



SHAPE 

 **SIOUX**

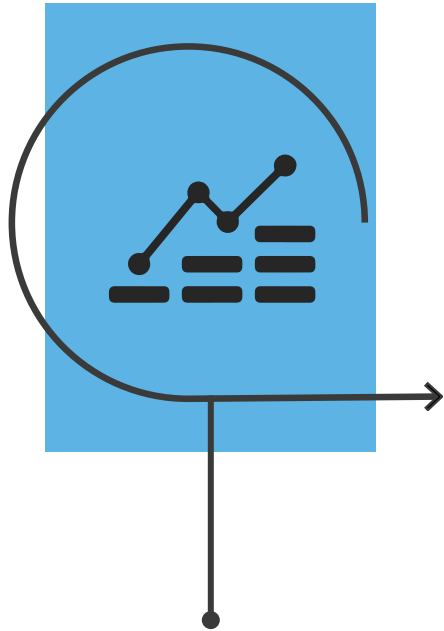
FALLS 

2050



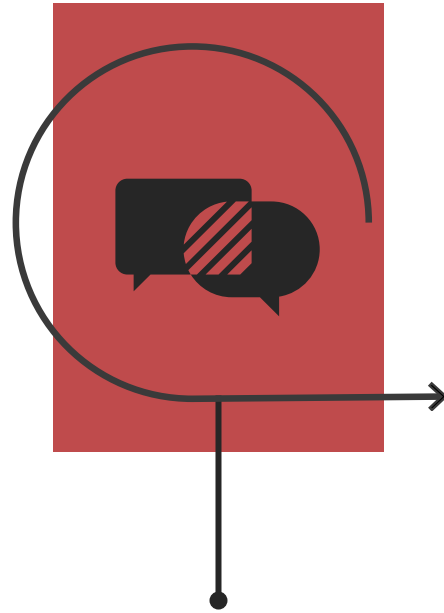
Project Scope + Schedule

Three Phase Process:



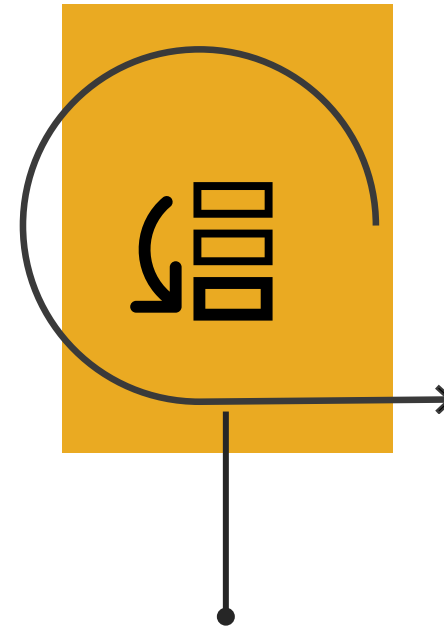
Phase One
Project Kick-Off

Q2-Q3 2024



Phase Two
Public Engagement

Q3 2024 – Q1 2025



Phase Three
Draft Plan

Q1-Q3 2025

Project Scope + Schedule

Phase 2 – Public Engagement (past 6 months)

- Pop-Up Events (18 events)
- Online Engagement Website (over 1,700 unique visitors)
- Community Listening Sessions (2 sessions)
- Public Visioning + Neighborhood Workshops (4 workshops)
- Focus Group Meetings (13 meetings)
- Stakeholder Interviews (18 held, 3 more scheduled)
- Community Survey (541 surveys completed)



Project Scope + Schedule

Focus groups and interviews included:

- **Arts, Culture, and Downtown** - *Sioux Falls Arts Commission, Washington Pavilion, Sioux Falls Arts Commission, DTSF*
- **Higher Education** - *South Dakota State University, University of South Dakota, Augustana, Southeast Technical College*
- **Transportation** - *Airport Authority, Freight Rail, South Dakota Trucking*
- **Housing** - *Affordable Housing Solutions, SF Housing, Habitat for Humanity, SDMFA*
- **Economic Development** - *Experience Sioux Falls, Young Professionals, Chamber, Start-Up Sioux Falls, Sioux Falls Development Foundation, South Dakota Retailers Association*
- **General Non-Profit** - *Dakota Abilities, Lifescape, Volunteers of America - Dakotas*
- **Active Transportation and Transit** - *American Heart Association, Sioux Area Metro (SAM), Via Transportation*
- **Utilities** - *MidAmerican Energy, East River Electric Power Cooperative, Magellan Pipeline Co/OneOK, Northwestern Energy, Sioux Valley Energy*
- **Homelessness** - *Sioux Falls Thrive, Southeastern Directions for Life, Union Gospel Mission, Bishop Dudley Hospitality House, The Banquet*
- **Natural Resources** - *Friends of the Big Sioux River*
- **K-12 Education** - *Brandon, SF Catholic Schools, West Central, Canton, Sioux Falls Lutheran School, Tea, Tri-Valley Schools*
- **Water Districts** - *Lincoln County Rural Water, Minnehaha Community Water, Lewis & Clark Regional Water, Lincoln County Rural Water*
- **Healthcare** - *Avera, Community Health Workers, Sanford*
- **Development Community** – *local developers, local realtors, Realtors Association of the Sioux Empire, construction companies, Associated General Contractors of SD*
- **Local Government and Planning** – *City of Tea, Sioux Falls Planning Commission, SECOG, City of Brandon, City of Hartford, Lincoln County*

Project Scope + Schedule

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Community Survey

2024 Sioux Falls Resident Survey Findings

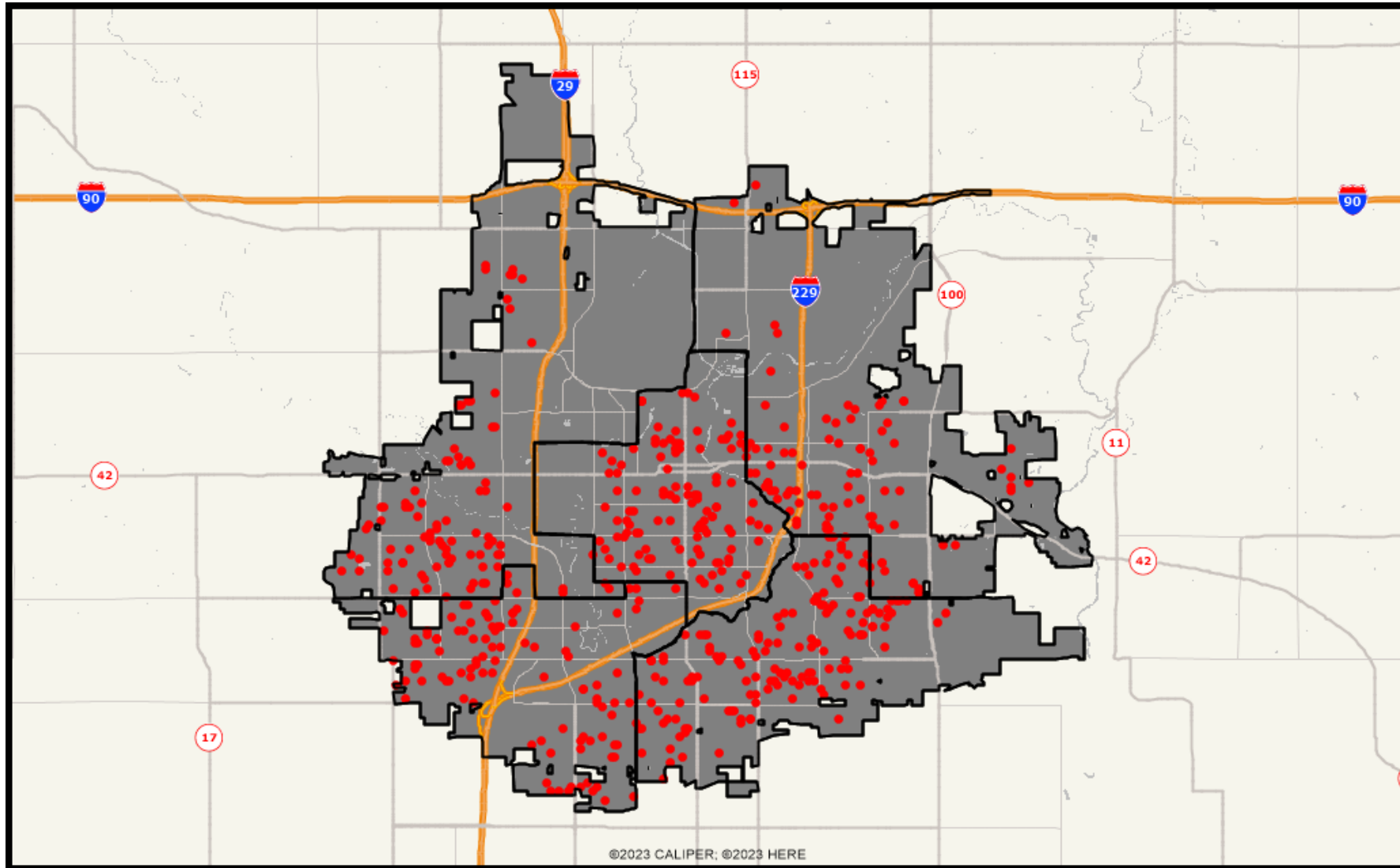
Presented by ETC Institute

January 2025



Location of Survey Respondents

(Boundaries by Council District)



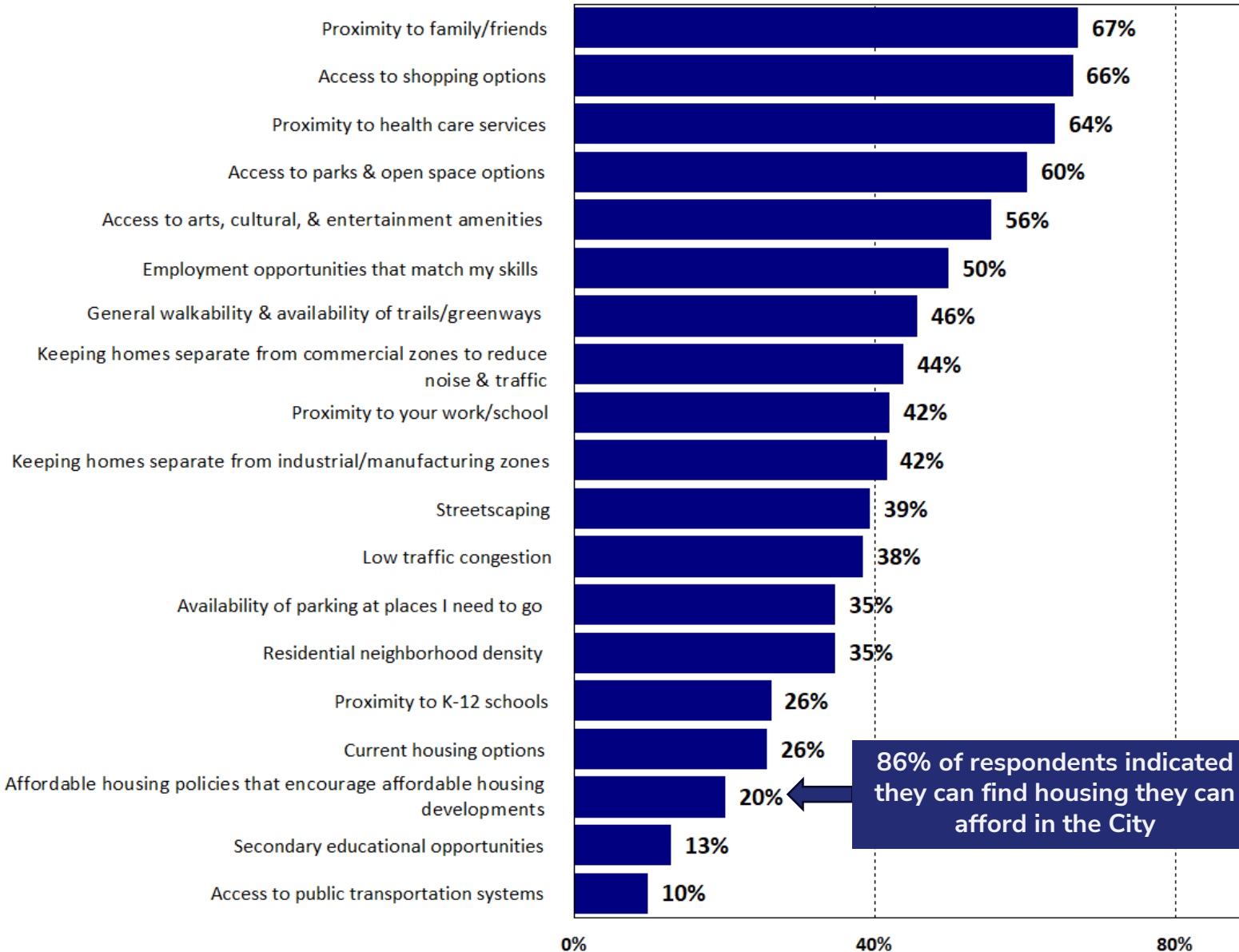
Perceptions

What Do Respondents Say About Priorities



Primary Reasons for Living in Sioux Falls

by percentage of respondents (multiple selections could be made)



86% of respondents indicated they can find housing they can afford in the City



Family/Friends, Healthcare, Parks/Open Space, Arts/Culture, and Shopping

The areas that were most selected as the primary reasons why respondents choose to live in Sioux Falls also have the largest impact on whether they will stay in the City over the next 5 years

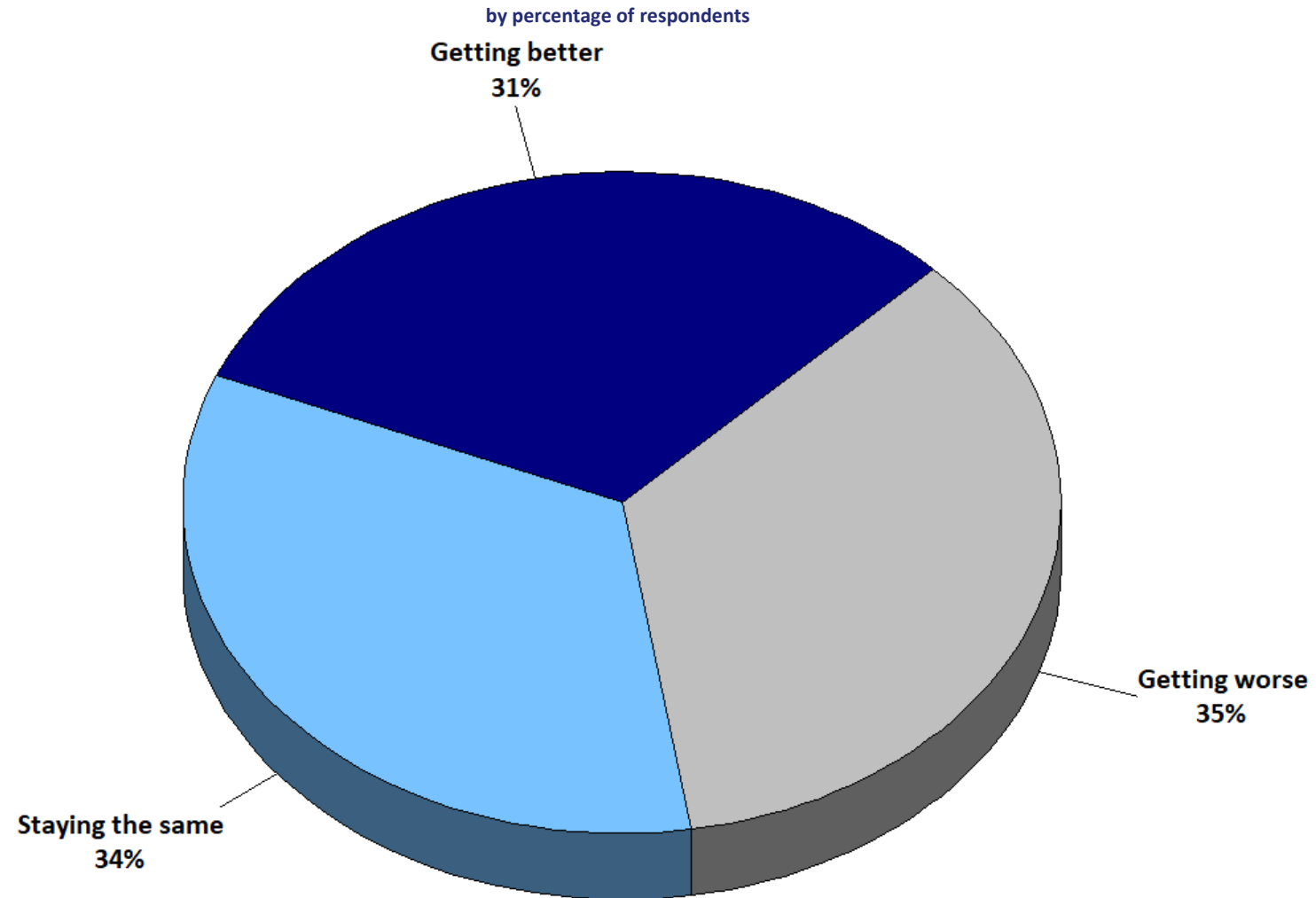
Access to public transportation, and secondary educational opportunities were selected least by respondents



Most Respondents Believe the Quality of Life in the City is Consistent

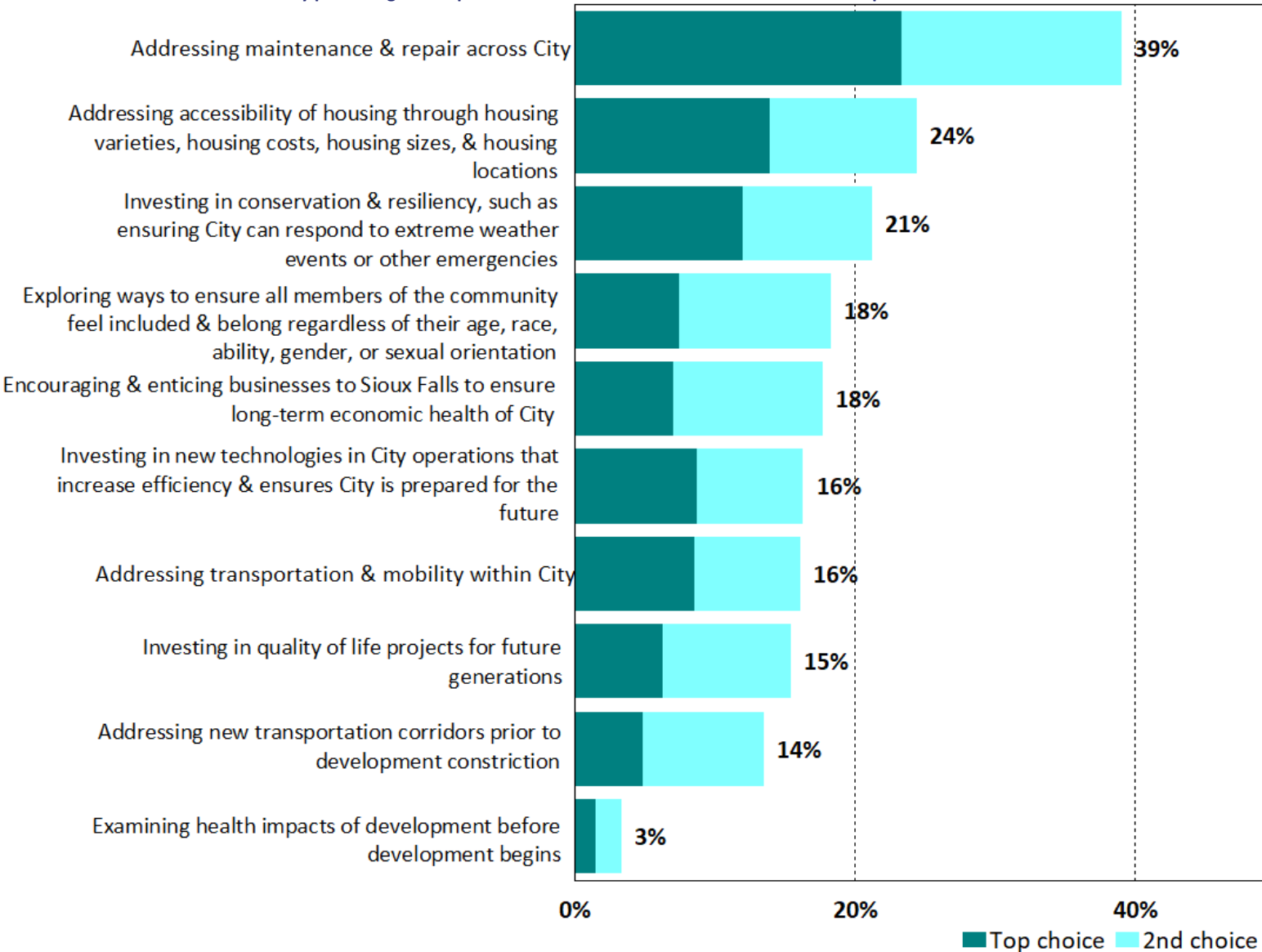
Most (94%) respondents indicated they think they will be living in Sioux Falls 5 years from now and 65% believe that the overall quality of life in the City is staying the same or getting better.

Do you think the overall quality of life in the City is getting better, staying the same, or getting worse?



As the City of Sioux Falls prepares for the future, which two areas should receive the most emphasis from City leaders?

by percentage of respondents who selected the items as one of their top two choices



Core Maintenance Activities Are of the Utmost Importance to Respondents

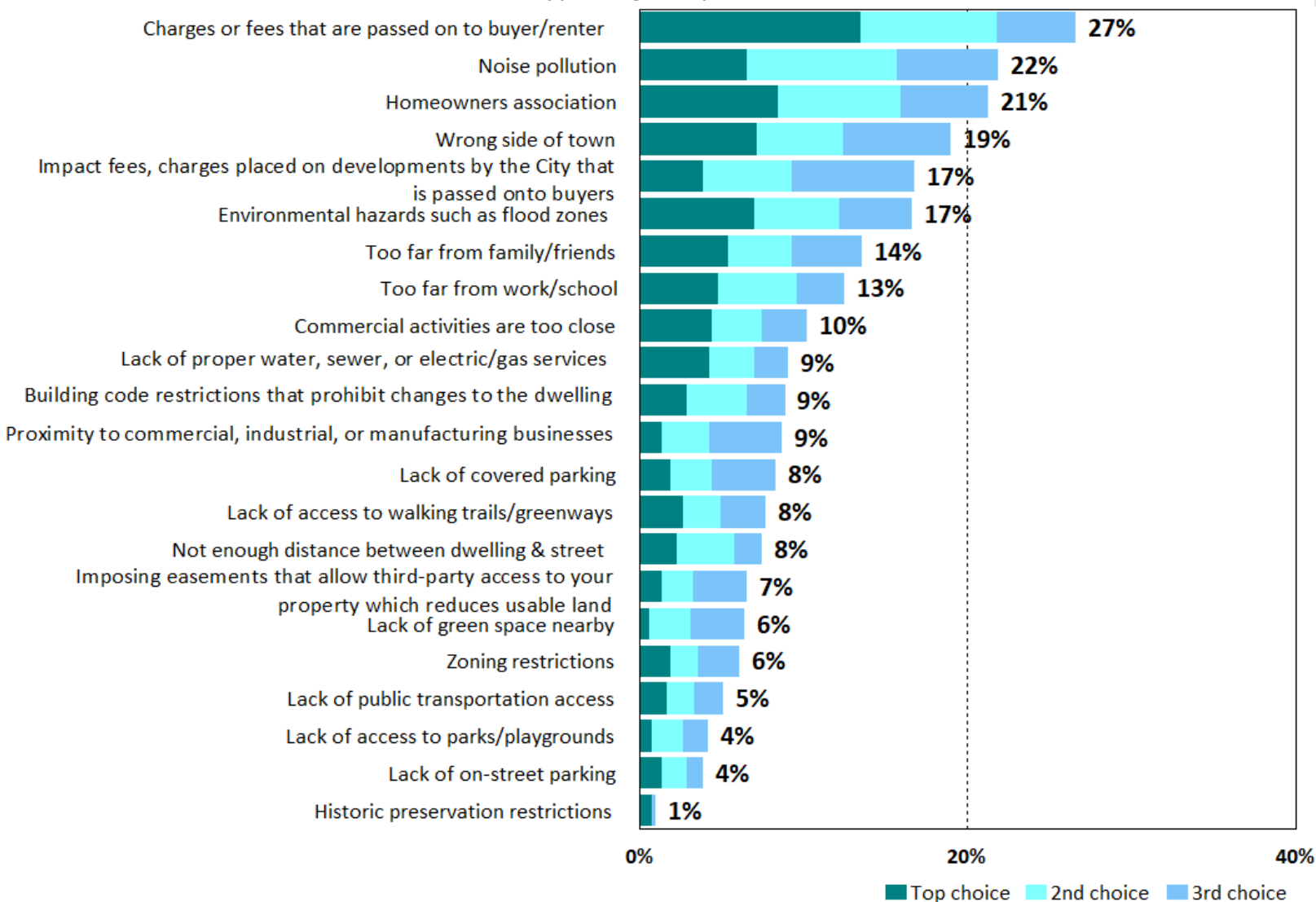
Addressing the accessibility of housing was selected by almost 1 in 4 respondents

Residential Development

*Housing and Residential Development
Priorities*

If you were interested in purchasing or renting a new home, what would be your three biggest obstacles to purchasing or renting a home today?

by percentage of respondents

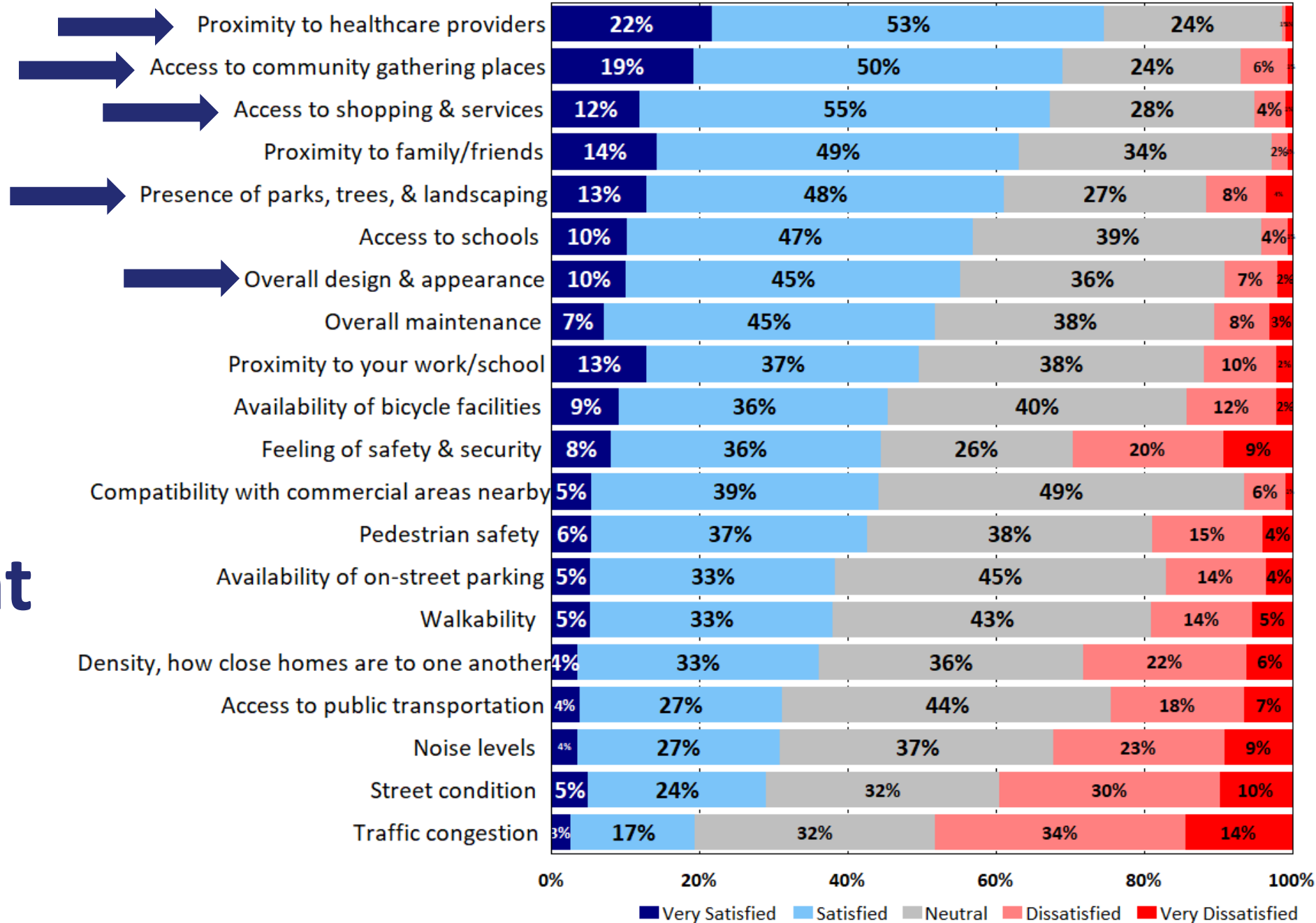


New Home Preference

When asked to indicate what home type respondents would be most interested in if in the market, 59% selected “single-family detached home,” 11% selected “twin home/duplex,” and 10% selected “condominium.” Only 1% of respondents selected manufactured home, modular home, or cooperative housing

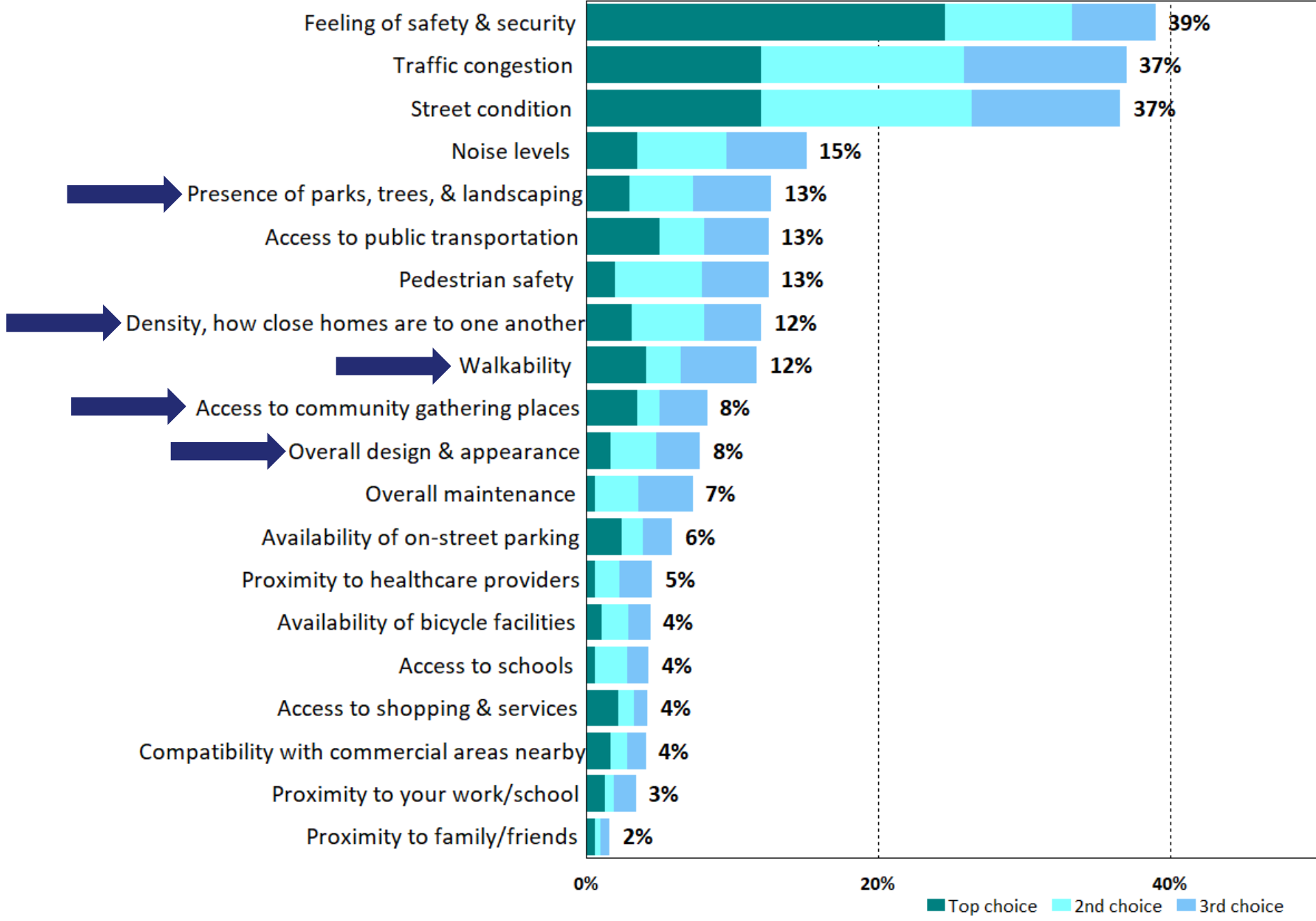
Satisfaction with Residential Development

by percentage of respondents
(excluding don't know responses)



Items Respondents Think Should Receive the Most Emphasis Over Next 5 Years

by the sum percentage of respondents top three choices

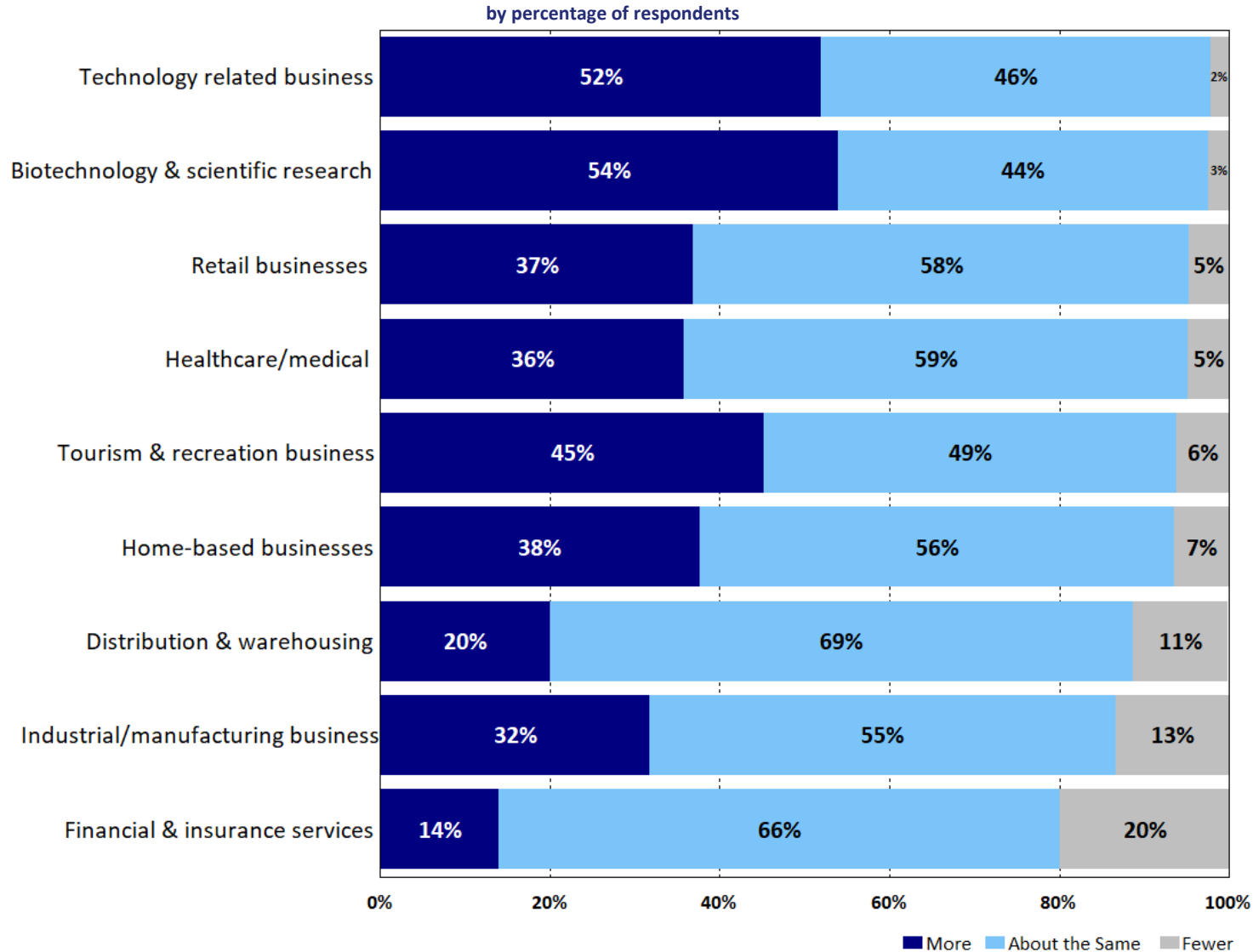




Commercial Development and Business Sectors

Commercial and Business Sector Priorities

When you think about the number and variety of businesses in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of businesses in Sioux Falls?



Support for Incentives

The following sectors were the most selected when respondents were asked to select the three sectors they would support the City offering incentives to:

Biotechnology & scientific research (38%)

Technology related business (38%)

Healthcare/medical (32%)

Tourism & recreation business (29%)

Retail businesses (28%)



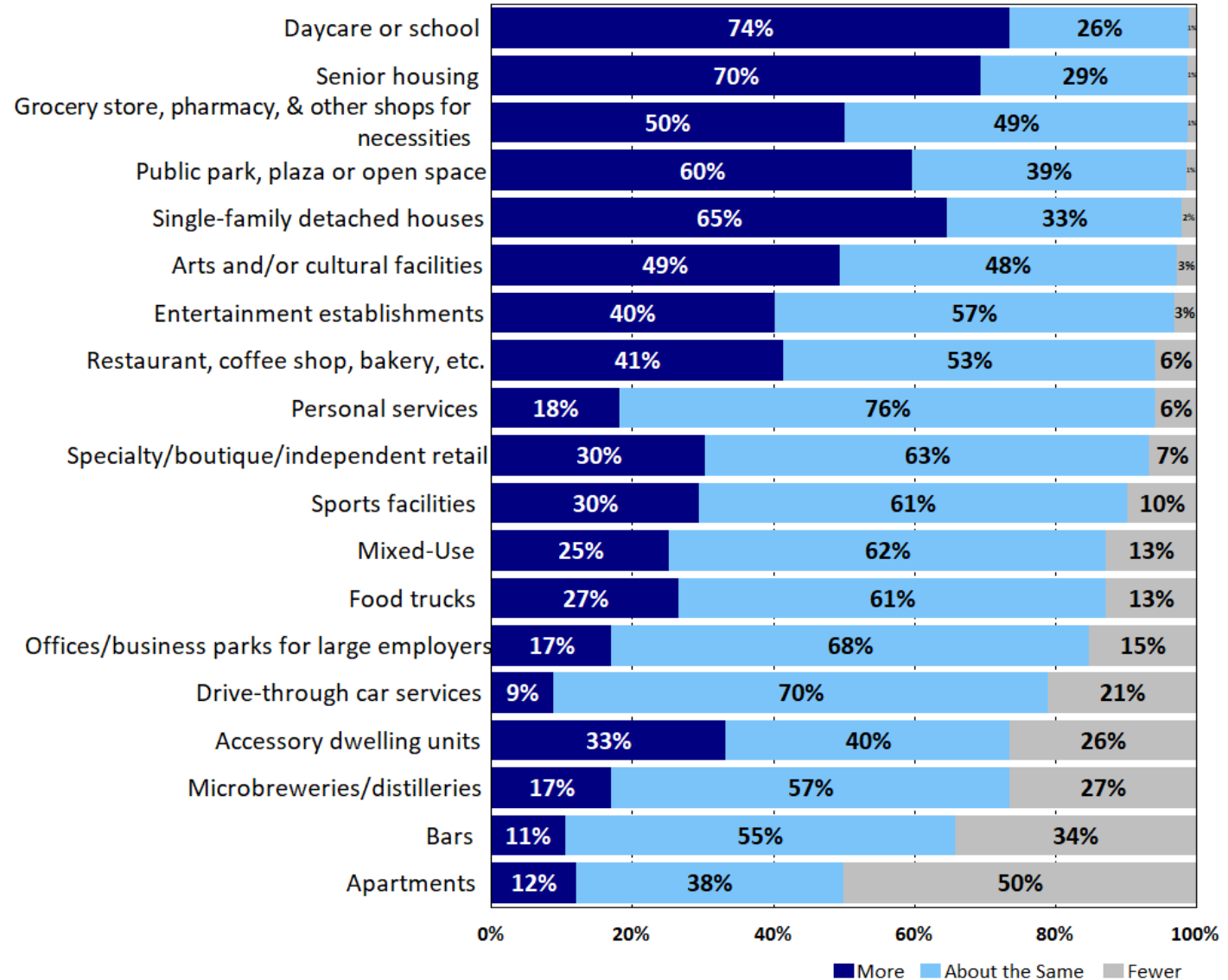
Favorite Building or Site Developed in Past 5 Years

Respondents were provided an open-ended question to indicate what their favorite building or site developed in the City within the past 5 years. Some common responses

included:

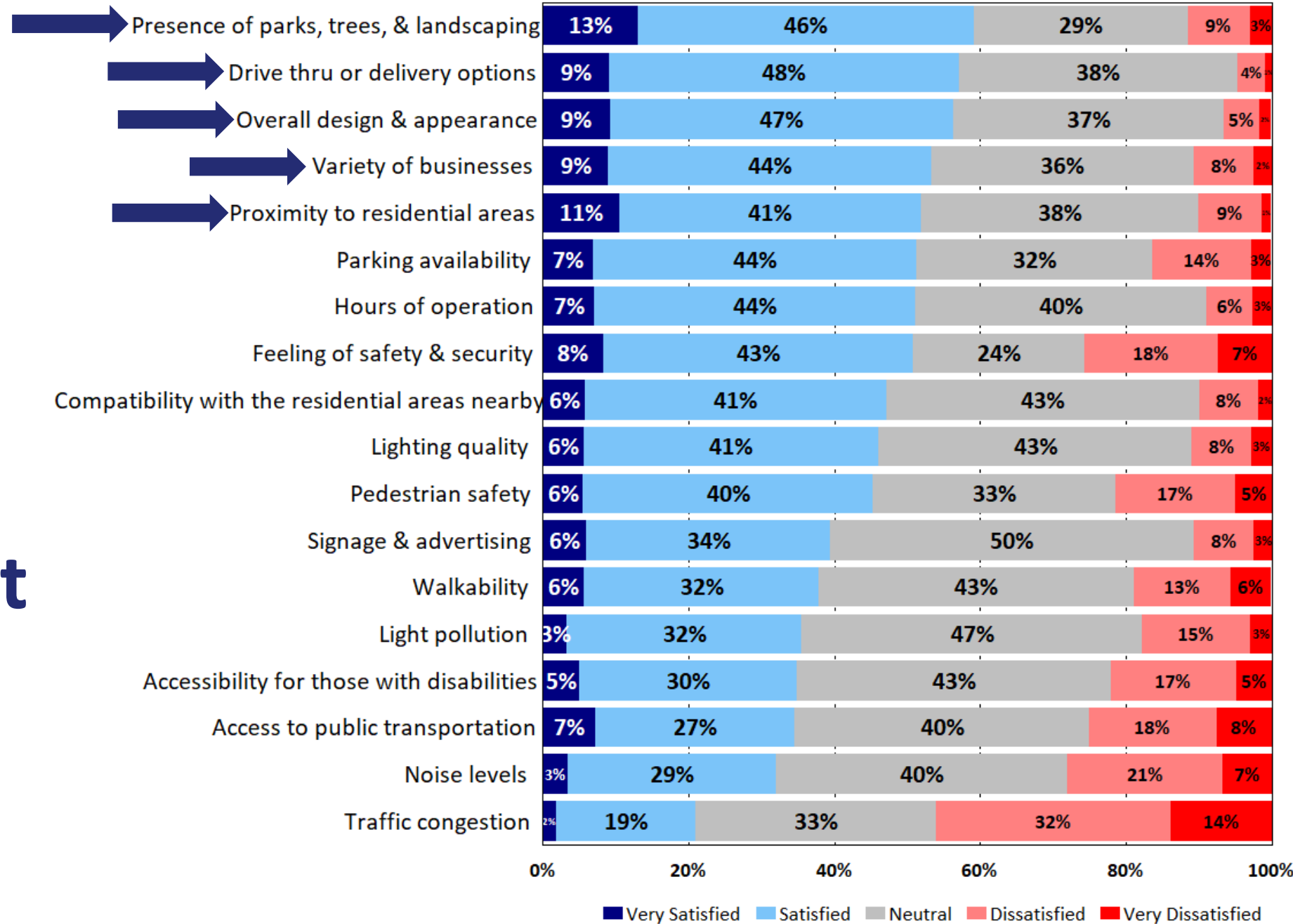
- Airport Parking
- Cherapa Place
- Dawley Farm
- Downtown
- Lake Lorraine
- Levitt
- Sanford Sports Complex
- Steel District

When you think about the number and variety of places to live, work and shop in Sioux Falls, would you like to see "More," "About the Same," or "Fewer" of the following types of places in Sioux Falls?



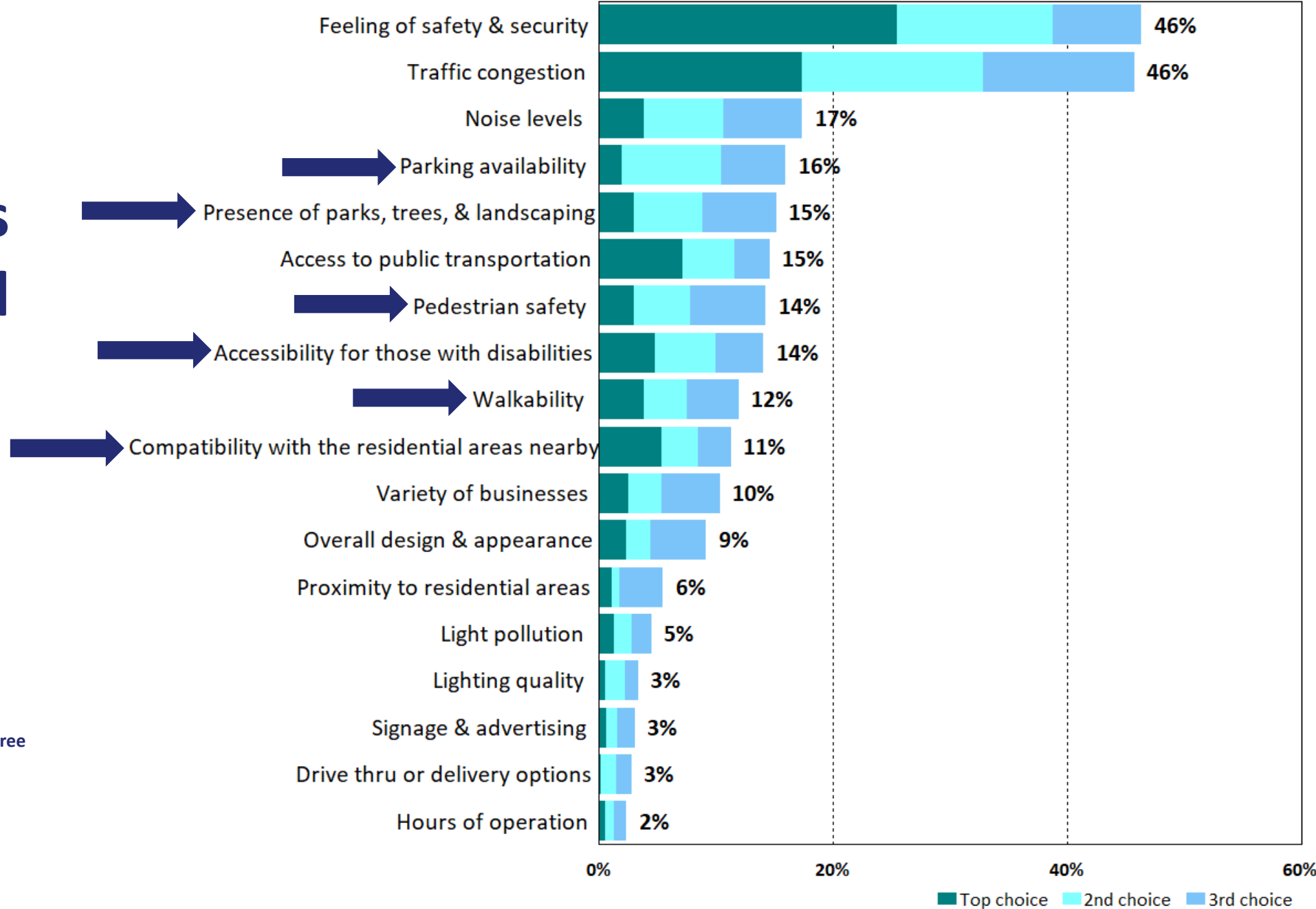
Satisfaction with Commercial Development

by percentage of respondents
(excluding don't know responses)



Items Respondents Think Should Receive the Most Emphasis Over Next 5 Years

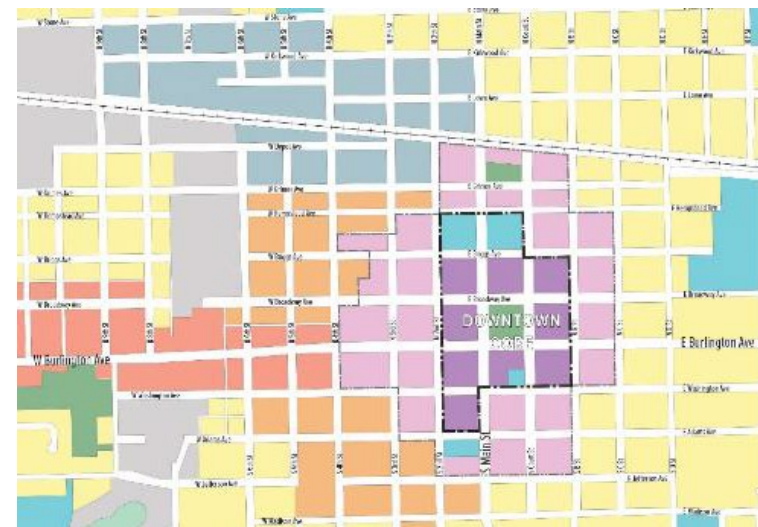
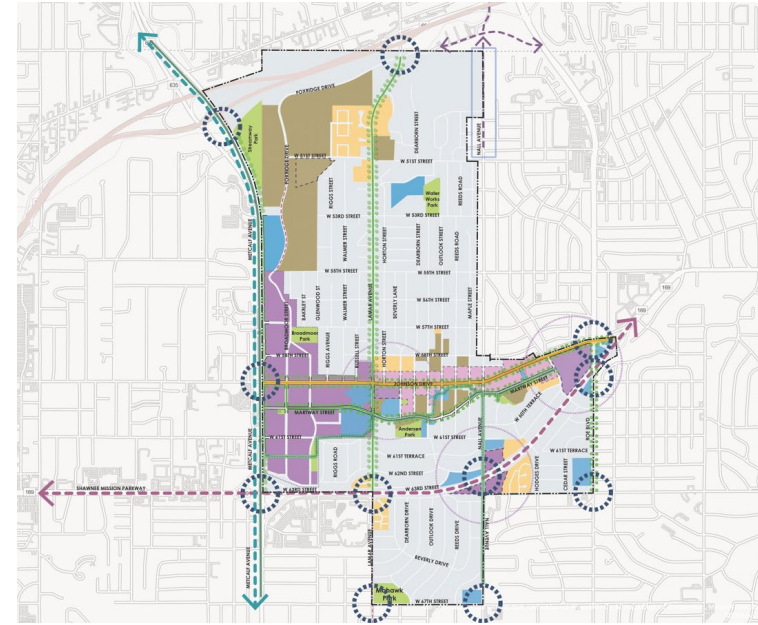
by the sum percentage of respondents top three choices



Next Steps

Phase 3 – Draft Plan (next 10 months)

- Draft Plan Update
- Draft Plan Review with City Staff
- Draft Plan Review with Advisory Committee
- Draft Plan City Presentations
- Public Open House
- Planning Commission Public Hearing
- City Council Public Hearing





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