	1.8 %
White or Caucasian	438	81.0 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Other	4	0.7 %
Total	502	

**Q20-6. Self-describe your race/ethnicity:**

Q20-6. Self-describe your race/ethnicity	Number	Percent
Arabic	1	25.0 %
Mixed	1	25.0 %
Scandinavian	1	25.0 %
Slovakian	1	25.0 %
Total	4	100.0 %

**Q21. What is the primary language spoken in your home?**

Q21. Primary language spoken in your home	Number	Percent
English	522	98.7 %
Spanish	4	0.8 %
Hindi	1	0.2 %
Urdu	1	0.2 %
Arabic	1	0.2 %
Total	529	100.0 %

**Q22. What is your gender?**

Q22. Your gender	Number	Percent
Male	265	49.0 %
Female	268	49.5 %
Prefer to self-describe	3	0.6 %
Not provided	5	0.9 %
Total	541	100.0 %

**WITHOUT NOT PROVIDED****Q22. What is your gender? (without "not provided")**

Q22. Your gender	Number	Percent
Male	265	49.4 %
Female	268	50.0 %
Prefer to self-describe	3	0.6 %
Total	536	100.0 %

**Q22-3. Self-describe your gender:**

Q22-3. Self-describe your gender	Number	Percent
Non binary	2	66.7 %
Trans	1	33.3 %
Total	3	100.0 %

**Q23. Are you or a member of your household living with a disability?**

Q23. Are you or a member of your household living with a disability	Number	Percent
Yes	75	13.9 %
No	457	84.5 %
Not provided	9	1.7 %
Total	541	100.0 %

**WITHOUT NOT PROVIDED****Q23. Are you or a member of your household living with a disability? (without "not provided")**

Q23. Are you or a member of your household living with a disability	Number	Percent
Yes	75	14.1 %
No	457	85.9 %
Total	532	100.0 %

**Q24. Do you own or rent your current residence?**

Q24. Do you own or rent your current residence	Number	Percent
Own	416	76.9 %
Rent	122	22.6 %
Not provided	3	0.6 %
Total	541	100.0 %

**WITHOUT NOT PROVIDED****Q24. Do you own or rent your current residence? (without "not provided")**

Q24. Do you own or rent your current residence	Number	Percent
Own	416	77.3 %
Rent	122	22.7 %
Total	538	100.0 %

**Q25. What type of dwelling do you live in?**

Q25. Type of dwelling you live in	Number	Percent
Accessory Dwelling Unit (ADU)	1	0.2 %
Apartment	34	6.3 %
Condominium (condo)	20	3.7 %
Cooperative housing (Co-Op)	1	0.2 %
Duplex/Twinhome	52	9.6 %
Manufactured home (mobile home)	6	1.1 %
Mixed-use development	1	0.2 %
Modular home	6	1.1 %
Single-family detached home	393	72.6 %
Tiny home	1	0.2 %
Townhouse (row house)	19	3.5 %
Not provided	7	1.3 %
Total	541	100.0 %

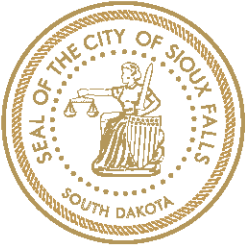
**WITHOUT NOT PROVIDED****Q25. What type of dwelling do you live in? (without "not provided")**

<u>Q25. Type of dwelling you live in</u>	<u>Number</u>	<u>Percent</u>
Accessory Dwelling Unit (ADU)	1	0.2 %
Apartment	34	6.4 %
Condominium (condo)	20	3.7 %
Cooperative housing (Co-Op)	1	0.2 %
Duplex/Twinhome	52	9.7 %
Manufactured home (mobile home)	6	1.1 %
Mixed-use development	1	0.2 %
Modular home	6	1.1 %
Single-family detached home	393	73.6 %
Tiny home	1	0.2 %
Townhouse (row house)	19	3.6 %
Total	534	100.0 %



**5**

# Survey Instrument



# Mayor Paul TenHaken

CITY OF SIOUX FALLS

224 West Ninth Street • P.O. Box 7402 • Sioux Falls, SD • 57117-7402 • [www.siouxfalls.gov](http://www.siouxfalls.gov)  
605-367-8800 • 605-367-8490 FAX • TRS Relay (7-1-1) and VRS calls accepted

September 2024

Shape Sioux Falls 2050 - Resident Survey

Dear Sioux Falls Resident:

The City of Sioux Falls is working on an update to our comprehensive development plan, and we want your input. Please take a moment to complete the attached survey to share your vision for Sioux Falls.

The City's comprehensive development plan, called "Shape Sioux Falls 2050," will help guide our community's future by establishing priorities for how it will grow and evolve over the next 20 to 25 years. These priorities could impact anything from residential landscaping to where commercial development occurs. Gathering your input is a critical piece to updating the plan, and we have several in-person and online activities available for residents to share their feedback.

As part of our engagement efforts, we contracted ETC Institute, a national independent research firm, to administer a statistically valid resident survey. Your household was selected to participate. Your survey response is important, and we kindly ask that you complete the survey within two weeks. We anticipate the survey will take 10-15 minutes. Your individual responses will be confidential, as survey data will be collected, compiled, and analyzed by ETC Institute and then presented to the City to be used toward the plan update.

For your convenience, the enclosed survey includes a postage-paid envelope to ETC Institute. If you prefer to complete the survey online, please visit [SiouxFallsSurvey.org](http://SiouxFallsSurvey.org). **At the end of the survey, you will have an opportunity to opt-in for a chance to win one (1) \$500 prepaid Visa gift card for fully completing your survey.**

Please contact Ryan Murray, ETC Institute's assistant director of community research, if you have any questions or require additional assistance (phone: 913-254-4598 or email: [ryan.murray@etcinstitute.com](mailto:ryan.murray@etcinstitute.com)). To learn more about the Shape Sioux Falls 2050 comprehensive plan or get involved, visit [www.SiouxFalls.gov/ShapeSF2050](http://www.SiouxFalls.gov/ShapeSF2050).

On behalf of the City of Sioux Falls, thank you for taking the time to share your thoughts to help our community remain strong and vibrant!

For Sioux Falls,

Paul TenHaken  
Mayor



# 2024 Sioux Falls Resident Survey

Your input is an important part of the City's on-going effort to identify and respond to the needs of the community. Please have an adult (age 18 or older) take a few minutes to fill out this survey. You may send the completed survey back in the postage-paid envelope or complete the survey online at [SiouxFallsSurvey.org](https://SiouxFallsSurvey.org). **At the end of this survey you will have an opportunity to opt-in for a chance to win one (1) \$500 prepaid Visa gift card for fully completing your survey.** Thank you for your time!

**1. Please CHECK ALL of the reasons listed below that impact your decision to live in Sioux Falls. [Check ALL that apply.]**

- |  |   |
|--|---|
| <input type="checkbox"/> (01) Access to arts, cultural, and entertainment amenities                      | <input type="checkbox"/> (11) Keeping homes separate from industrial/manufacturing zones              |
| <input type="checkbox"/> (02) Access to parks and open space options                                     | <input type="checkbox"/> (12) Low traffic congestion  |
| <input type="checkbox"/> (03) Access to public transportation systems                                    | <input type="checkbox"/> (13) Proximity to family/friends   |
| <input type="checkbox"/> (04) Access to shopping options (goods and services)                            | <input type="checkbox"/> (14) Proximity to health care services                                       |
| <input type="checkbox"/> (05) Affordable housing policies that encourage affordable housing developments | <input type="checkbox"/> (15) Proximity to K-12 schools   |
| <input type="checkbox"/> (06) Availability of parking at the places I need to go                         | <input type="checkbox"/> (16) Proximity to your work/school   |
| <input type="checkbox"/> (07) Current housing options (variety)  | <input type="checkbox"/> (17) Secondary educational opportunities                                     |
| <input type="checkbox"/> (08) Employment opportunities that match my skills                              | <input type="checkbox"/> (18) Residential neighborhood density (space between units)                  |
| <input type="checkbox"/> (09) General walkability and availability of trails/greenways                   | <input type="checkbox"/> (19) Streetscaping (trees along road, space between sidewalk and road, etc.) |
| <input type="checkbox"/> (10) Keeping homes separate from commercial zones to reduce noise and traffic   | <input type="checkbox"/> (20) Other: _____  |

**2. Which THREE of the items listed in Question 1 will have the BIGGEST IMPACT on your decision to stay in the City over the next five years? [Write in your answers below using the numbers from the list in Question 1, or circle "NONE."]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ NONE

**3. Do you think you will be living in the City five years from now?**

- (1) Yes       (2) No       (9) Don't know

**4. Do you think the overall quality of life in the City is getting better, staying the same, or getting worse?**

- (3) Getting better       (2) Staying the same       (1) Getting worse

**5. Please answer the following questions by circling either "Yes" or "No."**

	Yes	No
1. Are you able to find housing you can afford in the City?	1	2
2. Do you have home repairs that are needed that impact your quality of life?	1	2
3. Do you have major home repairs that you have put off because of a lack of resources?	1	2

**6. If you were in the market for a new home, which ONE of the following would you be MOST INTERESTED in? [Check only ONE.]**

- |  |   |
|--|---|
| <input type="checkbox"/> (01) Accessory Dwelling Unit (ADU)  | <input type="checkbox"/> (07) Modular home                |
| <input type="checkbox"/> (02) Apartment  | <input type="checkbox"/> (08) Single-family detached home |
| <input type="checkbox"/> (03) Condominium (condo)  | <input type="checkbox"/> (09) Tiny home                   |
| <input type="checkbox"/> (04) Cooperative housing (Co-Op)  | <input type="checkbox"/> (10) Townhouse (row house)       |
| <input type="checkbox"/> (05) Manufactured home (mobile home)  | <input type="checkbox"/> (11) Twin home/duplex            |
| <input type="checkbox"/> (06) Mixed-use development (For example: The Crimson (85th and Minn.), Cherapa Place (DT), or Dawley Farm Village (18th and Veterans Pkwy)) |   |

**6a. If you were interested in purchasing or renting a new home, what would be your THREE biggest obstacles to purchasing or renting a home today? [Write your answers for your top 3 choices using the numbers from the list below. For example, if "Commercial activities are too close" is your 1st Choice, enter "3" in the space next to "1st" below, or circle "NONE."]**

- 01. Building code restrictions that prohibit changes to the dwelling
- 02. Charges or fees that are passed on to the buyer/renter
- 03. Commercial activities are too close
- 04. Environmental hazards such as flood zones
- 05. Historic preservation restrictions
- 06. Homeowners Association (HOA)
- 07. Impact fees, charges placed on developments by the City that is passed onto buyers
- 08. Imposing easements that allow third-party access to your property which reduces the usable land
- 09. Lack of access to parks/playgrounds
- 10. Lack of access to walking trails/greenways
- 11. Lack of covered parking
- 12. Lack of green space nearby
- 13. Lack of on-street parking
- 14. Lack of proper water, sewer, or electric/gas services
- 15. Lack of public transportation access
- 16. Noise pollution (located near areas with high noise levels)
- 17. Not enough distance between the dwelling and the street (setbacks)
- 18. Proximity to commercial, industrial, or manufacturing businesses
- 19. Too far from family/friends
- 20. Too far from work/school
- 21. Wrong side of town
- 22. Zoning restrictions (Restrictions on certain types of housing in specific areas or the restriction of changes to a property)

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**7. Business Sectors. When you think about the number and variety of businesses in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of businesses in Sioux Falls?**

	More	About the Same	Fewer	Don't Know
01. Biotechnology and scientific research	3	2	1	9
02. Distribution and warehousing	3	2	1	9
03. Financial and insurance services	3	2	1	9
04. Healthcare/medical	3	2	1	9
05. Home-based businesses	3	2	1	9
06. Industrial/Manufacturing business	3	2	1	9
07. Retail businesses	3	2	1	9
08. Technology related business	3	2	1	9
09. Tourism and recreation business	3	2	1	9
10. Other: _____	3	2	1	9

**8. Which THREE of the business sectors listed in Question 7 would you support the City of Sioux Falls offering incentives to bring them to the community? [Write in your answers below using the numbers from the list in Question 7, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**9. Land Use and Development. When you think about the number and variety of places to live, work and shop in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of places in Sioux Falls?**

	More	About the Same	Fewer	Don't Know
01. Single-family detached houses	3	2	1	9
02. Apartments	3	2	1	9
03. Accessory dwelling units (e.g., granny flats, garage apartments, casita)	3	2	1	9
04. Senior housing (including independent living, assisted living, and long-term care facilities)	3	2	1	9
05. Grocery store, pharmacy, and other shops for necessities	3	2	1	9
06. Specialty/Boutique/Independent retail	3	2	1	9
07. Restaurant, coffee shop, bakery, etc.	3	2	1	9
08. Bars	3	2	1	9
09. Food trucks	3	2	1	9
10. Entertainment establishments (e.g., movie theater, arcade)	3	2	1	9
11. Arts and/or cultural facilities (e.g., theaters, museums, galleries)	3	2	1	9
12. Sports facilities (e.g., training facilities, recreational sports venues)	3	2	1	9
13. Microbreweries/Distilleries	3	2	1	9
14. Mixed-Use (office and/or retail on a floor with residential above (e.g., Downtown, SW corner of 57th and Cliff, The Crimson at 86th))	3	2	1	9
15. Offices/business parks for large employers	3	2	1	9
16. Personal services (e.g., hair salons, nail salons)	3	2	1	9
17. Daycare or school	3	2	1	9
18. Public park, plaza or open space	3	2	1	9
19. Drive-through car services (express oil change, car wash, etc.)	3	2	1	9
20. Other: _____	3	2	1	9

**10. What is your favorite building or site developed in the City within the past 5 years (name of development/address/notable tenant), and why?**

---

**10a. What is the reason for your response above in Question 10? [Check all that apply.]**

- \_\_\_(1) The business itself
- \_\_\_(2) The design style of the building
- \_\_\_(3) The quality of the development
- \_\_\_(4) The landscaping and outdoor areas
- \_\_\_(5) Its location
- \_\_\_(6) Other: \_\_\_\_\_

**11. Commercial Development.** How satisfied are you with each of the following aspects of new commercial development that has been completed in the City of Sioux Falls during the past 5 years?

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. Access to public transportation	5	4	3	2	1	9
02. Accessibility for those with disabilities	5	4	3	2	1	9
03. Compatibility with the residential areas nearby	5	4	3	2	1	9
04. Drive thru or delivery options	5	4	3	2	1	9
05. Feeling of safety and security	5	4	3	2	1	9
06. Hours of operation	5	4	3	2	1	9
07. Light pollution	5	4	3	2	1	9
08. Lighting quality	5	4	3	2	1	9
09. Noise levels	5	4	3	2	1	9
10. Overall design and appearance	5	4	3	2	1	9
11. Parking availability	5	4	3	2	1	9
12. Pedestrian safety	5	4	3	2	1	9
13. Presence of parks, trees, and landscaping	5	4	3	2	1	9
14. Proximity to residential areas (within a 15-minute walk or 5-minute drive)	5	4	3	2	1	9
15. Signage and advertising	5	4	3	2	1	9
16. Traffic congestion	5	4	3	2	1	9
17. Variety of businesses	5	4	3	2	1	9
18. Walkability	5	4	3	2	1	9

**12. Which THREE of the items listed in Question 11 should receive the MOST EMPHASIS from City leaders over the next 5 years? [Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**13. Residential Development.** How satisfied are you with the following aspects of new residential development that has been completed in the City of Sioux Falls during the past 3 years?

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. Access to community gathering places (e.g., The Levitt, Spencer Park Dog Park, 41st and Sertoma Trails)	5	4	3	2	1	9
02. Access to public transportation	5	4	3	2	1	9
03. Access to schools	5	4	3	2	1	9
04. Access to shopping and services	5	4	3	2	1	9
05. Availability of bicycle facilities	5	4	3	2	1	9
06. Availability of on-street parking	5	4	3	2	1	9
07. Compatibility with the commercial areas nearby	5	4	3	2	1	9
08. Density, how close the homes are to one another	5	4	3	2	1	9
09. Feeling of safety and security	5	4	3	2	1	9
10. Noise levels	5	4	3	2	1	9
11. Overall design and appearance	5	4	3	2	1	9
12. Overall maintenance	5	4	3	2	1	9
13. Pedestrian safety	5	4	3	2	1	9
14. Presence of parks, trees, and landscaping	5	4	3	2	1	9
15. Proximity to family/friends	5	4	3	2	1	9
16. Proximity to healthcare providers	5	4	3	2	1	9
17. Proximity to your work/school (within a 15-minute walk or 5-minute drive)	5	4	3	2	1	9
18. Street condition	5	4	3	2	1	9
19. Traffic congestion	5	4	3	2	1	9
20. Walkability	5	4	3	2	1	9

14. Which **THREE** of the items listed in Question 13 on the previous page should receive the **MOST EMPHASIS** from City leaders over the next 5 years? *[Write in your answers below using the numbers from the list in Question 13, or circle "NONE."]*

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

15. As the City of Sioux Falls prepares for the future, which **TWO** areas should receive the **MOST EMPHASIS** from City leaders? *[Write your answers for your top 2 choices using the numbers from the list below.]*

- 01. Investing in conservation and resiliency, such as ensuring the City can respond to extreme weather events or other emergencies
- 02. Investing in new technologies in city operations that increase efficiency and ensures the City is prepared for the future
- 03. Addressing maintenance and repair across the City
- 04. Addressing accessibility of housing through housing varieties, housing costs, housing sizes, and housing locations
- 05. Investing in quality of life projects for future generations
- 06. Addressing transportation and mobility within the City
- 07. Addressing new transportation corridors prior to development constriction
- 08. Examining health impacts of development before development begins
- 09. Encouraging and enticing businesses to Sioux Falls to ensure the long-term economic health of the City
- 10. Exploring ways to ensure all members of the community feel included and belong regardless of their age, race, ability, gender, or sexual orientation
- 11. Other: \_\_\_\_\_

1st: \_\_\_\_ 2nd: \_\_\_\_ NONE

16. **Current zoning regulations/restrictions that are in place to protect public health, safety, and welfare; preserve agricultural land; conserve natural resources and promote orderly development are...**

\_\_\_\_(3) Too strict      \_\_\_\_ (2) Adequate      \_\_\_\_ (1) Not strict enough      \_\_\_\_ (9) Don't know

**Demographics**

17. **About how long have you lived in Sioux Falls?** *[Put "0" if eleven months or less.]* \_\_\_\_\_ years

18. **Would you say your total annual household income is...**

- \_\_\_\_ (1) Less than \$15,000      \_\_\_\_ (4) \$35,000-\$49,999      \_\_\_\_ (7) \$100,000-\$149,999
- \_\_\_\_ (2) \$15,000-\$24,999      \_\_\_\_ (5) \$50,000-\$74,999      \_\_\_\_ (8) \$150,000 or more
- \_\_\_\_ (3) \$25,000-\$34,999      \_\_\_\_ (6) \$75,000-\$99,999

19. **Are you or any members of your family of Hispanic, Spanish, or Latino/a/x ancestry?**

\_\_\_\_ (1) Yes      \_\_\_\_ (2) No

20. **Which of the following best describes your race/ethnicity?** *[Check ALL that apply.]*

- \_\_\_\_ (01) Asian or Asian Indian      \_\_\_\_ (04) White or Caucasian
- \_\_\_\_ (02) Black or African American      \_\_\_\_ (05) Native Hawaiian or other Pacific Islander
- \_\_\_\_ (03) American Indian or Alaska Native      \_\_\_\_ (99) Other: \_\_\_\_\_

21. **What is the primary language spoken in your home?** \_\_\_\_\_

22. **What is your gender?**

\_\_\_\_ (1) Male      \_\_\_\_ (2) Female      \_\_\_\_ (3) Prefer to self-describe: \_\_\_\_\_

23. **Are you or a member of your household living with a disability?**      \_\_\_\_ (1) Yes      \_\_\_\_ (2) No

24. **Do you own or rent your current residence?**      \_\_\_\_ (1) Own      \_\_\_\_ (2) Rent

**25. What type of dwelling do you live in?**

- |   |   |
|---|---|
| <input type="checkbox"/> (01) Accessory Dwelling Unit (ADU)   | <input type="checkbox"/> (07) Mixed-use development       |
| <input type="checkbox"/> (02) Apartment                       | <input type="checkbox"/> (08) Modular home                |
| <input type="checkbox"/> (03) Condominium (condo)             | <input type="checkbox"/> (09) Single-family detached home |
| <input type="checkbox"/> (04) Cooperative housing (Co-Op)     | <input type="checkbox"/> (10) Tiny home                   |
| <input type="checkbox"/> (05) Duplex/Twinhome                 | <input type="checkbox"/> (11) Townhouse (row house)       |
| <input type="checkbox"/> (06) Manufactured home (mobile home) |   |

**26. OPTIONAL: Would you like to be entered into a drawing for a chance to win one (1) \$500 prepaid Visa gift card for fully completing your survey? [The gift card is limited to one entry per household and sent via email.]**

- (1) Yes [Answer Q26a.]       (2) No [End Survey.]

**26a. Please provide your contact information.**

Mobile Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**This concludes the survey. Thank you for your time!**  
Please return your survey in the postage-paid envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information shown to the right will ONLY be used to help ensure the survey results are statistically representative of residents in the area. Thank you.